

MASS MEDIA CURRICULUM

Department of Mass Media undergraduate curriculum

(Credits are in parentheses)

MASS 110 (04) Introduction to mass media (no prerequisites)

MASS 112 (02) Mass media and children (no prerequisites)

MASS 221 (04) Basic writing for mass media (pre: acceptance into program)

MASS 233 (04) Public relations principles (pre: 221)

MASS 260 (04) Principles of visual mass media (no prerequisites)

MASS 290 (01-04) Selected topics in mass media (pre: 221)

MASS 312 (04) Mass media law (pre: POL 111; MASS 221)

MASS 325 (04) Media reporting and editing (pre: 221)

MASS 330 (04) Writing for online multimedia (pre: 221)

MASS 334 (04) Writing and speaking for broadcast (pre: 221)

MASS 340 (04) Mass media research (pre: 221)

MASS 351 (04) Digital imaging for mass media (pre: 221)

MASS 360 (04) Digital design for mass media (pre: 221)

MASS 411 (04) Mass media ethics and criticism (pre: 221)

MASS 412 (04) Mass media history (pre: 221)

MASS 431 (04) Freelancing for mass media (pre: 221)

MASS 434 (04) Public relations writing (pre: 221 and 233)

MASS 436 (04) Specialized writing (pre: 221)

MASS 450 (04) Strategic communication case studies (pre: 221 and 233)

MASS 498 (04) Mass media internship (pre: 221, 312, 411 plus two additional 300/400-level MASS courses, one of which must be 325, 330, 334, 431, 434 or 436)

MASS 499 (01-02) Individual study in mass media (pre: 221)