

Enrollment Management Meeting Group

Agenda

1. Sharing of 3-5year Plan for enrollment targets including the following groups
 - NEF
 - High Ability
 - Graduate Students
 - Transfer students
 - Freshmen retention
 - Sophomore retention
 - Diversity
 - International Diversity
 - Ethnic Diversity
 - Extended Learning
 - On-line
 - Off Campus
 - PSEO
 - Non-Credit
2. Other Sub-Group Reports
 - Marketing
 - Web-Design
 - Financial Aid/Scholarships
3. Progress on 2008-2009 funding Initiatives
 - Targeted undecided Majors
 - Campus Visit
 - Sophomore Project
 - International Student Pilot
 - International Office Web-Design
 - International Office Print Material
 - International Office Travel
 - Extended Learning 7700 France Ave.
 - Extended Learning direct mail and postage
 - Institutional Marketing
 - Graduate Recruiter
 - Additional First Year Seminar Section
4. Misc. / Other
5. Next meeting