

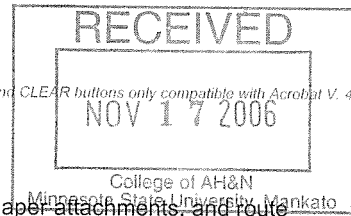


No need to send to MnSCU. Program Change does not take program over 128 hours.

Minnesota State University, Mankato

HOLD and CLEAR buttons only compatible with Acrobat V. 4 and 5

Curriculum Proposal



Please type or select the requested information. Print completed forms, add appropriate paper attachments, and route through MSU's curricular process for recommendations and decisions.

		(Check all that apply):		Proposal #	<u>284</u>
College:	Allied Health and Nursing	<input checked="" type="checkbox"/>	Undergraduate	Effective Date of Change:	
Department:	Human Performance	<input type="checkbox"/>	Graduate	Academic Year	<u>06-07</u>
Program:	Sport Management		CIP #	(For Office Use Only)	
Type of Change:	PROGRAM PROPOSALS			Course Designator and Number	Number of Credits
Proposed:	Redesign--Change in Total Program Credits				
Title Current:					
Title Proposed:					
24-Char. Abbrev:					(if applicable)

Include a course or program description for the Bulletin (30-40 words maximum for courses, 100 for programs):

The sport management program offers students a broad-based educational foundation to prepare them for a career in some aspect of the sport industry.

Rationale or Justification for change:

The program needs to adapt to the changing needs of the sport industry. The new program will better prepare students in a larger variety of careers.

*****For General Education or Cultural Diversity Courses Only*****

General Education Course:		Cultural Diversity Course:
GE Category #	GE Category Name (Maximum of 3 Categories)	(Please check one.)
N/A		<input type="checkbox"/> Core (At least 75% devoted to topics of race, gender, sexual orientation, age, class, and disabilities as they occur in United States Society.)
N/A		<input type="checkbox"/> Related (At least 25% devoted to the above topics or to a global perspective on topics related to African American, Asian, Hispanic, and Native American inhabitants of the United States.)
N/A		

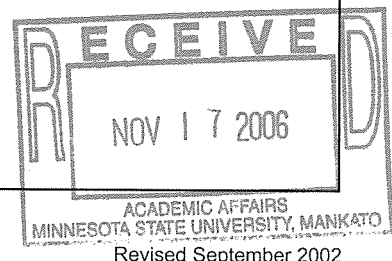
? For Writing Intensive Courses, attach a description of the kind and quantity of writing.
 ? For Upper Division Courses, include a description of the respects in which it is broad and general rather than narrow and specific, and so suitable as GE.

Attach paper copies of the following:
 a. Syllabus or course outline.
 b. Course's student learning outcomes associated with each GE competency or CD designation.
 c. List of strategies to be used to assess students' achievement of each GE competency or CD designation.

*****For New Courses*****

(Check all that apply):	Instructional Type: <u>Lecture</u>	Course will be offered:
<input type="checkbox"/> Course is an elective.	Grading Format: <input type="checkbox"/> Grade <input type="checkbox"/> P/N	<input type="checkbox"/> Fall Semester
<input type="checkbox"/> Course is required for program		<input type="checkbox"/> Spring Semester
<input type="checkbox"/> Pre- or Co-requisites:		<input type="checkbox"/> Summer Session
<input type="checkbox"/> Other courses are being changed or eliminated. (Explain.)		
<input type="checkbox"/> Course content or title is similar to courses in other departments. (Attach copy of letter of agreement with other program(s) contacted. Indicate the nature of the discussions and/or resolution of differences or potential conflicts.)		

Attach paper copies of the following:
 a. Syllabus or course outline.
 b. Course's student learning outcomes.
 c. A list of resources required to offer and support this course.
 d. A description of how teaching this course will affect department staffing.
 e. If 400/500 level course, an explanation of added expectations of graduate students.





Minnesota State University, Mankato
Curriculum Proposal

*****For Program Proposals*****

Attach paper copies of the following:

- a. Student learning outcomes for the program.
- b. Minutes from department and college curriculum meetings in which action was taken on this proposal.
- c. Program Assessment Plan. Forms are available on the Academic Affairs Web site:
<http://www.mnsu.edu/acadaf/pra/forms/>
- d. List of program requirements for **New** programs, or a list of **Current** and **Proposed** program requirements for **Redesigned** programs.
- e. A list of resources required to offer and support this program.
- f. A description of how offering this program will affect department staffing.
- g. A list of additional library holdings required for this program.

Please include rationale for any proposed changes in number of program credits:

*****For Programs Requiring MnSCU Approval*****

If any of the following changes are proposed, please fill out and attach MnSCU Program Approval Forms, which are available on the Academic Affairs Web site:

<http://www.mnsu.edu/acadaf/Curriculum/currformsprocess.html>

1. **Creation** of an entirely new program.
2. **Redesign** of existing programs, which takes any of the following forms:
 - ? Addition or deletion of a program option. Options are part of program design in which 30-50% of the courses are required as part of a common core for all students, and which offers curriculum alternatives greater than 30% of the total number of credits in the major. Options are appropriate to baccalaureate or masters programs.
 - ? Addition or deletion of a program emphasis. Emphases are part of program design in which more than 50% of the courses are required as part of a common core for all students, and which offers curriculum alternatives with a minimum of nine credits. Emphases are appropriate to associate and baccalaureate programs.
 - ? Change in program name.
 - ? Change in program CIP #.
 - ? Change in TOTAL program credits.
 - ? Change in degree award. For example, changing a B.A. to B.S.
 - ? Creation of a new degree award in a related academic area. Examples include creation of a certificate program from an existing degree program, or a new degree program from an existing degree program (e.g., Art History BA from Art BA.)
3. **Relocation** of an existing program. This is a proposal to move an existing program from one site to be exclusively offered at another site, and requires closing the program offered at the original site. For example, a program offered both on-campus and through extended campus is to be offered only at the extended campus site.
4. **Replication** of an existing program. This is a proposal to offer an existing program at a new site, which may be an existing MnSCU-approved site, or another campus of the same institution. Replicated programs are offered at both the original site and the new location.
5. **Suspension** or **reinstatement** of a program. This proposal suspends admission of students into an existing program, and is good for three years. Reinstatement proposals request the reopening of student admissions into a given program.
6. **Closure** of a program. This proposal requests closure of an existing program and its from an institution's official inventory of academic programs. Unless a department seeks to re-open a suspended program, it should be closed within three years of suspension.



Minnesota State University, Mankato
Curriculum Proposal

Signature Page

Department

Recommended (Category/ies _____)
 Not Recommended (Category/ies _____)

Ray M. Redin 11/1/06
Department Chair Date

Comments:

College Curriculum Committee

Recommended (Category/ies _____)
 Not Recommended (Category/ies _____)

Ronald H. Hicken 11/17/06
Committee Chair Date

Comments:

College Dean

Recommended (Category/ies _____)
 Not Recommended (Category/ies _____)

[Signature] 11/17/06
Dean Date

Comments:

General Education Subcommittee

Recommended (Category/ies _____)
 Not Recommended (Category/ies _____)

General Education Subcommittee Chair Date

Comments:

Undergraduate Curriculum and Academic Policy Committee

Recommended (Category/ies _____)
 Not Recommended (Category/ies _____)

[Signature] 3/1/07
UCAP Faculty Chair Date

Comments:

Faculty Association Graduate Committee

Recommended
 Not Recommended

Faculty Association Graduate Chair Date

Comments:

Graduate Dean

Recommended
 Not Recommended

Graduate Dean Date

Comments:

Academic Affairs Council

Recommended (Category/ies _____)
 Not Recommended (Category/ies _____)

[Signature] 3/12/07
Assistant Vice President Date

Comments:

Senior Vice President and Vice President for Academic Affairs

Approved (Category/ies _____)
 Not Approved (Category/ies _____)

[Signature] 3.14.07
Sr. Vice President / Vice Pres. Academic Affairs Date

Comments:

2007 SPORT MANAGEMENT UNDERGRADUATE CURRICULUM PROPOSAL

The MSU Sport Management faculty reviewed other undergraduate sport management program curriculums; the current MSU Sport Management curriculum; offerings within the MSU community; and the needs and areas of improvement. Additionally, in an effort to not only remain competitive but also to continue to lead in sport management education programming a number of proposals are discussed below. The recommended changes have been researched by the sport management faculty and represent a thorough and meaningful process to provide the finest education to MSU sport management majors. Thank you for your consideration of this proposal.

Course Proposed Name Changes and Rationale:

1. HP 460 Leadership and Management In Sport Organizations name changed to HP 360 Foundations of Sport Management. The change more accurately reflects the positioning of the course in the program as well as the content of the course. Additionally the proposed name is aligned with competitor programs as to their course title for the introductory to sport management course. There is no conflict in title with any other course on the MSU campus.
2. HP 468 Sport Promotion and Marketing name changed to HP 468 Sport Marketing. Marketing is an umbrella management endeavor which includes such functions as advertising, sponsorship, promotion, public relations, merchandising, sales, ticketing, etc., therefore promotion is a sub component of marketing and should not be in the overall course title. There is no other course in the MSU community named sport marketing.
3. HP 435 Planning Sport Facilities replaces HP 499. HP 499 is an independent study and as a result has caused numerous registration and grading problems. This change will alleviate these problems.

New Course:

1. HP 464(3cr) Analysis of Sport Data. Sport managers to be effective rely on understanding how to analyze and treat data and the use of a management information system. The mission of any sport business is to market the product to consumers and spur consumption of their product. The knowledge to understand consumer data, product data, marketing data and the analysis, manipulation and interpretation of the data is basic to good sport management as well as an understanding of the systems handling the data. To improve the sport management program and stay competitive with the sport management education program marketplace it is important this new course be offered in the curriculum . There is no similar course in the

MSU community. Additionally this undergraduate course may suffice as a prerequisite for graduate students in the department who must take a prerequisite statistics class.

Removal of Courses from the Sport Management Curriculum.

1. HP 405 Adapted Physical Activity. Sport managers should be knowledgeable of the laws and application of law that affect those that are mentally, emotionally and physically from two perspectives: human resources and as attracting and servicing consumers. This content from the two perspectives is already well covered in HP 460 Leadership and Management of Sport Organizations, HP 465/565 Legal Aspects of Sport and HP 462 Sport Administration and therefore there is no need for undergraduate sport management majors to take HP 405 which covers some of the content and from a different perspective.
2. Four credit hours from the activities program. The discipline of sport management is the study of the business of sport. Sport managers work in professional major and minor sports, sport governing bodies, sporting goods manufacturing, administration of scholastic sports and college sports, sport retailing, sport facility management, sport marketing, event management, sport finance, sport law, sport media and communications, and recreation management. Sport managers must be sound business practitioners. In educating future sport managers activity classes are not needed, nor do competitive sport management programs require such courses. Currently the general education program requires two activity program credits, thus sport management majors like other students would be taking two activity courses.
3. Required Support Classes. It is recommended that Speech 100 Fundamentals of Speech, RPLS 277 Recreation Leadership and 377 Public Relations be removed from the curriculum. It is felt by the faculty that the requirement of Spee^{ch} 102 Public Speaking should suffice for the major and that the recreation courses are not needed due to the curriculum change three years ago requiring a minor in business.

Increase or Decrease of Course Credit Hours.

1. **HP 462 Sport Administration.** It is recommended that one course, HP 462 Sport Administration, be increased in credit hours from 2 credits to 3 credits. The course content includes management topics from the perspective of a sport manager overseeing sport programs including human resources, budgeting, equipment and supplies, facilities, fundraising, scheduling, dealing with parents and participants. Additional time is needed to address each of the content topics.

Course Rotation and Frequency of Offering.

An analysis of the current course rotation and frequency of courses offered revealed an imbalance of the number of undergraduate courses offered in the fall compared to spring semesters, as well as imbalance in class sizes for the faculty between the semesters. Additionally due to the popularity of the Sport Management program the frequency of course offerings need to be adjusted to keep up with the demand. Attached please find a chart illustrating the recommended course rotation and frequency of courses offered at the undergraduate and graduate level.

Faculty Assignment and Teaching Load.

To support the curriculum changes in Sport Management and the current needs of the program, the faculty reviewed the assignments and teaching load of the three current faculty members (two tenure track and one fixed term) and a new full-time probationary faculty member who should be added in the fall of 2007. Each faculty member's assignments along with the courses they are to teach each semester is included in this packet. *See the attached assignment sheet for load details.*

Dr. Gary Rushing Classes
Chair of Human Performance¹ & Graduate Coordinator²

Course/Sec #	Title	Required	Credit Hrs	Term	Professor
Fall					
465	Legal Aspects	YES	3	Fall	Rushing
Spring					
465	Legal Aspects	YES	3	Spring	Rushing
Summer					
465	Legal Aspects	YES	3	Sum	Rushing
665	Sport Law	YES	4	Sum	Rushing

¹As the Chair of Human Performance Dr. Rushing receives release time of 6 credits in the fall and spring.

²As the Graduate Coordinator of HP, DR. Rushing receives time of 3 credits in the fall and spring.

Dr. Soonwhan Lee Classes
Coordinator of Sport Management³

Course/Sec #	Title	Required	Credit Hrs	Term	Professor
Fall					
360	Found. Of Sport Management	YES	3	Fall	Lee
468	Sport Marketing	YES	3	Fall	Lee
650	Principles of Sport Management	YES	4	Fall	Lee
661	Man & Adm. of Intra & Rec. Sports	NO	4	Fall	Lee
Spring					
360	Foundation of Sport Management	YES	3	Spring	Lee
468	Sport Marketing	YES	3	Spring	Lee
435/535	Planning Sport Facilities	YES	3	Spring	Lee
660	Financial Aspects	NO	4	Spring	Lee
Summer					
435/535	Planning Sport Facilities	YES	3	Sum	Lee
468	Sport Marketing	YES	3	Sum	Lee

³As Coordinator of the Sport Management Program Dr. Lee receives release time of 3 credits in the fall.

Dr. Jon Lim Classes
Assistant Professor of Sport Management

Course/Sec #	Title	Required	Credit Hrs	Term	Professor
Fall					
160	Intro. HP	YES	2	Fall	Lim
462	Sport Adm.	YES	3	Fall	Lim
469	Event Mgt.	YES	3	Fall	Lim
637	Sport Media, Sales & Sponsorship	NO	4	Fall	Lim
Spring					
160	Intro. HP	YES	2	Spring	Lim
462	Sport Adm.	YES	3	Spring	Lim
469	Event Mgt.	YES	3	Spring	Lim
638	Managing Sporting Events	NO	4	Spring	Lim
Summer					
462	Sport Adm.	YES	3	Sum	Lim
469	Event Mgt.	YES	3	Sum	Lim

New Tenure Track Faculty Classes
Assistant Professor of Sport Management

Course/Sec #	Title	Required	Credit Hrs	Term	Professor
Fall					
464	Analysis of Sports Data	YES	3	Fall	New
665	Sport Law	YES	4	Fall	New
667	Advanced Sport Marketing	YES	4	Fall	New
???	Physical Activity Class	NO	1.5	Fall	New
Spring					
464	Analysis of Sport Data	YES	3	Spring	New
651	Sport Management Seminar	NO	4	Spring	New
649	Sport in American Culture	YES	4	Spring	New
???	Physical Activity Class	NO	1.5	Fall	New
SUMMER					
464	Analysis of Sports Data	YES	3	Sum	New
667	Advanced Sport Marketing	YES	4	Fall	New

Sport Management Graduate/Undergraduate Program Assessment Plan

Student Learning Outcomes (performance, knowledge, attitudes)	Related College Goals	Related University Goals	Method(s) of Assessment	Who Assessed (Students from what courses - population)	When Assessed (dates)	Standard of Mastery Criterion of Achievement	What is Hoped to Be Learned?
1. To gain and maintain national accreditation of the Sport Management program	Provide innovative accessible high quality graduate educational programs and continuing education programs responsive to the needs of students and health service professionals.	The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.	<ul style="list-style-type: none"> • Cooperatively working with SMPRC (review board) until program approval • Comparing published standards to our Program and adjusting accordingly. • Complete a thesis acceptable to chair and committee members 	The total SM program is assessed.	This assessment will take place by Fall 2005 and every five years thereafter.	Meeting or exceeding the SMPRC review standards in each of the eight assessment areas determines mastery.	Approval of the SM program will bring national recognition and credibility to the program. We will know that we meet the national standards.
2. A sport management student will gain practical experience and knowledge in Sport Management through on job training	Provide innovative accessible high quality graduate educational programs and continuing education programs responsive to the needs of students and health service professionals.	The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.	<p>Thought Student Logs</p> <p>Job Site supervisor evaluation</p> <p>Student Final Self evaluation</p> <p>Advisor final evaluation</p>	HP 694 Internship	This assessment will take place though out the course and a summative evaluation upon completion	SM advisor to determine if the student is receiving a meaningful educational experience will assess weekly logs.	The student should gain specific on job experience in some specific area of sport management

Partial General Graduate Program Assessment Plan: Research and Writing Skills

Student Learning Outcomes (Performance, knowledge, attitudes)	Related College Goals	Related University Goals	Method(s) of Assessment	Who Assessed (Students from what courses - population)	When Assessed (Dates)	Standard of Mastery Criterion of Achievement	What is Hoped to Be Learned?
3. A sport management student understands the knowledge and applies the skills necessary to conduct a sport event.	Provide innovative accessible high quality graduate educational programs and continuing education programs responsive to the needs of students and health service professionals.	The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.	Develop a sport event management plan.	HP 638 HP 469	These assessments take place when the course is offered.	All successful event management plan needs to reflect a standard above basic (see attached scale).	That student have a satisfactory understanding of the function areas of a sport event and the process in developing, planning and conducting a sporting event.
A sport management student is able to identify legal issues in a fact scenario, has a general knowledge of legal concepts and can critically analyze the facts to the law.	Provide innovative accessible high quality graduate educational programs and continuing programs and responsive to the needs of students and health service professionals education programs.	The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.	Critically analyze and problem solve an actual sport legal case.	HP 465 HP 565	These assessments take place when the course is offered.	All successful case analysis needs to reflect a standard above basic (see attached scale).	That student have a general foundation in sport law concepts and have acquired the skill to critically analyze fact scenarios for management decisions.

<p>A sport management graduate student understands the accounting, budgeting, controlling and development of revenue of a sport entity.</p>	<p>Provide innovative accessible high quality graduate educational programs and continuing programs and responsive to the needs of students and health service professionals education programs.</p>	<p>The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.</p>	<p>Develop a sport entity business plan.</p>	<p>HP 660</p>	<p>These assessments take place when the course is offered.</p>	<p>All successful sport entity business plan needs to reflect a standard above basic (see attached scale).</p>	<p>That student have a general foundation in sport law concepts and have acquired the skill to critically analyze fact scenarios for management decisions.</p>
<p>A sport management student demonstrates an understanding of the principles and concepts of marketing in and through sport.</p>	<p>Provide innovative accessible high quality graduate educational programs and continuing programs and responsive to the needs of students and health service professionals education programs.</p>	<p>The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.</p>	<p>Develop a sport marketing plan.</p>	<p>HP 468 HP 568</p>	<p>These assessments take place when the course is offered.</p>	<p>All successful sport marketing plan needs to reflect a standard above basic (see attached scale).</p>	<p>That student have an understanding and skills to market a sport entity or market a business through sports.</p>

HUMAN PERFORMANCE DEPARTMENT MEETING
November 1, 2005

Present: Patrick Akuffo, Rayla Allison, Ken Ecker, Sherry Folsom-Meek, Chad Grabau, Heidi Henschel Pellett, Mike Hudson, Kent Kalm, Soonhwan Lee, Bruce Pietz, Gary Rushing, Pat Sexton, Mary Visser, Joe Walsh

1. Minutes of the October 25th meeting were approved.
2. **Sport Management Curriculum Changes:** Continuation from last meeting:
 - A. After discussion of last meeting, Rayla Allison proposed that the title of HP 460 be changed to Foundations of Sport Management and be changed to a 300 level course.
 - B. Discussion continued on the proposed HP 4XX, Statistical Analysis in Sport Management class. Again, after discussion of the last meeting, a syllabus with greater detail was distributed for examination. The suggested title is now: Analysis of Sport Data. Further discussion followed with some concerns being: number of sections to be offered (should we offer one geared toward sport management/1 geared toward exercise science majors), title of the course (could it be more general), is it different than Business Statistics. Statement was made that our current HP 403, Tests and Measurements, course does not meet the needs of our exercise science students and it is not a required course for our sport management students. HP 403 will be geared toward the pedagogy area. Question was raised as to how many majors each program has; sport management has 103 and exercise science has 82. Pat Sexton suggested possibly having a 2 credit lecture class and then a 1 credit lab geared toward each area. One faculty member is concerned that there is no common core requirement and is wondering what is best for all of our programs. Also, the required text listed is not geared specifically toward Sports Management. Rayla Allison moved we remove this item from the proposed Sport Management changes and table it for a future meeting. Pat Sexton seconded the motion. Approved with 1 opposed (M. Visser).
 - C. Removal of HP 405 (Adapted Physical Activity) from curriculum. Sport Management is the business of sport and hence needs only to cover the laws and application of the laws related to disabilities. Content is covered in HP 460, HP 4/565, HP, 499, and HP 462.
 - D. Activities Program Requirement: Sport Management is the training of managers. In educating managers activity classes are not needed. Hence, we would require 2 activity courses like other students are required to take. Discussion followed on whether we want to give up the FTEs and whether it is a good idea to cut down on activity.
 - E. Required Support Classes: Question was asked whether anyone had contacted the Speech Department to see if they could accommodate our (sport management) majors in Speech 102. Rayla stated that would be done after the approval by the department.
 - F. Increase HP 462 from 2 to 3 credits.
 - G. Elective Courses: Change number of electives from 8-17 to 9-17 because no combination of courses offered could add up to 8.

Some faculty thought it was a lot of information to digest and vote on today and others felt we should vote. Mary Visser wanted to vote on the proposal with the request to reduce the two activities removed. Heidi Henschel Pellett moved we support the curriculum and move the proposal forward as presented (less the proposal for the Statistics class) and Mike Hudson seconded the motion. Vote taken with 1 abstain (S. Folsom-Meek) and 1 no (M. Visser).

3. **Graduate Assistants:** Graduate Studies has asked for requests for graduate assistants that are research oriented. Faculty wanted to know if this was a request for new GAs. Gary will try to get clarification on what is requested. Mary Visser suggested that department as a group prioritize our request for graduate assistants.
4. **Spring Schedule:** Let Gary know if you see any problems with the Spring Semester as posted by the Registrar's Office. Gary informed everyone that he has scheduled HC 1700 as two classrooms for the next Fall Semester. Let him know if this does not work out.
5. **Test-Outs:** Gary is looking for input so that he can put together a policy on test-outs for our department. Test-outs are a university policy so we must have them. Chad indicated he had grave concern on this procedure if test-outs are offered without teaching proper progressions. Currently students are to do a written and a practical and achieve at least a "B" grade status to receive a "P" grade. Let Gary know if you have any suggestions on this procedure.
6. **Student/Faculty Advisor Meeting:** Bruce Pietz has had students express interest in a student/faculty dialogue/forum type meeting. Faculty thought it was a good idea and suggests he move forward with plans to set up such a meeting.
7. **Extended Campus:** Gary asked for recommendations for any undergraduate general education courses that could be offered off-campus and on line for Extended Learning for Fall Semester 2006. This would include the Friday/Saturday on-campus classes. Request is due November 11th.
8. **Editorial Boards:** If you serve on an Editorial Board, please let Gary know ASAP.
8. **Next department meeting Tuesday, November 29th, 3:15 PM, MF 129.**
Graduate Faculty meeting on Tuesday, November 22nd, 3:15 PM, MF 129.

Required for Major

- **HP 160** – Introduction to Human Performance Studies (2)
- **HP 290** – Psycho-Social Aspects of Sport (3)

Sport Management Core (29 credits)

- **HP 360** – Foundation of Sport Management(3)
- **HP 435** – Planning/Management of Sport Facilities(3)
- **HP 462** – Sport Administration(3)
- **HP 464** – Analysis of Sport Data(3)
- **HP 465** – Legal Aspects of Physical Education and Sport (3)
- **HP 468** – Sport Promotion and Marketing (3)
- **HP 469** – Event Management in Sport(3)
- **HP 496** – Internship (8)

Required Support Courses (21-22 credits)

- **COMS 100** – Introduction to Computer Science (4) **or**
COMS 101 – Introduction to Microcomputers (3)
- **HLTH 210** – First Aid and CPR (3)
- **ACCT 200** – Financial Accounting (3)
- **BLAW 131** – Consumer Law and Ethics (3) **or**
BLAW 200 – Legal, Political, and Regulatory Environment of Business (3)
- **ECON 201** – Principles of Macroeconomics (3) **or**
ECON 202 – Principles of Microeconomics (3)
- **MRKT 100** – Global Business Concepts (3)
- **SPEE 102** – Public Speaking (3)

Required Minor

Sport Management majors will be required to minor in one of the following areas

- Business Management – 21 credits
- Accounting – 21 credits
- Business Law – 21 credits
- Marketing – 18 credits
- Economics – 18 credits
- International Business – 18 credits
- Finance – 18 credits