



May 2011

Together we make GREAT Radio!

News from the Director



General Manager and Program Director, James "Gully" Gullickson

Greetings to our dear friends and listeners!

Spring Pledge Drive is a Success!

KMSU and KMSK continue to prosper, thanks to your generosity. Our 2011 Pledge Drive goal was \$25,000, and we met and exceeded that goal a few days early! This is very encouraging, given the challenges everyone is facing in today's economy.

The message we are hearing loud and clear is, "Keep KMSU/KMSK growing and vital in our community. Keep it relevant, keep it local and make it accessible to everyone." We will humbly and gratefully carry out that mission.



KMSK (91.3 FM) Studio Continues in Austin, MN

As I have mentioned in previous newsletters, we are moving forward with the KMSK studio in Austin, MN. A recent image is featured here. I expect the studio will be operational by the time you receive this newsletter, although we will be doing a "soft open," working the bugs out of the system before having a much anticipated celebration in Austin, MN. We look for that opportunity sometime this summer. Many thanks to our partner institution, Riverland Community College. Riverland Community College is a member of the Minnesota State College and University System, as is Minnesota State University. This common bond was instrumental in making this relationship possible. If you haven't been following this new initiative, feel free to read the account in the



New Studio in Austin, MN

[Mankato Free Press.](#)



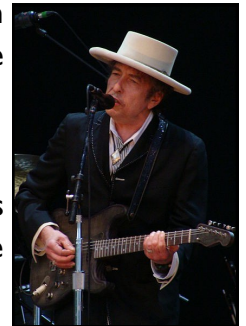
High Hopes for Legacy Funding

KMSU/KMSK is potentially in line to receive Arts & Cultural Heritage funding again over the next biennium. We are cautiously optimistic that these funds will be made available to us, offering us the opportunity to bring more Arts and Cultural events and programming to our service area. Stay tuned on that front. We don't expect to be notified until probably later this month.

Upcoming Events

Spring 2011 Commencement

Congratulations to the students graduating this month! The ceremony will take place in the Taylor Center, Bresnan Arena on Saturday, **May 7, 2011**. James Gullickson and Karen Wright have the honor of introducing the students before they receive their diplomas. KMSU is graduating two of their students this year. Kathy Hamilton is graduating with a Bachelors degree in Marketing and Sam Shockey is graduating with a Bachelors degree in Mass Communication. For more information about Spring 2011 Commencement, please click [here](#).



Bob Dylan Day Sponsorship

On **May 24, 2011** Bob Dylan will be honored on KMSU radio. Diane, one of KMSU's fans, requested Bob Dylan as her day sponsorship during Fall 2010 Pledge Drive and we are excited to air Dylan all day long. Happy 70th Birthday Bob Dylan!

STNNNG, The Bombay Sweets and Tender Meat

KMSU presents Listener Appreciation Night on Friday, May 13th at 9:30 p.m. at The What's Up Lounge in Mankato, MN. The Mankato group Shotgun Fiction will be doing a FREE, all-ages, in-store performance at Tune Town at 8:00 p.m. The 21+ crowd can then head across the street to The What's Up Lounge to see three bands from the Twin Cities, which will start around 9:30 p.m. and costs \$5.00. For more information please click [here](#).



Who's Who at KMSU



If you love Broadway Musicals, you can catch Herb Kroon on "Best of Broadway" every Sunday from 2 p.m. to 3 p.m. This show airs the best of the old and new hits from Broadway, interspersed with interviews and information for those who passionately embrace the American Musical Theatre. According to Kroon, "There are less than 30 shows in the country that play Broadway Music for an hour and my show is certainly one of them."

Kroon became a part of the KMSU team in 1984. He describes the story of joining KMSU in the following words, "I would listen to KMSU, specifically the radio show named, 'Best of Broadway' regularly. One day, I tuned into KMSU to find out the show was missing. So, I called the station and spoke with the General Manager of that time, Steve Wolf, and expressed my interest in doing the show myself. Steve returned my call by asking me to sign a contract for six weeks, and now it has been more than 26 years!"

Kroon has been collecting music for many years. Currently, he has a collection of more than 500 CD's. Kroon states, "I own many recordings. I have just about every Musical worth having, plus those which are not worth having. I also have some Classical music and some Rock and Roll too."

He loves listening to the radio and sharing his music with the listeners. Kroon states, "I really like the variety of programming at KMSU. It is such a great opportunity for the people to share their passion with the public. Keep listening, give us your feedback, and enjoy!"

Kroon grew up in Mankato and graduated from Mankato High School in 1971. He then received a Bachelors in Political Science and History from Macalester College in St. Paul, MN. He is married to Susie and has three children; Betsy, Julie and Zender. He enjoys listening to Musicals, working out, swimming, biking, and reading.

May's Featured Shows

Minnesota Morning: News and interviews with veteran broadcaster and KMSU Operations Director, Karen Wright, connecting you with the pulse of the University and Southern Minnesota, interspersed with educational tidbits and music for diverse tastes. Karen's show can be heard weekdays from 9 a.m. to 11:30 a.m.

Minnesota Midday: Eclectic music, interviews, humor and storytelling to entertain you throughout your afternoon. Hosted by local radio personality and KMSU Station Manager Jim "Gully" Gullickson. Minnesota Midday can be heard weekdays from 1 p.m. to 2 p.m.

"KMSU/KMSK is part of the independent public radio Network, [ampers](#), the second largest public radio group in Minnesota, with over 300,000 listeners."

Thoughts from KMSU Listeners

"Working with sound has always been fun for me, whether it be recording, editing or creating. I enjoyed my time at KMSU and working with such a pleasant group of people. I was able to utilize skills and experience in Mass Communication as well as in Audio Technology."
-**Sam Shockey, News Reporter, KMSU**

"My experience with KMSU was been great! KMSU has truly created an atmosphere where students can express their creativity and use their skills in a real world setting. I will miss the station and the friendships I have created here."
-**Kathy Hamilton, Public Relations Specialist, KMSU**

Be our Friend on Facebook!

Join KMSU on Facebook and have an even better connection with your station. Our Facebook page is updated weekly with special news and events. We love to receive "comments" and feedback from our listeners. Join us [here!](#)



KMSU Live at Vietnam War Protest May, 1972!

Believe it or not, the photo on the right is KMSU's Ala Carte, a student run variety show, hosted at the Centennial Student Union in 1972! This photo was taken by Stephen Mohn, a MSU student at the time, and he quotes, "I was just taking pictures in available light with my 35mm camera. There they were, part of an activity for that afternoon in the Student Union, so I took care to get their attentiveness and their KMSU equipment in the picture."

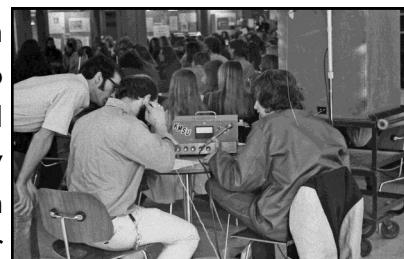


Photo by Stephen Mohn



**Sam Sundermeyer
News Director**

KMSU's Ala Carte Show is still held in the CSU and is aired every week day at noon. Sam Sundermeyer, pictured left, is one of the hosts and the News Director of the Southern Minnesota News Project on KMSU. Sundermeyer states, "This is one of my favorite aspects of the station. We are able to present information to our listening base from a student perspective, something that I feel is very important for us to do." KMSU would like to thank Sam for his hard work and dedication and Stephen Mohn for providing us with this photo!



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KMSU 89.7 FM / KMSK 91.3 FM is a non-profit, commercial-free, Independent Public Radio station serving south-central Minnesota with a blend of cultural, news and artistic programming that's unique to the region.



Together We Make Great Radio!

KMSU is a member of, [ampers](#), a network of 12 independently licensed and managed, community-based public radio stations in Minnesota. KMSU annually provides more than 450 hours of free air time for organizations and causes—equivalent to nearly 18 full days of local public service programming, valued at over \$25,000 annually.



How You Can Help

KMSU is always looking for volunteers to help with daily tasks around the station and with upcoming events. If you would like to share your time and talent, contact [Jim Gullickson](#) or [Karen Wright](#) at (507) 389-5678.