Enrollment Management Leadership Group  
August 7, 2008  
1:00-2:30, CSU202

Minutes

Present: Ryan Anderson, Cindy Janney, Don Larsson, Jeff Iseminger, John Alessio, Walt Wolff, Pat Swatfager-Haney, Anne Blackhurst, Avra Johnson, Scott Johnson, Scott Olson

1. Fall Enrollment Numbers (WW)
   a. Walt highlighted the Fall Semester, 2008 Summary with Percentages handout, the focus was on the center set of boxes, admitted Freshmen are up 2.2% and transfers are down 3.3% and international new entering freshmen are up 73.2% and transfer students up 37.8%. Walt mentioned he is not sure but what the online application might be problematic.
   b. Ethnic Minority admitted applications and a total are up 18.5%.
   c. Sister institutions are beginning to bring students in, in March so they know more of who will be coming in fall.
   d. There is an increase in our standards so that is why we have an increase in denies, up 14.8%.
   e. It was mentioned right now the application fees go back to the campuses but there is talk that the fees may not be given back to the campuses when institutions go to an e-application.
   f. Orientation Numbers handout, compared bottom numbers and as of July 23, 2008 we are down by .003%
   g. Residence Hall: With the current commitments there are plans for 4 students in a lounge for men only. Pat thanked Cindy and her staff for yesterday’s dedication.
   h. National college Fair –President wants us to have a larger presence. This is the largest fair in the country. In the past we’ve had 4 booths. He now wants 4 general booths and then booths for all of our undergraduate colleges. October 1 and 2 is when this will take place, Minneapolis convention center. It may be up to the deans to staff these booths. This may be brought up in meet and confer and academic affairs. This is also a great staff development opportunity.
   i. Anne said that graduate registrations are up 12%. It was mentioned that the amounts of GA positions that have been cut to help with budget balancing, the impact could be greater than we think.
   j. The Recruitment Coordinator interviews have been completed.

2. Community College Meetings (SO)

3. General Updates
   a. Jeff Iseminger updated us, the Home page will all go live 1st week of classes. Faculty Staff are welcome to give feedback. Soon after classes start ITS will be sending out an email
asking each department to look at your pages and in October/November is when all tiers should be complete.

4. Enrollment Management Topics at President’s Retreat
   a. A The main 4 topics: Enrollment Management, budget, core values, great place to work
   b. Suggestion: A list of what Enrollment Management has funded would be good to bring to the retreat.
   c. Ryan suggested retention be a topic and the Maverick textbook reserve program
   d. Academic advising and lack of classes
   e. Classroom technology

5. Other
   a. Vice President Swatfager-Haney mentioned a recent death of a student and that it had not yet been determined if it was alcohol related. She mentioned how we as a campus are doing everything we can to get the point across to the students. Once a month we will get a list of names from the city and follow-up with those students. An alcohol education officer has been funded so we will be hiring someone to do the training.
   b. It was announced that Wendy Schuh is now our coalition chair person.
   c. John mentioned how the social and behavioral science area could do some type of awareness training for alcohol.
   d. Vice President Swatfager-Haney also highlighted that the campus advertising no longer allows alcohol related advertisements.
   e. MSSA President Ryan Anderson suggested we should talk more about consequences during orientation.