



Strategic Priority Funding Application Form 2007-2008

#17

Project Name Health and Wellness: Comprehensive Campus Response

Applicant's Name: Chris Connolly / Mary Visser Mailing Address CC21
On behalf of the health and wellness strategic initiative task force

Applicant Signature *Chris Connolly*

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Dept. Chair Signature _____ Date _____

Dean Signature _____ Date _____

Vice President Signature *Shirley Tang* Date 11/28/06

Date Submitted to Office of Institutional Planning: November 20, 2006
(Deadline is November 30, 2006)

Priority Number

RECEIVED
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STUDENT AFFAIRS OFFICE
MINNESOTA STATE UNIVERSITY, MANKATO

Minnesota State University, Mankato FY08 Strategic Priority Funding Request

1. Which Strategic Priority and Objective does this funding request support? See link for Strategic Priority definitions. <http://www.mnsu.edu/president/priorities/definitions/>

Strategic Priority: Health and Wellness Innovative Idea: Comprehensive Campus Response

Strategic Priority Objective: To identify a funding source so the health and wellness strategic initiative can begin to address it's most pressing issues and respond to campus wellness needs and concerns.

2. Provide a brief description of your project. Please attach a one page project narrative:

This project will provide funding to allow the health and wellness strategic initiative to identify resources to begin meeting the goals for year one and address the most pressing gaps in service of health and wellness on campus.

3. How will the funding request support the Strategic Priority?

- a. PLEASE SEE ATTACHED NARRATIVE
- b. _____
- c. _____
- d. _____

4. Describe the measurable outcomes:

- a. PLEASE SEE ATTACHED NARRATIVE
- b. _____
- c. _____

5. Assessment Measures – Define what methods will be used in assessing the effectiveness of the project.

- a. PLEASE SEE ATTACHED
- b. _____
- c. _____
- d. _____

Reports Due:

6. Mid Year Report due January 31, 2008
7. Summary Report due June 30, 2008

8. **Budget Request:** From Strategic Initiative Funding

	<u>Request</u>	<u>Match</u>
Salary	<u>\$130,000</u>	<u> </u>
Fringe	<u>\$15,000</u>	<u> </u>
Grad Assistant Tuition	<u>\$3,000</u>	<u> </u>
Grad Assistant Stipend	<u>\$9,000</u>	<u> </u>
Non Salary (Specify) <u>Supplies and materials</u>	<u>\$15,000</u>	<u> </u>
<u>Speakers/ Programs</u>	<u>\$20,000</u>	<u> </u>
<u>Purchased services</u>	<u>\$12,000</u>	<u> </u>
Equipment	<u>\$ 0</u>	<u> </u>
Total Budget Requested *	\$204,000	

Please see attached itemized budget request.

9. **Special consideration (e.g. room, building, office or any impact on other divisions):**

This is a collaboration among all divisions to enhance campus-wide initiatives. No building or room space is being requested for implementation.

* Pending funding.

Minnesota State University, Mankato
08 Strategic Priority Funding Request

This request is designed as a collaborative effort to transition the Health and Wellness Strategic Initiative Task Force into the Minnesota State Mankato Health and Wellness Committee. The proposal is a summary review of the most pressing issues identified in the strategic initiative report. Each of the line item funding requests directly supports the recommendations from the final report and will allow the Health and Wellness Committee the resources necessary to begin implementation of the action plan. Other recommendations in the report will be addressed in subsequent years and where possible will seek additional funding sources, including outside sources.

The primary goal of the health and wellness strategic priority is to enhance the health and wellness of the campus community. Initial resources will be required to be successful. Below is an itemized breakdown of the funding request, measurable outcomes for each requested item, and an assessment measure that will allow for objective assessment.

FUNDING REQUEST (Cost per initiative):

1. Psychiatric consult and support services	\$80,000
2. Additional counselor at the counseling center (salary and fringe)	\$65,000
3. Base funding for alcohol initiatives	\$20,000
4. Education materials (National Strength and Conditioning Assoc)	\$ 3,000
5. GA to assess and re-assemble health info and data	\$12,000
6. Create a comprehensive wellness web-site	\$ 2,000
7. Campus-wide health fair	\$ 2,000
8. Evaluation of health and wellness goals	\$10,000
9. Marketing of existing wellness programs and services	\$10,000
	<hr style="width: 100px; margin-left: auto; margin-right: 0;"/> \$ 204,000

MEASURABLE OUTCOMES AND ASSESSMENT MEASURES:

The primary outcome will be that the health and wellness committee will have the resources needed to begin implementing the recommendations suggested by the campus. This funding will not meet all needs but will assist the group in the year one goals and in having the resources to begin planning for subsequent years.

Assessment measures will be as follows:

1. Increased referral for psychiatric services. Student will have the ability to remain in school and be successful academically.
2. Addition of counseling services will allow for more patients to be seen, less waiting and longer session limits for those with more intense needs
3. Funding for the Alcohol Working Group to implement their strategic plan campus wide.
4. Materials will be distributed to students, faculty and staff who do strength training. Our data indicates increased injury to those strength training more than three times/week. We will conduct a pre / post injury survey of this population and one-on-one education about lifting will be made available.
5. Data collected will be compiled in a more useable form to determine illness, injury and costs to the institution.
6. Services will be purchased from IT to design a comprehensive wellness web site that maintains all current info, innovative ideas, wellness committee action plans and work product results.
7. An annual campus-wide health fair will be created offering resources, promotions and screenings free of charge for the first year to get strong participation. In subsequent years this will be self-supporting.

8. A faculty or staff person will be identified to work with the health and wellness committee and identify a comprehensive evaluation tool for each part of the action plan.
9. A survey will be conducted to assess campus awareness of program and services once a marketing/PR campaign has been implemented.