

CETL Capstone Project 2006

A Concert in Honor of Women's History Month Entitled:

***A Tribute to Women in Music***

Performance 28<sup>th</sup> March 2006

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This project was initially inspired by the faculty and while serving on a committee I agreed to become the artistic director of the project. After considerable thought I decided that since we have many different areas in our music programs it would be a good project for our degree students to work together. We as faculty are the ones typically doing all the creation and direction of our concerts. We have a fine Music Industry program that is intended to prepare students to become concert hall managers and promoters, etc. Our music composition class has grown considerably and we have experienced many good performances as a result of their compositions. We have performers and scholars as well. So I put word out to the faculty naming the concert ***A Tribute to Women in Music***. I asked for students to audition for me performing compositions created by or made famous by women. The result was a program that included compositions by Dr. Karen Boubel, several of her female composition students as well as compositions by historically well known females in music.

Through the assistance of Gary Erickson, director of the Music Industry program, a group of students were assigned the project. They would serve as the core group for organization of the entire project.

There assignments were as follows:

**A Press Release** stating - Who, What, Where and When was written and then sent to the Free Press, The Reporter, KMSU radio and KEYC-TV. The later aired a segment on the six o'clock news and all the other media responded in advertising.

**Posters-** (Designed by promotions class) after presenting them to me and I would make suggestions and then they would tweak the posters and eventually I picked one that I felt represented the project properly. Post posters on-campus

**Letters-** based on the press release were created to promote the project and sent to area alums and retired music faculty

**Advertisement-** (Designed by promotions class) was then followed by the students finding out how to place and ad, pricing, size etc.

**Stage Decorations-** Students went to Michaels and discussed with the manager getting an in-kind sponsorship for their name in the program of flower arrangements. They were successful. However when the program went to print somehow the sponsorship was left off the final copy. So they had to solve the problem. They came up with printing Michaels on address labels and placing them on each program.

## **Ushers at concert**

**Stage personnel** This group found out the needs of each of the performers and set up the stage accordingly. Then afterwards they cleared the stage and returned all the items to their proper places.

**Refreshments-** Members of MENC (the Music Educators school chapter) sought price quotes from local caterers and arranged for delivery of refreshments and also hosted that portion of the event.

**During the Concert-** Coordination of the lighting and beginning of the concert as well as recording was taken care of by the students. They were also involved in the final mixing and creation of the CD cover for the final CD.

**Program Notes-** were written by students in vocal literature class. Their responsibility was to create biographies of all the composers represented in program. When possible they did live interviews and discussed the composition ideas as well.

**The Performers-** This group was charged with self preparation of the compositions. However, faculties in the appropriate mediums were asked to oversee the students to keep integrity and high quality for the performance. We had participation with a community group as well as one of our adjunct faculty performed on the concert.

The concert was successful and students asked to continue this tradition for next year. It also brought the students together from many areas of our department to work together.