



**Strategic Priority Funding
Application Form
2007-2008**

#23

Project Name Campus Visitation Initiative

Applicant's Name Dr. Michael Fagin Mailing Address 265 Morris Hall

Applicant Signature _____

Email Address michael.fagin@mnsu.edu Phone Number 507-389-6125

Dept. Chair Signature _____ Date _____

Dean Signature Michael Fagin Date 11/30/06

Vice President Signature Giff Date 11-30-06

Date Submitted to Office of Institutional Planning: November 30, 2006
(Deadline is November 30, 2006)

Priority Number

STRATEGIC PLANNING PRIORITY FUNDING REQUEST

2007-08 Campus Visitation Initiative

BY: Dr. Michael T. Fagin

1. Which strategic priority and objective does this funding request support?

STRATEGIC PRIORITY #1: Develop and Implement Campus-wide Plans

Innovative Idea:

Campus Visitation Initiative for Underrepresented Students Diversity Enrollment Management

Strategic Planning Objectives:

Priority funding is requested to support campus visitations for underrepresented groups.

2. Provide a brief description of your project.

This initiative is designed to accommodate the increased number of requests from community agencies in the Metro area in which the new College Access Program and Office of Multicultural Affairs staff have developed new partnerships with program servicing underrepresented students.

The campus visitation initiative for underrepresented students will bring to the campus 1000 students during the 2007-08 academic year. The 1000 student visitors will consist of potential students visiting the campus to attend ethnic conferences, ethnic career days, ethnic specific holidays and cultural emphasis events.

3. How will the funding request support the Strategic Priority?

Underrepresented students visiting the campus are in direct support of the strategic priority on diversity and enrollment management providing opportunities for potential students to participate in programs and visit our campus interacting with faculty and students which will enhance our all recruitment of underrepresented students.

4. Describe the measurable outcomes:

Repeated visits to the campus will enhance the underrepresented student's knowledge of the campus. Campus visits will increase the number of accrual contacts and application resulting from campus visits.

5. Assessment Measures – Define what methods will be used in assessing the effectiveness of the project.

All campus visits will be assessed by the individual student visitors. All visitors will complete the campus visit survey card.

Counselors, school personal and community leaders who chaperon will be asked to complete assessment cards.

6. Mid Year Report due: January 31, 2008

7. Summary Report due: June 30, 2008

8. Budget Request: From Strategic Initiative Funding

(Non-salary specify)

Housing overnights for individuals and Somali groups and potential undergraduate and graduate students An estimate of 80 students	\$3,000
Meals \$7,000 x 1000 students	\$7,000
<u>Total Budget Requested</u>	<u>\$10,000</u>