

**Strategic Priority Funding  
Application Form  
2007-2008**

#26

Project Name A Proposal to Create a FT Development Officer Position for Diversity

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Applicant's Name Dr. Michael Fagin Mailing Address MH 265

Applicant Signature \_\_\_\_\_

Email Address Michael.Fagin@mnsu.edu Phone Number 507-389-6125

Dept. Chair Signature \_\_\_\_\_ Date \_\_\_\_\_

Dean Signature *Michael J. Fagin* Date \_\_\_\_\_

Vice President Signature \_\_\_\_\_ Date \_\_\_\_\_

Date Submitted to Office of Institutional Planning: \_\_\_\_\_  
(Deadline is November 30, 2006)

Priority Number

\_\_\_\_\_

## STRATEGIC PLANNING PRIORITY FUNDING REQUEST

2007-08 Development Office for Diversity

BY: Dr. Michael T. Fagin

### 1. Which strategic priority and objective does this funding request support?

#### **STRATEGIC PRIORITY #1: Develop and Implement Campus-wide Plans**

##### **Innovative Idea:**

Create a full-time Development Officer to raise funds for the Institutional Diversity Program.

### 2. Provide a brief description of your project.

To create a full-time Development Officer position in order to raise funds for the Institutional Diversity Program. This position would be a MSUAASF range D position which would have its direct supervision from the Vice President for Development and be assigned to raise funds for scholarships and to support cultural activities and ethnic conferences. The position will be the primary resource to create and maintain Minority Alumni giving and programming. This will be a twelve month position.

### 3. How will the funding request support the Strategic Priority?

The funding for this position will directly support the strategic priority on diversity by assisting the Office of Institutional Diversity in raising funds to support retention projects such as ethnic holiday celebrations, ethnic speakers, and local and national ethnic conferences. By funding this position the overall recruitment and retention of underrepresented students will be enhanced.

### 4. Describe the measurable outcomes:

It is anticipated that this position will raise sufficient funds to pay for 50% of the cost of the position. This position will provide funding for youth groups and high school students visiting the campus and attending the four ethnic conferences given annually at MSU.

### 5. Assessment Measures – Define what methods will be used in assessing the effectiveness of the project.

This project will be assessed by the total number of gifts and funds raised annually. The projects will also be assessed by the number of scholarships it develops.

### 6. Mid Year Report due: January 31, 2008

### 7. Summary Report due: June 30, 2008

### 8. Budget Request: From Strategic Initiative Funding

|                                      |                        |
|--------------------------------------|------------------------|
| Salary                               | \$55,000               |
| Non-Salary Travel                    | \$5,000                |
| <b><u>Total Budget Requested</u></b> | <b><u>\$60,000</u></b> |