

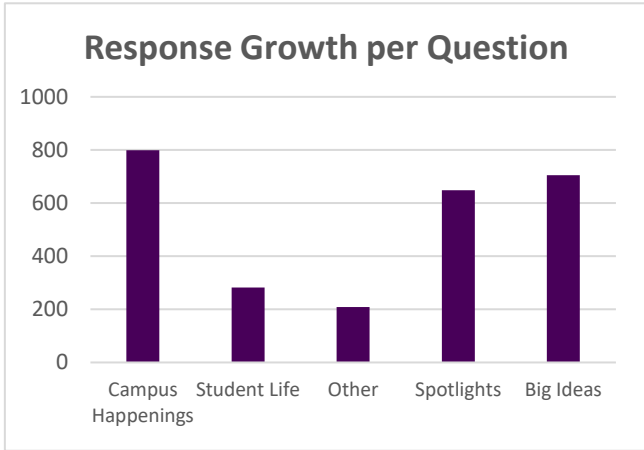


Alumni Survey Results

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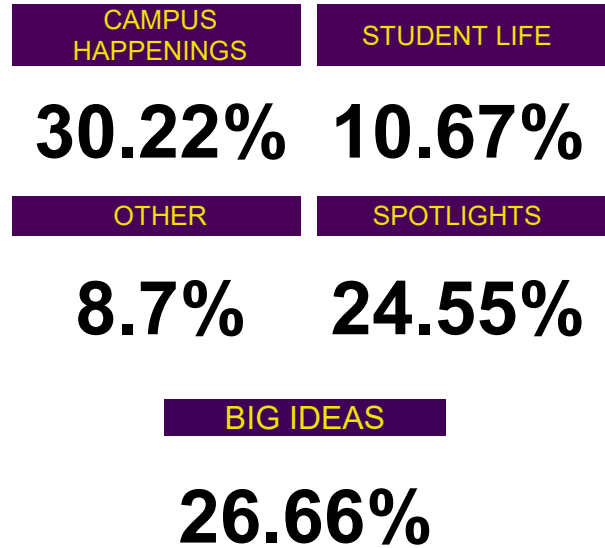
1. What do you want to hear about from your Alumni Association?

* Respondents could choose more than one option

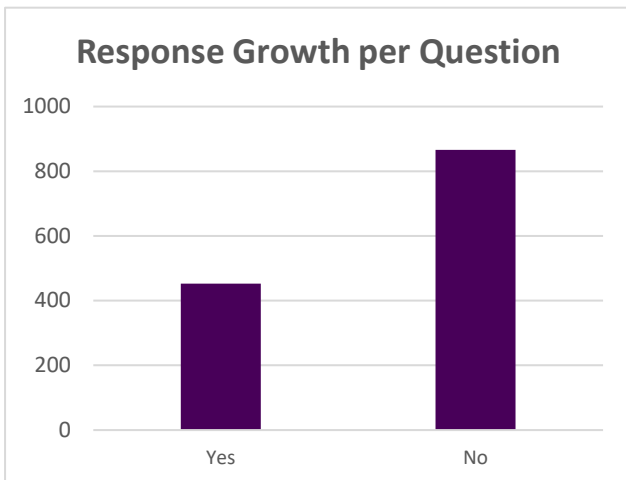


* Choice Count Total: 2644

Engagement Rate Per Question

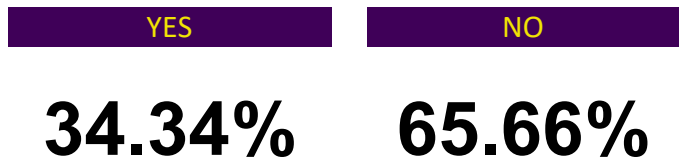


2. Would you participate in a virtual Minnesota State Mankato Alumni Association event?



* Choice Count Total: 1319

Engagement Rate Per Question

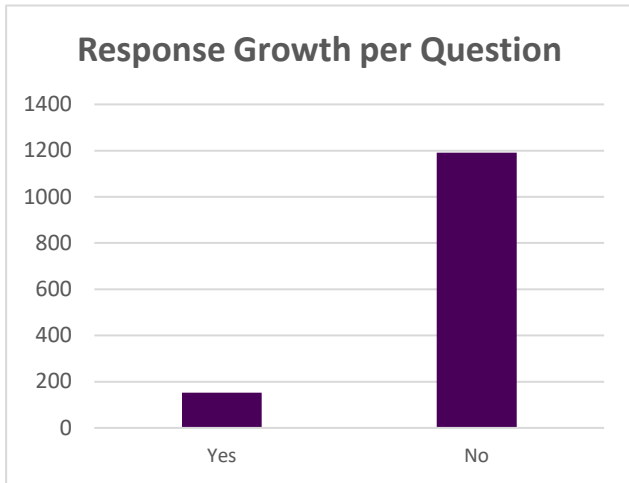




Alumni Survey Results

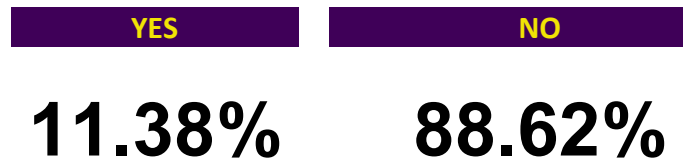
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3. Have you attended a Minnesota State Mankato Alumni event in the past 12 months?

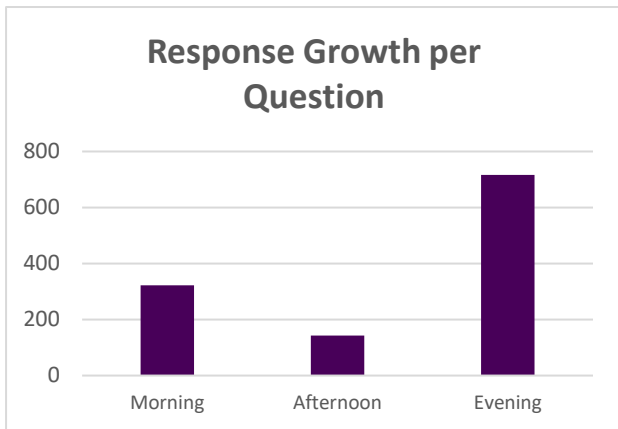


* Choice Count Total: 1344

Engagement Rate Per Question

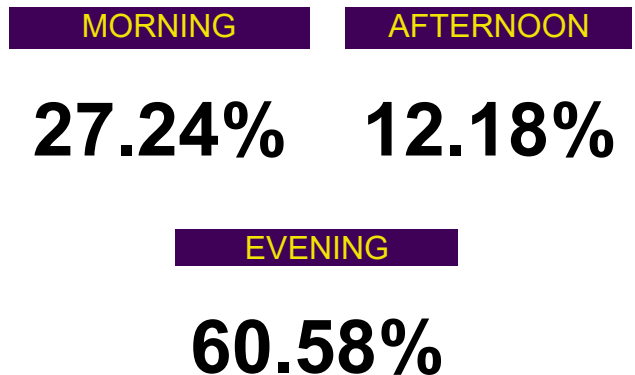


4. What time are you normally on social media?



* Choice Count Total: 1181

Engagement Rate Per Question

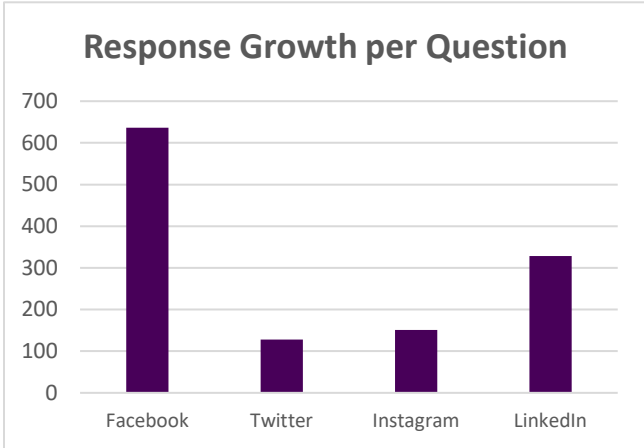




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5. Of which of your Alumni Association social media outlets are you a member?
 *Respondents chose their preferred media outlet

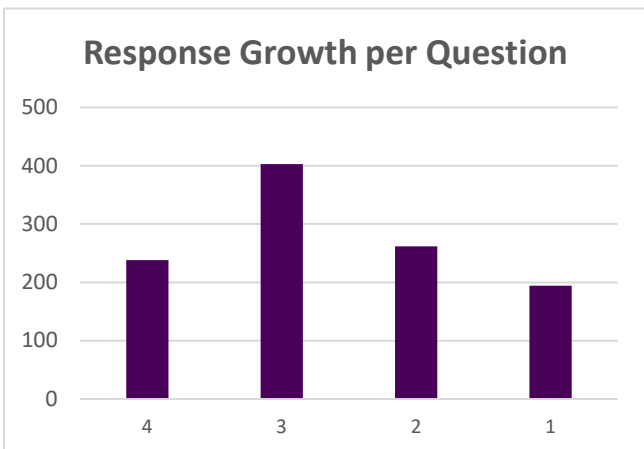


* Choice Count Total: 1243

Engagement Rate Per Question

Facebook	Twitter
51.17%	10.30%
Instagram	LinkedIn
12.15%	26.39%

6. On a scale of 1 to 4 (4 being the highest), are you satisfied with the Alumni Association?



* Choice Count Total: 1103

Engagement Rate Per Question

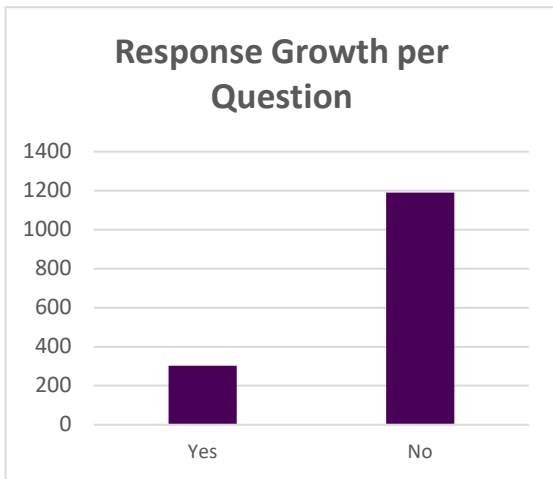
Four	Three
21.58%	36.72%
Two	One
23.93%	17.77%



Alumni Survey Results

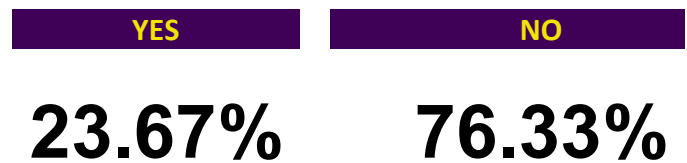
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7. Would you consider talking with us about engaging with the Alumni Association?

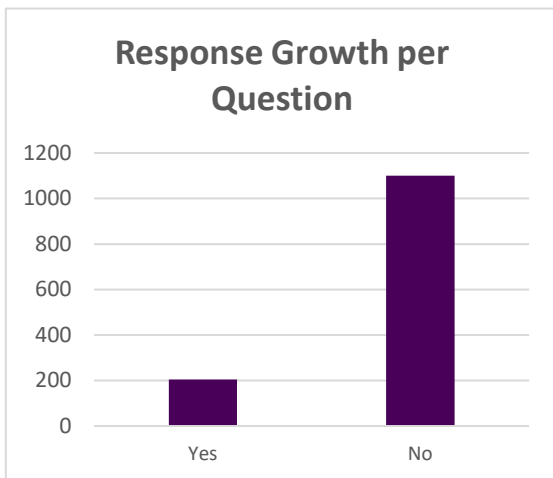


* Choice Count Total: 1460

Engagement Rate Per Question

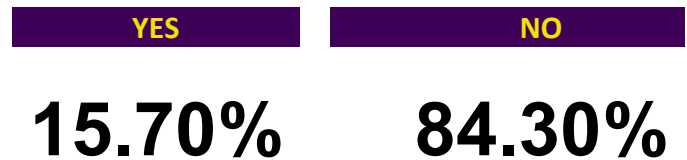


8. Would you consider supporting your University financially?



* Choice Count Total: 1306

Engagement Rate Per Question



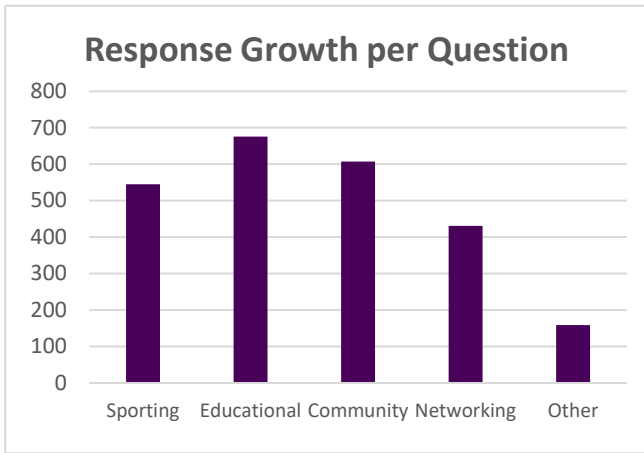


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9. What types of events would you like your Alumni Association to sponsor?

Engagement Rate Per Question



* Choice Count Total: 2418

SPORTING

22.54%

EDUCATIONAL

27.96%

COMMUNITY

25.10%

NETWORKING

17.82%

OTHER

6.58%