

Enrollment Management Committee

Charge to Committee:

Work with consultants on:

- Strategic use of financial aid and scholarships
- Analysis of existing admissions data, especially regarding non-enrollees
- Retention strategies
- Immediate recruitment ideas for current high school seniors and transfers
- Marketing strategies

Develop a short-term plan for recruitment and retention of undergraduate and graduate students

By May 2007, develop a long-term plan for recruitment and retention of undergraduate and graduate students, including international students and students who will bring diversity to campus

Summary of Activity to Date:

Review of 2005-2006 report of the former Enrollment Management Committee

Reviewed current operations in the following areas:

- Graduate Studies
- Extended Learning
- Undergraduate Admissions
- Student Financial Services
- First Year Experience Office
- International Admissions
- Diversity
- Web Development

Consultants have been on campus the last two weeks to review our current recruitment, retention, distance learning and non traditional students, and financial aid and customer service

Website: <http://www.mnsu.edu/enrollmentmanagement/>