

#12

## Strategic Priority Funding Application Form 2007-2008

Project Name Internship Program Enhancements

Applicant's Name Pam Weller-Dengel Mailing Address Wigley Administration Center 209

Applicant Signature \_\_\_\_\_

Email Address pamela.weller-dengel@mnsu.edu Phone Number 389-6061

Dept. Chair Signature \_\_\_\_\_ Date \_\_\_\_\_

Dean Signature \_\_\_\_\_ Date \_\_\_\_\_

Vice President Signature \_\_\_\_\_ Date \_\_\_\_\_

Date Submitted to Office of Institutional Planning: \_\_\_\_\_

**(Deadline is November 30, 2006)**

Priority Number

\_\_\_\_\_

# Minnesota State University, Mankato FY08 Strategic Priority Funding Request

2. Which Strategic Priority and Objective does this funding request support? See link for Strategic Priority definitions. <http://www.mnsu.edu/president/priorities/definitions/>

Strategic Priority 5) Enhance academic excellence in undergraduate studies.  
Innovative Idea: \_\_\_\_\_

Strategic Priority Objective Objective 1: Assess and improve our academic programs. Objective 2: Uphold and strengthen standards for academic achievement.

2. Provide a brief description of your project. Please attach a one page project narrative:

To provide an enhanced internship program structure and function which will both heighten the visibility of MSU interns and improve processes and communication both internal and external to the MSU campus.

3. How will the funding request support the Strategic Priority?

a. Funding for this initiative will support and improve our academic programs through encouraging the application of classroom learning to the broader community and the workplace.

b. \_\_\_\_\_

c. \_\_\_\_\_

d. \_\_\_\_\_

4. Describe the measurable outcomes:

a. Measure of the numbers of MN State Mankato students completing academic credit for internships.

b. Measure of the learning outcomes associated with experiential learning.

c. \_\_\_\_\_

5. Assessment Measures – Define what methods will be used in assessing the effectiveness of the project.

a. ISRS data

b. Electronic survey of internship participants

c. \_\_\_\_\_

d. \_\_\_\_\_

Reports Due:

6. Mid Year Report due \_\_\_\_\_ January 31, 2008

7. Summary Report due \_\_\_\_\_ June 30, 2008

8. **Budget Request:** From Strategic Initiative Funding

	<u>Request</u>	<u>Match</u>
Salary	<u>\$23,000 approx. (.5 ASF Internship Coord.)</u>	
Fringe	\$4,500 approx.	_____
Grad Assistant	_____	_____
Grad Assistant Stipend	_____	_____
Non Salary (Specify)		
<u>Program expenses</u>	<u>\$7,000 approx.</u>	
Equipment	_____	_____
Total Budget Requested *	<u>\$34,500</u>	_____

9. **Special consideration (e.g. room, building, office or any impact on other divisions):**

*Important note: Due to the increasing emphasis on the internship function on all campuses, both St. Cloud State University and Winona State University have added ASF positions to the career services area within the past year. In both cases, these positions were added as an increase to the base funding of the department.*

\* Pending funding.

# 2004-05 On-Campus Interview Evaluation Form

MSU, Mankato

Career Development Center

*Results for Spring Semester 2005: n = 46*

We would appreciate your feedback regarding your on-campus interviews today. Please take a few minutes to complete this evaluation form and share your comments with us. **THANKS!**

1. Rate the student response you received to the jobs/internships you posted.

- Little/no response (n=1: 2.2%)
- A few candidates (n=15: 32.6%)
- Appropriate number of candidates (n=29: 63%)
- Too many candidates (n=1: 2.2%)

- We could do more to promote ourselves, so limited response may be something we could address. (Supervalu)
- We would have liked to see more students interested in an internship. (MN Life)
- We had to narrow it down a good deal, but provided a good selection. (Taylor Corp)
- Few candidates possibly because of short notice of attendance by our company. (Schwans)
- Good amount of candidates; of course, we always like to see more!! (Menards)

2. Please rate the interview preparedness of candidates.

- Excellent (n=16: 34.8%)
- Good (n=26: 56.5%)
- Fair (n=4: 8.7%)
- Poor

- Few had researched the company in advance (Abercrombie/Hollister).
- Very knowledgeable of the company. (Schwans)
- A majority of candidates should have spent more time researching the company. (Thrivent)

3. Interview facilities (comfortable, clean, effective for interviewing):

- Excellent (n=39: 84.8%)
- Good (n=7: 15.2%)
- Fair
- Poor

- Appreciate finding space for me as you go through construction. (Federated)
- If not "under construction", I'd rate "excellent". (Supervalu)
- Construction noise not bad. I like the new digs! (Supervalu)
- Very good setup. (Schwans)
- A little more space would have been useful for two interviewers; would be nice to have a jug of water to offer students a drink. (Thrivent)

4. Hospitality/lunch arrangements/parking:

- Excellent (n=42: 91.3%)
- Good (n=4: 8.7%)
- Fair
- Poor
- N/A

- Always try to take care of me; will buy lunch if I'm available. (Federated)
- Nice to have faculty join us. (Supervalu)
- Great lunch; parking facility was very accessible. (Schwans)

5. Staff Assistance (Career Center staff were available, cooperative and helpful):

- Excellent (n=45: 97.8%)
- Good (n=1: 2.2%)
- Fair
- Poor

- Brenda Garbers sets a standard for how schools can partner with companies for a better/effective recruiting process. (Supervalu)
- Very easy to work with. (Farmers Ins)
- You and all of the staff have been extremely accommodating. I really appreciate everything you do to help find candidates. (Farmers Ins)
- Very friendly staff. (Schwans)

6. During the course of an average year, how many campuses will you visit to interview students?
- o 7-10 (n=11: 23.9%)
  - o 4-6 (n=10: 21.7%)
  - o 2-3 (n=15: 32.6%)
  - o I only recruit at MSU Mankato (n=10: 21.7%)
7. How would you compare MSU's overall recruitment program and facilities with those of other campuses you visit during the course of the academic year?
- o About the same as other campuses that I visit (n=10: 21.7%)
  - o MSU's program and facilities are better than most campuses I visit (n=26: 56.6%)
  - o Other campuses offer a better program and facilities than MSU (n=0: 0%)
  - o (chose not to answer) (n=10: 21.7%)

Comments:

- Thank you for your help! (Supervalu)
- Always enjoy visiting the campus. Thanks. (Centex)
- Thank you again for all your help! I enjoy coming to MSU! My meeting with (Athletics) went very well. Thanks for setting that up for me! (Thrivent)
- I find challenges with the computer registration system to be much more frustrating from when there were more humans involved. (Primerica)
- This was set up and run very well. Thank you. (GMAC RFC)
- This was the first campus visited. It was a great experience and I was very impressed. I am not sure if I need to pursue other campuses. Thank you for your help. (AllFlex Inc)
- Thank you for all the great support!! (IBM)
- Wonderful experience! Great candidates. (Taylor Corp)
- Facilities & staff are better than most. Educational programs not quite as good a fit as other campuses, but satisfactory. (Swift & Co.)
- I can't compare; I don't recruit at other campuses. (MN Financial Svcs)
- Excellent facilities and great turnout. Thanks again. (Genz-Ryan)
- It was a great day and we had a great bunch of students to interview. The facilities were great! (Toro)
- Excellent day. Thank you! (Johnson Bros. Liquor)
- Overall was a great experience. Thank you! (SPX)
- MSU is a great school and I cannot wait to partner with the University further. (Schwans)
- Had some students whose resumes conflicted with their actual graduation dates. I was interviewing for a full-time position but had some students who were actually needing an internship; their resumes did not state this. (Menards)
- Extremely helpful, courteous (and patient!) with answering questions and providing information. MSU is the best! (Park Dental)
- The interview schedule was laid out well. We interviewed some very good candidates. There was some confusion as to whether applying on mavjobs was required. (Itron)
- Brenda G. was very helpful. (Magnum Technologies)

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Company represented (optional)



*Thank you for recruiting at MSU!*




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Comments from thank-you notes:

- Thank you so much for a great year of recruiting on campus! You have been so accommodating and supportive, and I couldn't do it without you!! Thanks again for everything. (Disney)
- Please know how much we appreciate MSU...we have already hired 5 excellent students this year and continue to interact with others. You guys rock! Thanks for being a GREAT partner! (Federated)
- I went online to see how our interview schedule was shaping up. Lo and behold, it's all done—and no gaps! How wonderful is that!?!?!? I've got to believe you did all kinds of follow-up and care-taking to make this happen. The process has gone so well, so smoothly, I appreciate all your help. Many, many thanks! (Supervalu)
- We are glad to recruit at MSU. Thank-you for all your help & assistance. Steve and I appreciate all the hard work. (MN Life)
- Thank you for your continued partnership. We look forward to recruiting in the fall. (Target)
- I just wanted to thank you so much again for the opportunity to recruit at MSU. It was a great experience and we all are looking forward to returning in the fall. (Pulte Homes)
- Thank you again for being such gracious hosts on our recruiting trip to MSU. We interviewed six candidates while on campus and brought two of them to our headquarters in Bloomington for a second round of interviews. We have extended an offer to one of your students and could potentially offer another position depending on our growth strategy. It was a pleasure visiting your campus! (Inetium)

**Johnson, Avra J**

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**From:** Akey, Lynn D  
**Sent:** Friday, December 01, 2006 9:10 AM  
**To:** Johnson, Avra J  
**Cc:** Swatfager-Haney, Patricia Ann; Solinger, Diane P; Weller-Dengel, Pamela  
**Subject:** FW: Strategic Funding Proposals-Due November 30  
**Attachments:** Strategic Priority Funding Request FY2008.doc; Employer Eval Recap Spr-05.doc

Avra,

Dr. Swatfager-Haney has forwarded the attached requests to Diane Solinger for review. Diane is the current supervisor of the Career Development Center. Dr. Swatfager-Haney will not sign-off until after further conversation and review within the Division.

If you have any questions, please let me know.

Lynn

Lynn D. Akey  
Interim Assistant to the Vice President for Student Affairs  
Phone: (507) 389-2121  
Fax: (507) 389-2246

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**From:** Weller-Dengel, Pamela  
**Sent:** Thursday, November 30, 2006 3:12 PM  
**To:** Akey, Lynn D; Johnson, Avra J  
**Subject:** RE: Strategic Funding Proposals-Due November 30

Hi Lynn & Avra~

Attached you will find the Career Development Center's request for Strategic Priority Funding for FY2008. Unfortunately, I had to put this together rather hurriedly, so please let me know if you need anything else. Thanks.

Pam

Pam Weller-Dengel, Director  
MSU Career Development Center  
209 Wigley Administration Center  
Mankato, MN 56001  
507.389.6061 [www.mnsu.edu/cdc](http://www.mnsu.edu/cdc)  
[pamela.weller-dengel@mnsu.edu](mailto:pamela.weller-dengel@mnsu.edu)

"Whatever happened to anyone else could happen to you and to me - And the end of my youth was the possible truth that it all happens randomly." ~Indigo Girls

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**From:** Akey, Lynn D  
**Sent:** Thursday, November 09, 2006 9:55 AM  
**To:** Akey, Lynn D; Connolly, Christine M; Dowd, Mary C; Dugan, Suzanne C; Gjerde, David S; Harvey, William; Janney, Cynthia L; Johnson, Joel D (1); Meier, Kelly S; Much, Karen E; Pflingsten, Todd; Rosenfeld, Deirdre J; Solinger, Diane P; Swatfager-Haney, Patricia Ann; Weller-Dengel, Pamela; Wolff, Walter E; Woodward, Laurie A

12/4/2006

**Subject:** FW: Strategic Funding Proposals-Due November 30

**Importance:** High

Hello,

Please find attached the application for FY08 University Strategic Priority Funding. Please note the deadline for applications is Thursday, November 30, 2006.

Lynn D. Akey  
Interim Assistant to the Vice President for Student Affairs  
Phone: (507) 389-2121  
Fax: (507) 389-2246

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Sent on Behalf of Co-Chairs, Scott Olson and Linda Duckett

Attached please find the RFP for Strategic Funding FY2007-2008. Please note that these applications are due **November 30, 2006** to the Office of Institutional Planning located within Academic Affairs - WA315.

Any questions, please contact Dr. Avra Johnson @ X1334.

Kim Pederson  
Academic Affairs  
Minnesota State University, Mankato  
315 Wigley Administration Center  
Mankato, MN 56001  
Phone: 507-389-1334  
Fax: 507-389-5859

**Johnson, Avra J**

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12/4/2006



WA315.

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