August 1, 1961

To: Student Activity Allocations Committee
From: Radio Guild
Subject: Request for allocation for establishment of station KMSC-FM at Mankato State College

I. Proposal

A. The Radio Guild proposes establishment of the College's own radio station facilities whereby students might have the opportunity to take part, either as a participant or as a listener, in radio presentations which would be entirely the work of the College.

II. Procedure

A. The Federal Communications Commission would assign a call sign (probably KMSC-FM) and a frequency to the College. Only FM frequencies would be available.

B. A 10 watt transmitter would be installed, along with its antenna system, in one of the buildings on the Highland Campus in accordance with instructions of the buildings and grounds superintendent. The transmitter would be operated by remote control line from the already completed broadcast studios in the Tower of Old Main.

C. The station would be on the air as many hours each day and as many days per week as student interest and time would allow consistent with the policies of Mankato State College. The station's primary audience would be the College but the entire Mankato area, to an area of some twenty miles, would also be serviced by such a station.

III. Justification

A. To provide more diversified opportunities for experience in broadcasting to a greater number of our students. Such things as sports "play-by-play" descriptions of College athletic activities, student and faculty discussion shows, and such foreign transcriptions as those of the British Broadcasting Corporation could be added to the planned classical, semi-classical, and popular music presentations.
B. To provide the College and the community with a type of non-commercial and educational radio service which is not now available except for the two hours the Radio Guild now programs on KYSM-FM from 3 to 5 P.M. each school day. Response to this abbreviated schedule has been gratifying both from student participants and the audience but there is no possibility of expanding our time on KYSM-FM. In fact, we may lose our FM time altogether for that station has other plans to sell "good music" to merchants, doctors' offices, etc., on its FM band.

C. FM radios have apparently been supplied to the dormitories as part of the Hi-Fi and stereo equipment which has gone into those units. However, since there is no Mankato FM programming (except for the 3 to 5 segment) they are not used. The College's own station should be able to attract student listeners just as our mail indicates we have attracted community listeners.

D. If students desire it, the Radio Guild will provide FM outlets in such areas as the student union and wherever else such installation is wanted so long as no college policies would be violated thereby.

E. Every student would be eligible for participation on our proposed station, the specific assignments to be made on the basis of auditions conducted by the Radio Guild adviser.

F. To allow our students to do more journalistic work with the United Press International news wire which is already servicing this campus at the Journalism Building. Our radio station would get a copy of all news for use on newscasts.

G. The greatly expanded schedule this request would entail would in no way change the regular Monday night programs which the College has broadcast through the cooperation of KTOE and KYSM for many years. "The College Hour" and "The Voice of Mankato State" would continue as usual.

IV. Cost

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 watt FCC approved transmitter</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>remote control system</td>
<td>$1,300.00</td>
</tr>
<tr>
<td>broad band antenna system</td>
<td>$335.00</td>
</tr>
<tr>
<td>FM monitor system</td>
<td>$1,200.00</td>
</tr>
<tr>
<td>installation of all systems</td>
<td>$665.00</td>
</tr>
<tr>
<td>total allocation request</td>
<td>$5,000.00</td>
</tr>
</tbody>
</table>

Respectfully submitted,

John Hodowanic
Radio Guild Adviser