Enrollment Management Meeting Group

Agenda

1. Sharing of 3-5 year Plan for enrollment targets including the following groups
   - NEF
   - High Ability
   - Graduate Students
   - Transfer students
   - Freshmen retention
   - Sophomore retention
   - Diversity
     - International Diversity
     - Ethnic Diversity
   - Extended Learning
     - On-line
     - Off Campus
     - PSEO
     - Non-Credit

2. Other Sub-Group Reports
   - Marketing
   - Web-Design
   - Financial Aid/Scholarships

3. Progress on 2008-2009 funding Initiatives
   - Targeted undecided Majors
   - Campus Visit
   - Sophomore Project
   - International Student Pilot
   - International Office Web-Design
   - International Office Print Material
   - International Office Travel
   - Extended Learning 7700 France Ave.
   - Extended Learning direct mail and postage
   - Institutional Marketing
   - Graduate Recruiter
   - Additional First Year Seminar Section

4. Misc. / Other

5. Next meeting