



**Minnesota State University, Mankato** HOLD and CLEAR buttons only compatible with Acrobat V.4 and 5  
**Curriculum Proposal**

Please type or select the requested information. Print completed forms, add appropriate paper attachments, and route through MSU's curricular process for recommendations and decisions.

(Check all that apply):		Proposal # <u>279</u>
College: <u>Allied Health and Nursing</u>	<input checked="" type="checkbox"/> Undergraduate	Effective Date of Change:
Department: <u>Human Performance</u>	<input type="checkbox"/> Graduate	Academic Year <u>07-08</u>
Program: <u>PE Major Sport Management Option</u>	CIP # _____	(For Office Use Only)
Type of Change: <u>PROGRAM PROPOSALS</u>		Course Designator    Number of and Number            Credits
Proposed: <u>Redesign--New Degree in Related Area</u>		
Title Current: <u>PE Major (Non-Teaching) Sport Management Option</u>		
Title Proposed: <u>SPORT MANAGEMENT</u>		
24-Char. Abbrev: _____		(if applicable)

*Include a course or program description for the Bulletin (30-40 words maximum for courses, 100 for programs):*  
 The Sport Management major offers students a broad base educational foundation to prepare them for a career in sport management. The major prepares students with sport business concepts and develops skills and knowledge in the following areas: management, marketing, promotions, communication, legal preparation, public relations, consumer behavior, facilities, and finance.

*Rationale or Justification for change:*  
 See Attached

**\*\*\*For General Education or Cultural Diversity Courses Only\*\*\***

<p align="center"><b>General Education Course:</b></p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <th style="width:15%;">GE Category #</th> <th>GE Category Name (Maximum of 3 Categories)</th> </tr> <tr> <td align="center">N/A</td> <td></td> </tr> <tr> <td align="center">N/A</td> <td></td> </tr> <tr> <td align="center">N/A</td> <td></td> </tr> </table> <p><small>? For Writing Intensive Courses, attach a description of the kind and quantity of writing.        ? For Upper Division Courses, include a description of the respects in which it is broad and general rather than narrow and specific, and so suitable as GE.</small></p> <p>Attach paper copies of the following:        a. Syllabus or course outline.        b. Course's student learning outcomes associated with each GE competency or CD designation.        c. List of strategies to be used to assess students' achievement of each GE competency or CD designation.</p>	GE Category #	GE Category Name (Maximum of 3 Categories)	N/A		N/A		N/A		<p align="center"><b>Cultural Diversity Course:</b></p> <p align="center"><small>(Please check one.)</small></p> <p><input type="checkbox"/> <b>Core</b> (At least 75% devoted to topics of race, gender, sexual orientation, age, class, and disabilities as they occur in United States Society.)</p> <p><input type="checkbox"/> <b>Related</b> (At least 25% devoted to the above topics or to a global perspective on topics related to African American, Asian, Hispanic, and Native American inhabitants of the United States.)</p>
GE Category #	GE Category Name (Maximum of 3 Categories)								
N/A									
N/A									
N/A									

**\*\*\*For New Courses\*\*\***

<p>(Check all that apply):</p> <p><input type="checkbox"/> Course is an elective.</p> <p><input type="checkbox"/> Course is required for program</p> <p><input type="checkbox"/> Pre- or Co-requisites: _____</p> <p><input type="checkbox"/> Other courses are being changed or eliminated. (Explain.) _____</p> <p><input type="checkbox"/> Course content or title is similar to courses in other departments. (Attach copy of letter of agreement with other program(s) contacted. Indicate the nature of the discussions and/or resolution of differences or potential conflicts.)</p>	<p>Instructional Type: <u>Lecture</u></p> <p>Grading Format: <input type="checkbox"/> Grade    <input type="checkbox"/> P/N</p> <p>_____</p>	<p>Course will be offered:</p> <p><input type="checkbox"/> Fall Semester</p> <p><input type="checkbox"/> Spring Semester</p> <p><input type="checkbox"/> Summer Session</p>
<p>Attach paper copies of the following:</p> <p>a. Syllabus or course outline.</p> <p>b. Course's student learning outcomes.</p> <p>c. A list of resources required to offer and support this course.</p> <p>d. A description of how teaching this course will affect department staffing.</p> <p>e. If 400/500 level course, an explanation of added expectations of graduate students.</p>		





**Minnesota State University, Mankato  
Curriculum Proposal**

**\*\*\*Signature Page\*\*\***

<b>Department</b> <input checked="" type="checkbox"/> Recommended (Category/ies _____) <input type="checkbox"/> Not Recommended (Category/ies _____)	<div style="text-align: right;">           _____          Department Chair       </div> <div style="text-align: right;">         2/12/08          Date       </div>
Comments:	
<b>College Curriculum Committee</b> <input checked="" type="checkbox"/> Recommended (Category/ies _____) <input type="checkbox"/> Not Recommended (Category/ies _____)	<div style="text-align: right;">           _____          Committee Chair       </div> <div style="text-align: right;">         2-13-08          Date       </div>
Comments:	
<b>College Dean</b> <input checked="" type="checkbox"/> Recommended (Category/ies _____) <input type="checkbox"/> Not Recommended (Category/ies _____)	<div style="text-align: right;">           _____          Dean       </div> <div style="text-align: right;">         2/14/08          Date       </div>
Comments:	
<b>General Education Subcommittee</b> <input type="checkbox"/> Recommended (Category/ies _____) <input type="checkbox"/> Not Recommended (Category/ies _____)	<div style="text-align: right;">         _____          General Education Subcommittee Chair       </div> <div style="text-align: right;">         Date       </div>
Comments:	
<b>Undergraduate Curriculum and Academic Policy Committee</b> <input checked="" type="checkbox"/> Recommended (Category/ies _____) <input type="checkbox"/> Not Recommended (Category/ies _____)	<div style="text-align: right;">           _____          UCAP Faculty Chair       </div> <div style="text-align: right;">         4/1/08          Date       </div>
Comments:	
<b>Faculty Association Graduate Committee</b> <input type="checkbox"/> Recommended <input type="checkbox"/> Not Recommended	<div style="text-align: right;">         _____          Faculty Association Graduate Chair       </div> <div style="text-align: right;">         Date       </div>
Comments:	
<b>Graduate Dean</b> <input type="checkbox"/> Recommended <input type="checkbox"/> Not Recommended	<div style="text-align: right;">         _____          Graduate Dean       </div> <div style="text-align: right;">         Date       </div>
Comments:	
<b>Academic Affairs Council</b> <input checked="" type="checkbox"/> Recommended (Category/ies _____) <input type="checkbox"/> Not Recommended (Category/ies _____)	<div style="text-align: right;">           _____          Assistant Vice President       </div> <div style="text-align: right;">         4/28/08          Date       </div>
Comments:	
<b>Senior Vice President and Vice President for Academic Affairs</b> <input checked="" type="checkbox"/> Approved (Category/ies _____) <input type="checkbox"/> Not Approved (Category/ies _____)	<div style="text-align: right;">           _____          Sr. Vice President / Vice Pres. Academic Affairs       </div> <div style="text-align: right;">         3/28/08          Date       </div>
Comments:	

## NOTICE OF INTENT APPLICATION

### General Information

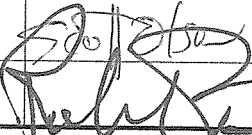
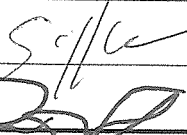


Institution	Minnesota State University, Mankato
Award	Bachelor of Science degree
Full Program Name	Sport Management -Bachelor of Science degree
Short Program Name (up to 50 characters)	Sport Management BS
Credit Length	128
Proposed 6-digit CIP Code  Use 8-digit CIP Code for existing programs being redesigned, relocated, or replicated <a href="#">Inventory</a>	31.0504
Effective Term/Year	Fall/2008
Online Delivery (Y/N)	No
Program Location(s)	Minnesota State University, Mankato
Collaborating institution(s), if any	N/A
Brief catalog description	The Sport Management major offers students a broad base educational foundation to prepare them for a career in sport management. The major prepares students with sport business concepts and develops skills and knowledge in the following areas: management, marketing, promotions, communication, legal preparation, public relations, consumer behavior, facilities, and finance.

### Evidence Required (Attachments)

Consortial programs require verification (below) by all member institutions.

### Verification

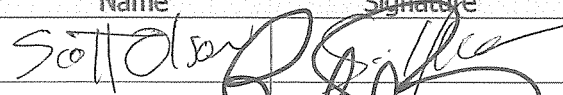
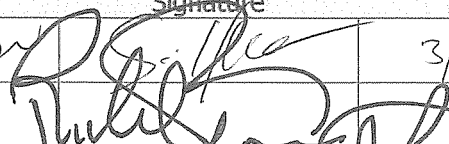
	Name	Email	Phone
Application Author	Dr. Jon Lim	Jon.lim@mnsu.edu	507-389-5231
Contact Person	Dr. Jon Lim	Jon.lim@mnsu.edu	507-389-5231

	Name	Signature	Date
Chief Academic Officer			3/28/08
President			3/28/08

NOTE: Please review and update articulation agreements that may apply to this program.

<b>REDESIGN: Create a New Program based on a Related Program</b>	
Notice of Intent submitted (Y/N)	Yes
<b>General Information</b>	
Institution	Minnesota State University, Mankato
Rationale for replacement or addition of proposed program	The purpose of this request is to change the name of the major: "Physical Education (Non-Teaching) - Sport Management Option" to "Sport Management". This name change will more accurately reflect the curriculum and competencies of the degree program and help with professional preparation. Students in this program manage sport programs and do not teach physical education, as is implied with the current title of this major. The change will also provide a more favorable connotation to prospective students and potential employers of graduates of this program. Also, this change will help students better meet the career goals and will be meeting the needs of students based on their exit survey recommendations. The new name better identifies the degree program and is in line with national terminology of the North American Society for Sport Management (NASSM).
Will the existing program be closed? Y/N If yes, attach the Suspend/Close Form	No. We will only delete the Sport Management Option if this new program gets approved.
Proposed 6-digit CIP Code	31.0504
Effective Term/Year	Fall/2008
Online Delivery (Y/N)	No
Collaborating Institutions, if any	N/A
Brief catalog description	The Sport Management major offers students a broad base educational foundation to prepare them for a career in sport management. The major prepares students with sport business concepts and develops skills and knowledge in the following areas: management, marketing, promotions, communication, legal preparation, public relations, consumer behavior, facilities, and finance.
Special Circumstances	N/A
<b>Curriculum Description</b>	<i>Existing Program</i> <i>Proposed Program</i>

Full Program Name	Physical Education (Non-Teaching) - Bachelor of Science degree Sport Management Option	Sport Management - Bachelor of Science degree
Short Program Name (up to 50 characters)	Physical Education BS (Non-Teaching) Sport Management Option	Sport Management BS
ISRS Program ID	Physical Education (Non-Teaching) --- 0579 Sport Management Option--0444	
Award	Bachelor of Science degree	Bachelor of Science degree
Credit Length	128	128
Program Location(s)	Minnesota State University, Mankato	Minnesota State University, Mankato
Current 8-digit CIP Code <a href="#">Inventory</a>	31.050100	
Emphasis Name(s)		N/A
Emphasis Proposed 6-digit CIP Code/s		N/A
<b>Part B: Curriculum Design</b>		
Program Component	Credits in Existing Program	Credits in Proposed Program
General Education	44	44
Prerequisites to the major that are not counted elsewhere	21	21
Major: Core common to <u>all</u> emphases	34	34
Major: Restricted electives, if any		
Major: Unrestricted electives, if any		
Major: Emphasis, if any, beyond the core (copy this line if award has more than one emphasis)		
Minor (total credits or estimate of 20 credits if ANY minor is required)	20	20
General electives	9	9
Other graduation requirements		

<b>Total</b>	128	128	
Upper Division Credits in degree (Baccalaureate Degrees Only)		40	
Percent credits outside of thesis, capstone or similar culminating project restricted exclusively to graduate student enrollment. (Master's Degrees Only)			
<b>Evidence Required (Attachments)</b>			
Curriculum committee minutes documenting recommendation; include committee membership			
Consortial programs require verification (below) by all member institutions.			
Copies of current and proposed curricula with courses, course numbers, credit hours.			
Evidence of external reviews for graduate programs			
Evidence of institutional capacity for doctoral programs			
<b>Verification</b>			
	Name	Email	Phone
Application Author	Dr. Jon Lim	Jon.lim@mnsu.edu	507-389-5231
Contact Person	Dr. Jon Lim	Jon.lim@mnsu.edu	507-389-5231
	Name	Signature	Date
Chief Academic Officer	Scott Olson		3/28/08
President			3/28/08

NOTE: Please review and update articulation agreements that may apply to this program.

# Human Performance Department

DRAFT

## Proposal for Sport Management Major (B.S.)

### **Rationale**

The purpose of this request is to change the name of the major: "Physical Education (Non-Teaching) - Sport Management Option" to "Sport Management".

This name change will more accurately reflect the curriculum and competencies of the degree program and help with professional preparation. Students in this program manage programs do not teach physical education, as is implied with the current title of this major. The change will also provide a more favorable connotation to prospective students and potential employers of graduates of this program. Also, this change will help students better meet the career goals and will be meeting the needs of students based on their exit survey recommendations. The new name better identifies the degree program and is in line with national terminology of the North American Society for Sport Management (NASSM).

- A. **Student Learning Outcomes for the Program:**
  - Please see attached.
- B. **Minutes from department and college curriculum meetings in which action was taken on this proposal.**
  - Please see attached.
- C. **Program Assessment Plan.**
  - Please see attached.
- D. **List of program requirements for New programs, or a list of Current and Proposed program requirements for Redesigned programs.**
  - There are no modifications to this program other than the change in the program name. We've attached a copy of the current program requirements for your information.
- E. **A list of resources required to offer and support this program.**
  - No additional resources necessary.
- F. **A description of how offering this program will affect department staffing.**

- No change.

**G. A list of additional library holdings required for this program.**

- No additional resources necessary.

## Proposed Curriculum for Sport Management (BS)

Old Program	Credits	New Program	Credits
General Education	44	General Education	44
Prerequisites to the Major	21	Prerequisites to the Major	21
<ul style="list-style-type: none"> <li>• IT 100 Intro. to Comp. and App. (3)</li> <li>or ISYS 101 Personal Productivity w/ Info. Sys. (4)</li> <li>• HLTH 210 First Aid and CPR (3)</li> <li>• ACCT 200 Fin. Acct. (3)</li> <li>• BLAW 131 Consumer Law and Ethics</li> <li>or BLAW 200 Business Law (3)</li> <li>• ECON 201 Principles of Macroeconomics (3)</li> <li>or ECON 202 Principles of Microeconomics (3)</li> <li>• MRKT 100 Global Business Concepts (3)</li> <li>or MKT 310 Principles of Marketing (3)</li> <li>• SPEE 102 Public Speaking (3)</li> </ul>		<ul style="list-style-type: none"> <li>• IT 100 Intro. to Comp. and App. (3)</li> <li>or ISYS 101 Personal Productivity w/ Info. Sys. (4)</li> <li>• HLTH 210 First Aid and CPR (3)</li> <li>• ACCT 200 Fin. Acct. (3)</li> <li>• BLAW 131 Consumer Law and Ethics</li> <li>or BLAW 200 Business Law (3)</li> <li>• ECON 201 Principles of Macroeconomics (3)</li> <li>or ECON 202 Principles of Microeconomics (3)</li> <li>• MRKT 100 Global Business Concepts (3)</li> <li>or MKT 310 Principles of Marketing (3)</li> <li>• SPEE 102 Public Speaking (3)</li> </ul>	
Major Requirements	34	Major Requirements	34
<ul style="list-style-type: none"> <li>• HP 160 Intro. to Human Performance (2)</li> <li>• HP 290 Psycho-Social Aspects of Sport (3)</li> <li>• HP 360 Foundations of Sport Management (3)</li> <li>• HP 435 Planning Sport Facilities (3)</li> <li>• HP 462 Sports Administration (3)</li> <li>• HP 464 Analysis of Sport Data (3)</li> <li>• HP 465 Legal Aspects of PE and Sport (3)</li> <li>• HP 468 Sport Marketing (3)</li> <li>• HP 469 Event Management in Sport (3)</li> <li>• HP 496 Internship (8)</li> </ul>		<ul style="list-style-type: none"> <li>• HP 160 Intro. to Human Performance (2)</li> <li>• HP 290 Psycho-Social Aspects of Sport (3)</li> <li>• HP 360 Foundations of Sport Management (3)</li> <li>• HP 435 Planning Sport Facilities (3)</li> <li>• HP 462 Sports Administration (3)</li> <li>• HP 464 Analysis of Sport Data (3)</li> <li>• HP 465 Legal Aspects of PE and Sport (3)</li> <li>• HP 468 Sport Marketing (3)</li> <li>• HP 469 Event Management in Sport (3)</li> <li>• HP 496 Internship (8)</li> </ul>	
Minor (required)	20	Minor (required)	20
General Electives	9	General Electives	9
<b>Total</b>	<b>128</b>	<b>Total</b>	<b>128</b>

### Sport Management Undergraduate Program Assessment Plan

Student Learning Outcomes (performance, knowledge, attitudes)	Related College Goals	Related University Goals	Method(s) of Assessment	Who Assessed	When Assessed (dates)	Standard of Mastery Criterion of Achievement	What is Hoped to Be Learned?
1. A sport management student will gain practical experience and knowledge in Sport Management through on job training	Maintain high quality and responsive programs through the college. Support strong academic programs through well-defined assessment practices.	The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.	<ul style="list-style-type: none"> <li>• Student Logs</li> <li>• Job Site supervisor evaluation</li> <li>• Student Final Self evaluation</li> <li>• Advisor final evaluation</li> </ul>	HP 496 Internship	This assessment will take place throughout the course and a summative evaluation upon completion	SM advisor to determine if the student is receiving a meaningful educational experience will assess weekly logs.	The student should gain specific on job experience in some specific area of sport management.
2. A sport management student understands the knowledge and applies the skills necessary to conduct a sport event.	Maintain high quality and responsive programs through the college. Support strong academic programs through well-defined assessment practices.	The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.	Develop a sport event management plan.	HP 469	These assessments take place when the course is offered.	All successful event management plan needs to reflect a standard above basic (see attached scale).	The student should have a satisfactory understanding of the function areas of a sport event and the process in developing, planning and conducting a sporting event.
3. A sport management student is able to identify legal issues in a fact scenario, has a general knowledge of legal concepts and can critically analyze the facts to the law.	Maintain high quality and responsive programs through the college. Support strong academic programs through well-defined assessment practices.	The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.	Critically analyze and solve an actual sport legal case.	HP 465	These assessments take place when the course is offered.	All successful case analysis needs to reflect a standard above basic (see attached scale).	The student should have a general foundation in sport law concepts and have acquired the skill to critically analyze fact scenarios for management decisions.

<p>4. A sport management student demonstrates an understanding of the principles and concepts of marketing in and through sport.</p>	<p>Maintain high quality and responsive programs through the college. Support strong academic programs through well-defined assessment practices.</p>	<p>The university will enhance advising, support services, and learning experiences that aid students in identifying life goals, planning academic careers, and achieving timely graduation.</p>	<p>Develop a sport marketing plan.</p>	<p>HP 468</p>	<p>These assessments take place when the course is offered.</p>	<p>All successful sport marketing plan needs to reflect a standard above basic (see attached scale).</p>	<p>The student should have an understanding and skills to market a sport entity or market a business through sports.</p>
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**HUMAN PERFORMANCE DEPARTMENT MEETING MINUTES**  
**November 1, 2007 – 4:00 PM**

**PRESENT:** Suzannah Armentrout, Amy Bigaouette, Virginia Dahlstrom, Ken Ecker, Sherry Folsom-Meek, Chad Grabau, Cindra Kamphoff, Soonhwan Lee, Jon Lim, Theresa Mackey, Gary Rushing, Patrick Sexton, Savvy Thekkada  
Moderator: Kim Greer

1. **GOOD NEWS:**

- a. Five seniors presented the Dance Dance Revolution at MAHPERD.
- b. Cindra Kamphoff had a paper accepted for a journal.
- c. The Scholarship Barbeque raised approx. \$2,000 for general scholarships.
- d. Summer session profits for the department are \$47,000.
- e. Every competency in pedagogy and DAPE was met.

2. **GOALS:** A couple of suggestions were made for the department goals for 2007-2008. Sherry Folsom-Meek suggested that on page 4, #8 “develop a “group advising” session to supplement individual advising” should read “develop “group advising” sessions to supplement individual advising” and that the sub-action step should be plural also— designate days. Pat Sexton questioned the timeline listings—should they be Fall 2007 or Ongoing. After discussion it was decided that items 8, 9, and 10 should be listed as “Each Semester”. Pat Sexton moved we accept the goals with the amendments listed made. Cindra seconded the motion. Unanimous.

3. **COACHING MINOR:** Chad reported on the work the Curriculum Committee has done and suggests written feedback from coordinators to make department meetings go easier. Gary Rushing reported that we are behind the times with the current coaching minor. Pat Sexton reported on the proposal stating that the intent is to remove the prerequisites for HP 371. Ginny Dahlstrom asked who the coaching minor is geared toward since it is not required by teaching majors. Gary stated that the MSHSL requires certification or courses in order to coach. They also offer a workshop over 2 weekends to receive certification. Suggestion was to table the coaching minor proposal and have the Curriculum Committee come up with a way to work together on the proposal. The next College Curriculum Committee meeting is mid-November and faculty thought we should follow the process even though we don't get the proposal in until next semester. Gary Rushing moved we continue to work on the coaching minor and try to get approval and submission as soon as possible. Vote taken with Chad and Sherry abstaining. Gary will continue to work on HP 371 and issue will be brought up at next meeting.

4. **SPORT MANAGEMENT MAJOR:** Jon Lim stated intent to work on getting Sport Management listed as Sport Management Major. MNSCU and Academic Affairs said it was merely a name change. Jon made a motion to change the degree in sport management from a Physical Education Non-Teaching Degree with emphasis in Sport Management to a Sport Management Major. Question was asked if this was for both undergraduate and graduate degrees—answer is yes. Amy asked then why not have Exercise Science Major as

that degree. It was stated that Mary Visser wants to move in this direction also. Jon's motion was seconded by Cindra and carried.

5. **PROMOTION/TENURE:** Soonhwan Lee submitted his materials for promotion. It is understood that Mary Visser will also be submitting her materials for promotion. Due date for department recommendation to the Dean is early December. This will give the faculty 4-5 weeks to review the applications. Remember that the evaluations should be signed and dated in order to be counted.
6. **SEARCHES:** The position requests haven't been approved as yet but we should know the outcome in a couple of weeks. The only search that can proceed is the Probationary Exercise Science position that was a failed search. Mary Visser is the chair of this committee and Pat Sexton and Theresa Mackey are also on the committee. Since an outside member was needed for the committee, Suzannah Armentrout agreed to being a member of this committee also.
7. **SUMMER SESSION \$:** Department has received \$47,000 for the summer session profits. Gary asked department for recommendations on how to spend the money and stated that money should be spent to benefit the department as a whole. We definitely need to spend all of it to show our department's need. Pat Sexton suggested: (a) use for promotional purposes [banner, plasma screen tv, etc.], (b) table skirt, (c) desk display for conferences, and (d) equipment repair funds. Gary reminded all faculty that funds cannot be carried over to following year. Other suggestions were conference travel, research, GA's. Soonhwan suggested that we develop a priority for the funds such as 20% for research, 20% for conference, etc. After discussion it was moved by Pat Sexton that the Research Committee be morphed into the Summer Session Spending Committee. Motion seconded and approved. Committee members are: Pat Sexton, Soonhwan Lee, Sherry Folsom-Meek, Mary Visser, and Cindra Kamphoff.
8. **COMMITTEE REPORTS:** Social Committee has had a picnic and coffee hour so far this year. Also organized the "BOO" event. Professional Development Committee: Pat Sexton reported that a standardized format for easier review was developed as talked about at the retreat and he would like to see it used this fall. Basically it's a rubric and has an area for comments. If you have any suggestions to improve the form please let Pat Sexton know.
9. **PROGRAM REVIEWER:** Reviewer selected is Dr. Dennis Docheff from Central Missouri State University. Gary sent out a questionnaire to everyone that he would appreciate back so he can send the information to Dennis by early December.
10. **GRADUATE ASSISTANTS:** Gary would like to see the department reach the 600 level and suggests we use graduate assistants to possibly teach other activity courses. If we don't reach this level we will lose some release time. Faculty thought this would be a good idea and would look good on GA's resume.

Meeting adjourned at 5:30 PM.