Includes a course or program description for the Bulletin (30-40 words maximum for courses, 100 for programs):
An overview of the origins of American popular music from the 1950's to the present. For Music Industry majors.

Rationale or Justification for change:
300-level course to accommodate upper-division requirement for undergraduate degrees.

***For General Education or Cultural Diversity Courses Only***

<table>
<thead>
<tr>
<th>GE Category #</th>
<th>GE Category Name (Maximum of 3 Categories)</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td></td>
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<tr>
<td>N/A</td>
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</tr>
<tr>
<td>N/A</td>
<td></td>
</tr>
</tbody>
</table>

*For Writing Intensive Courses, attach a description of the kind and quantity of writing.
*For Upper Division Courses, include a description of the respects in which it is broad and general rather than narrow and specific, and so suitable as GE.

Attach paper copies of the following:
a. Syllabus or course outline.
b. Course's student learning outcomes associated with each GE competency or CD designation.
c. List of strategies to be used to assess students' achievement of each GE competency or CD designation.

***For New Courses***

<table>
<thead>
<tr>
<th>(Check all that apply:)</th>
<th>Instructional Type: Lecture</th>
<th>Course will be offered:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course is an elective.</td>
<td></td>
<td>□ Fall Semester</td>
</tr>
<tr>
<td>Course is required for program</td>
<td></td>
<td>□ Spring Semester</td>
</tr>
<tr>
<td>Pre- or Co-requisites:</td>
<td></td>
<td>□ Summer Session</td>
</tr>
</tbody>
</table>

*Course content or title is similar to courses in other departments. (Attach copy of letter of agreement with other program(s) contacted. Indicate the nature of the discussions and/or resolution of differences or potential conflicts.)

Attach paper copies of the following:
a. Syllabus or course outline.
b. Course's student learning outcomes.
c. A list of resources required to offer and support this course.
d. A description of how teaching this course will affect department staffing.
e. If 400/500 level course, an explanation of added expectations of graduate students.
# Curriculum Proposal

**Signature Page**

**Department**

- **Recommended**
  - (Category/ies)
- **Not Recommended**
  - (Category/ies)

  **Comments:**

  **Department Chair**
  **Date:** 10-13-07

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**College Curriculum Committee**

- **Recommended**
  - (Category/ies)
- **Not Recommended**
  - (Category/ies)

  **Comments:**

  **Committee Chair**
  **Date:** 11-7-07

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**College Dean**

- **Recommended**
  - (Category/ies)
- **Not Recommended**
  - (Category/ies)

  **Comments:**

  **Dean**
  **Date:** 11-13-07

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**General Education Subcommittee**

- **Recommended**
  - (Category/ies)
- **Not Recommended**
  - (Category/ies)

  **Comments:**

  **Chair**
  **Date:**

---

**Undergraduate Curriculum and Academic Policy Committee**

- **Recommended**
  - (Category/ies)
- **Not Recommended**
  - (Category/ies)

  **Comments:**

  **UCAP Faculty Chair**
  **Date:** 11/4/07

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**Faculty Association Graduate Committee**

- **Recommended**
  - (Category/ies)
- **Not Recommended**
  - (Category/ies)

  **Comments:**

  **Faculty Association Graduate Chair**
  **Date:**

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**Graduate Dean**

- **Recommended**
  - (Category/ies)
- **Not Recommended**
  - (Category/ies)

  **Comments:**

  **Graduate Dean**
  **Date:**

---

**Academic Affairs Council**

- **Recommended**
  - (Category/ies)
- **Not Recommended**
  - (Category/ies)

  **Comments:**

  **Assistant Vice President**
  **Date:** 11/24/08

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**Senior Vice President and Vice President for Academic Affairs**

- **Approved**
  - (Category/ies)
- **Not Approved**
  - (Category/ies)

  **Comments:**

  **Sr. Vice President / Vice Pres. Academic Affairs**
  **Date:** 12/4/09

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Revised September 2002
Course Proposal
Pop Music USA: R & B to MTV (3 credits)
11-60-326

Music 326 is a requirement for the BS in Music Industry, Audio Recording Specialist option. The content is similar to MUS 126; however, Music Industry majors will be required to write term papers as a course requirement (this is not required of MUS 126 students).

Learning outcomes:
- to understand the development and growth of rock music in America
- to develop an awareness of the changing audience and market for Rock music
- to understand the ways in which non-Western musics and Western Art Music influenced one another in the history of rock music
- to understand the discrimination faced by minority groups as performers and composers in the marketing of Rock music
- to become aware of how attitudes towards musical styles (both positive and negative) are often closely linked with personal opinions about social and ethnic groups
- to develop the ability to listen to music more critically, and understand popular musics in their historical contexts.

No additional resources are required.

Staffing will not be impacted: these students will attend class meetings of MUS 126, but will meet (like honors sections) independently of that class once a week. 6 students a semester are expected to enroll, and no additional load credit will be assigned for this class.
Music 326: POP MUSIC USA 2

Dr. Gerard Aloisio (Ah-loy'-see-oh) office # 225 ph. 1030
Office Hrs. MTWF 1:30-3:00, TH 10:00-11:00 and by appt.

Course Outline:

Where did Rock Music come from? What historical and cultural events were responsible for its development? Who are its performers, its listeners, its promoters? How have listeners responded to new styles over the years? The answers to these questions have changed from colonial times to the present day, and you may be surprised to know how much ethnic and racial minorities have been involved in America’s music making. Rhythm and Blues (an African-American style) was the source, but Rock didn’t really take off until Elvis started singing R & B. The 60s and 70s saw a tremendous growth in the music as marketers and promoters discovered the economic potential of new markets. By the 80s and 90s, Rock no longer was a single style, but had become America’s Popular Music, and reflected the diversity of American culture.

REQUIRED TEXT: Simon Anderson, *Pop Music, USA*

COURSE REQUIREMENTS:

THREE (3) written exams 60 %
Attendance at three (3) musical events 20 %
Term paper (10-12 pages) 20%

*One musical event must be “jazz” music.*

*At least one of the events must take place here at MSU Music Department!*

*Only one Rock Band Please*

TEST RULES AND REGULATIONS:

1. All tests are 100 pts. and are weighted equally. The final is *NOT CUMMULATIVE* and is no more important than any other exam.

2. Bring a no. 2 pencil to the test (if you forget, you can buy one from the instructor for $1.00.)

3. Inform the instructor if you have special needs in respect to taking tests.
<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Introductions; Musical Terminology</td>
</tr>
<tr>
<td>Week 2</td>
<td>Art vs. Folk vs. Pop Music; Jazz Backgrounds</td>
</tr>
<tr>
<td>Week 3</td>
<td>Black R &amp; B--Leading To Elvis</td>
</tr>
<tr>
<td>Week 4</td>
<td>The Fifties and the Birth of Rock and Roll</td>
</tr>
<tr>
<td>Week 5</td>
<td>TEST</td>
</tr>
<tr>
<td>Week 6</td>
<td>The Sixties and the British Invasion</td>
</tr>
<tr>
<td>Week 7</td>
<td>The Age of Rock; The Drug Culture</td>
</tr>
<tr>
<td>Week 8</td>
<td>The Seventies: The Women’s Movement; Disco</td>
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<tr>
<td>Week 9</td>
<td>The Seventies: Reggae; New Wave; Punk Rock</td>
</tr>
<tr>
<td>Week 10</td>
<td>The Eighties: New Age; Rap and Dance</td>
</tr>
<tr>
<td>Week 11</td>
<td>TEST; World Music</td>
</tr>
<tr>
<td>Week 12</td>
<td>The Nineties: Diversification of Marketing</td>
</tr>
<tr>
<td>Week 13</td>
<td>MTV and the Music Video</td>
</tr>
<tr>
<td>Week 14</td>
<td>Blending of Styles Rock/Pop; Rock/Latin; Rock/Whatever</td>
</tr>
<tr>
<td>Week 15</td>
<td>Miscellany and Review: Music Promotion and Marketing</td>
</tr>
</tbody>
</table>
Department of Music
Faculty Meeting
October 2, 2007


John reported on the Arts & Humanities Council Meeting. Academic Affairs reported there is a deficit that will have to be made up from Department base budgets.

Faculty wanting recordings done should contact Dave Schreiber.

New Admission Procedures for Graduate Students and Ensemble Registration was discussed. Paul moved to accept. Joseph seconded. All were in favor. The Graduate procedures will be put on the Music website.

Admission requirements with Normandale College were discussed.

Curriculum proposals for addition of new courses, changes in course numbers and program changes were discussed. Karen moved to accept, Kimm seconded, all were in favor.