### DEPARTMENT OF MASS COMMUNICATIONS

**Media Studies Option**

*(41 core/elective credits and 11 prerequisite credits)*

Students accepted into the major as of fall 2004 must follow this program. Students accepted into the major before fall 2004 may follow an earlier program.

#### Required Prerequisites/General Education (11 credits)

- MASS 110 (4) Intro to Mass Comm
- ENG 101 (4) Composition
- POL 111 (3) U.S. Government

#### Core (27 credits)

- MASS 221 (4) Media Writing I  *Pre: MASS 110, ENG 101*
- MASS 312 (4) Mass Communications Law  *Pre: MASS 221, POL 111*
- MASS 411 (4) Ethics & Press Criticism  *Pre: MASS 221*
- MASS 412 (4) History of Mass Communications  *Pre: MASS 221*
- One or more of the following (2): MASS 290, MASS 490, MASS 499  *Pre: MASS 221*
- One of the following writing courses (4): MASS 322, MASS 431, MASS 436  *Pre: MASS 221*
- One of the following design/editing courses (4): MASS 341, MASS 360  *Pre: MASS 221*
- MASS 498 (1) Internship  *Pre: MASS 221, 312, and 341 or 360, and one of the Following: MASS 322, 334, 431, 436*

#### Elective (14 credits)

Choose at least 14 credits from the following courses:

- MASS 242 (2) Radio Station Operation  *Pre: MASS 221*
- MASS 290** (1-3) Selected Topics  *Pre: MASS 221*
- MASS 322** (4) Media Writing II  *Pre: MASS 221*
- MASS 334 (3) Writing & Speaking for Broadcast  *Pre: MASS 221*
- MASS 341** (4) Editorial Process  *Pre: MASS 221*
- MASS 351* (4) Photojournalism  *Pre: MASS 221*
- MASS 353 (2) Advanced Photojournalism  *Pre: MASS 221, 351*
- MASS 360** (4) Publications Layout  *Pre: MASS 221*
- MASS 381 (1) Reading for Honors  *Pre: MASS 221*
- MASS 431** (4) Magazine Article Writing  *Pre: MASS 221*
- MASS 433* (4) Public Relations Principles  *Pre: MASS 221*
- MASS 434* (4) Advanced Public Relations Writing  *Pre: MASS 433*
- MASS 436** (4) Specialized Writing  *Pre: MASS 221*
- MASS 490** (1-3) Mass Communication Workshop  *Pre: MASS 221*
- MASS 499** (1-2) Individual Study  *Pre: MASS 221*

*These courses serve as required core courses for other mass comm options. Registration priority is always given to students for whom a course is a core requirement. This means Media Studies Option majors will be allowed to take these courses only if space permits after those in other options have registered.

**May be chosen as elective if not included in core.