Mass Media Minor Requirements (total 20 credits) 6/2014

Prerequisites:
- MASS 110 Introduction to Mass Media
- ENG 101 Composition OR ENG 103 and ENG 104
- Take diagnostic exam
- 3.0 GPA for 110 and 101 OR 110 and ENG 103 and ENG 104 courses
- Overall 2.5 GPA

The diagnostic exam can be taken either while enrolled in or completing the above prerequisite courses

Core Courses (12 credits):
- MASS 221w (04) Basic Mass Media Writing
- MASS 312 (04) Mass Media Law
- MASS 411 (04) Mass Media Ethics and Criticism

Additional 8 credits from groups B and/or C:
Group B:
- MASS 233 (04) Public Relations Principles
- MASS 260 (04) Principles of Visual Mass Media
- MASS 325w (04) Media Reporting and Editing
- MASS 330w (04) Writing For Online Multimedia
- MASS 340 (04) Mass Media Research

Group C:
- MASS 112 (02) Mass Media and Children
- MASS 290 (01-04) Selected topics in Mass Media
- MASS 334w (04) Writing and Speaking For Broadcast
- MASS 351 (04) Digital Imaging For Mass Media
- MASS 360 (04) Digital Design For Mass Media
- MASS 412 (04) Mass Media History
- MASS 431w (04) Freelancing For Mass Media
- MASS 434w (04) Public Relations Writing
- MASS 436w (04) Specialized Writing
- MASS 450 (04) Strategic Communication Case Studies
- MASS 499 (01-02) Individual Study in Mass Media
MASS MEDIA CURRICULUM
Department of Mass Media undergraduate curriculum
(Credits are in parentheses)
MASS 110 (04) Introduction to mass media (no prerequisites)
MASS 112 (02) Mass media and children (no prerequisites)
MASS 221w (04) Basic writing for mass media (pre: acceptance into program)
MASS 233 (04) Public relations principles (pre: 221w)
MASS 260 (04) Principles of visual mass media (no prerequisites)
MASS 290 (01-04) Selected topics in mass media (pre: 221w)
MASS 312 (04) Mass media law (pre: 221w)
MASS 325w (04) Media reporting and editing (pre: 221w)
MASS 330w (04) Writing for online multimedia (pre: 221w)
MASS 334w (04) Writing and speaking for broadcast (pre: 221w)
MASS 340 (04) Mass media research (pre: 221w)
MASS 351 (04) Digital imaging for mass media (pre: 221w)
MASS 360 (04) Digital design for mass media (pre: 221w)
MASS 411 (04) Mass media ethics and criticism (pre: 221w)
MASS 412 (04) Mass media history (pre: 221w)
MASS 431w (04) Freelancing for mass media (pre: 221w)
MASS 434w (04) Public relations writing (pre: 221w and 233w)
MASS 436w (04) Specialized writing (pre: 221w)
MASS 450 (04) Strategic communication case studies (pre: 221w and 233w)
MASS 498 (04) Mass media internship (pre: 221w, 312, 411 plus two additional 300/400-level
MASS courses, one of which must be 325w, 330w, 334, 431w, 434w or 436w)
MASS 499 (01-02) Individual study in mass media (pre: 221w)