



Curriculum Proposal

Please type or select the requested information. Print completed forms, add appropriate paper attachments, and route through MSU's curricular process for recommendations and decisions.

		(Check all that apply):		Proposal #	132
College:	Business	<input type="checkbox"/>	Undergraduate	Effective Date of Change:	
Department:	Management	<input type="checkbox"/>	Graduate	Academic Year	05
Program:			CIP #	(For Office Use Only)	
Type of Change	COURSE PROPOSALS			Course Designator and Number	Number of Credits
Proposed:	Change in Course—Other			MGMT-481	3
Title Current:	Business Policy and Strategy			(if applicable)	
Title Proposed:					
24-Char. Abbrev:					

Include a course or program description for the Bulletin (30-40 words maximum for courses, 100 for programs):

The purpose of this proposal is to expand the required classes to include:
Management 346 - Production and Operations Management
International Business 380 - Principles of International Management

Rationale or Justification for change:

The MNGT 481 is in integrative course for COB majors. Its emphasis is on understanding the role of a General Manager, which should include an operations and international component.

*****For General Education or Cultural Diversity Courses Only*****

General Education Course:		Cultural Diversity Course:
GE Category #	GE Category Name (Maximum of 3 Categories)	(Please check one.)
N/A		<input type="checkbox"/> Core (At least 75% devoted to topics of race, gender, sexual orientation, age, class, and disabilities as they occur in United States Society.)
N/A		<input type="checkbox"/> Related (At least 25% devoted to the above topics or to a global perspective on topics related to African American, Asian, Hispanic, and Native American inhabitants of the United States.)
N/A		

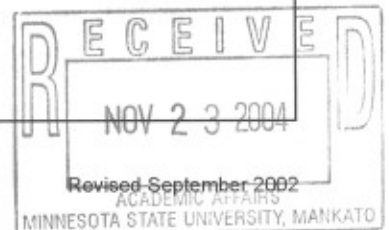
7 For Writing Intensive Courses, attach a description of the kind and quantity of writing.
7 For Upper Division Courses, include a description of the respects in which it is broad and general rather than narrow and specific, and so suitable as GE.

Attach paper copies of the following:
a. Syllabus or course outline.
b. Course's student learning outcomes associated with each GE competency or CD designation.
c. List of strategies to be used to assess students' achievement of each GE competency or CD designation.

*****For New Courses*****

(Check all that apply):	Instructional Type: Lecture	Course will be offered:
<input type="checkbox"/> Course is an elective.	Grading Format: <input type="checkbox"/> Grade <input type="checkbox"/> P/N	<input type="checkbox"/> Fall Semester
<input type="checkbox"/> Course is required for program		<input type="checkbox"/> Spring Semester
<input type="checkbox"/> Pre- or Co-requisites:		<input type="checkbox"/> Summer Session
<input type="checkbox"/> Other courses are being changed or eliminated. (Explain.)		
<input type="checkbox"/> Course content or title is similar to courses in other departments. (Attach copy of letter of agreement with other program(s) contacted. Indicate the nature of the discussions and/or resolution of differences or potential conflicts.)		

Attach paper copies of the following:
a. Syllabus or course outline.
b. Course's student learning outcomes.
c. A list of resources required to offer and support this course.
d. A description of how teaching this course will affect department staffing.
e. If 400/500 level course, an explanation of added expectations of graduate students.





Minnesota State University, Mankato
Curriculum Proposal

Signature Page

Department			
<input checked="" type="checkbox"/> Recommended	(Category/ies _____)	<u>Richard [Signature]</u>	<u>11/15/04</u>
<input type="checkbox"/> Not Recommended	(Category/ies _____)	Department Chair	Date
Comments:			
College Curriculum Committee			
<input checked="" type="checkbox"/> Recommended	(Category/ies _____)	<u>Logan Severino</u>	<u>Nov. 15, '04</u>
<input type="checkbox"/> Not Recommended	(Category/ies _____)	Committee Chair	Date
Comments:			
College Dean			
<input checked="" type="checkbox"/> Recommended	(Category/ies _____)	<u>Scott [Signature]</u>	<u>11-22-04</u>
<input type="checkbox"/> Not Recommended	(Category/ies _____)	Dean	Date
Comments:			
General Education Subcommittee			
<input type="checkbox"/> Recommended	(Category/ies _____)		
<input type="checkbox"/> Not Recommended	(Category/ies _____)	General Education Subcommittee Chair	Date
Comments:			
Undergraduate Curriculum and Academic Policy Committee			
<input type="checkbox"/> Recommended	(Category/ies _____)		
<input type="checkbox"/> Not Recommended	(Category/ies _____)	UCAP Faculty Chair	Date
Comments:			
Faculty Association Graduate Committee			
<input type="checkbox"/> Recommended			
<input type="checkbox"/> Not Recommended		Faculty Association Graduate Chair	Date
Comments:			
Graduate Dean			
<input type="checkbox"/> Recommended			
<input type="checkbox"/> Not Recommended		Graduate Dean	Date
Comments:			
Academic Affairs Council			
<input type="checkbox"/> Recommended	(Category/ies _____)		
<input type="checkbox"/> Not Recommended	(Category/ies _____)	Assistant Vice President	Date
Comments:			
Senior Vice President and Vice President for Academic Affairs			
<input type="checkbox"/> Approved	(Category/ies _____)		
<input type="checkbox"/> Not Approved	(Category/ies _____)	Sr. Vice President / Vice Pres. Academic Affairs	Date
Comments:			

Monday, November 15, 2004

RE: Minutes, College of Business Curriculum Committee

Present: Ann Kuzma, Mary Rolfes, Roger Severns, Jon Kalinowski

1. The first item on the agenda was to further discuss the BED 345 issued based on feedback from departments who were polled for responses on a short term solution. Earlier discussion (Nov. 8 minutes) between Dean Johnson and committee members had reduced considered options to (1) finding substitutes/course equivalents for the BED writing requirement or (2) dropping the requirement for one year while the long term solution was developed. Results from most departments did not favor option 2, and did favor option 1. Departments did not think option 2 was the appropriate course of action given the heavy emphasis AACSB places on communication, and therefore option 1 needed to be pursued. Further discussion surrounded the impact of attempting to find alternative writing courses with a concern being the impact of placing approximately 250 students in general ed. courses. Ultimately it seemed there would be a resource issue that should be initially discussed at the Deans Council where there is a better sense of what the impact for the equivalent proposal would mean. Additionally, discussion centered on the College of Ed's decision to substantially drop the number of BED courses without an understanding of the impact on resource deployment on not only the COB long term but other College's short term. Further discussion resulted in the committee reaching the conclusion that it would probably make the most sense to request the College of Ed. continue staffing the course for one more year (short term solution) so the COB will have the time to develop a long term solution with appropriate discussion on that solution and resources needed to implement a new proposal. The motion was made for Dean Johnson to request for a one year extension on the BED 345 course and if that alternative is not feasible to determine through the Deans Council the impact of identifying equivalent writing intensive courses. Motion passed unanimously.
2. Discussion on 28 to 24 credit hour reduction of non COB majors. Concern was expressed on the impact of this reduction for other departments in the University. A screening was performed of other departments with more than 24 hours required of non business students. The following departments were identified with CIS the only department directly affected (requires 30 hours). The chair of the Management department was requested to manage this issue with CIS. Very few CIS majors are affected and exceptions will be made for these students until CIS can make the appropriate revisions of their requirements. Other departments reviewed included the following and it was noted that they required no more than 24 hours.
 - a. Economics (Currently revising down to 24 or less)
 - b. Music Industry
 - c. Construction management

d. Aviation management

3. The Management department requested a suspension of the submission/acceptance requirement for curricula changes in order to make a change in the required courses for Management 481, Policy & Strategy. The request for suspension was approved and Management 346 (Production and Operations Management) and International Business 380 (Principles of International Business) were unanimously approved as prerequisites for Business Policy and Strategy (481).
4. The committee briefly revisited the 2.25 graduation requirement based on input from Paul Schumann (email was distributed). Discussion noted the concerns of grade inflation and possible legal repercussions. Mary Rolfes informed the committee that departments and Colleges have the authority to make both entrance and graduation requirements. Other committee representatives did not think the 2.25 was too high and that attempting to increase this requirement may be inadvisable. No motion was made to overturn the earlier decision so the proposal will go forward.
5. The minutes from 11/8/04 were approved.
6. Next meeting scheduled for 11/29/04, 9:00am.

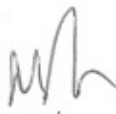
Submitted by:

J. Kalinowski, PhD.

11/15/04



TO: Jon Kalinowski
Curriculum Committee

FROM: Miles Smayling, Chair 
Department of Management

DATE: November 9, 2005

The Management Department held an online meeting regarding the addition of two prerequisites for Management 481. It was proposed that Management 346 and IB 380 be added as prerequisites for Management 481.

The proposal received the support of the department.