Faculty Association Meet and Confer  
1 December 2005  
3:30 p.m., CSU Heritage Room  
(Faculty Chair)

NOTES

Attendance:
Faculty: Stephen Bohnenblust, Roger Severns, Paul Hustoles, recorder, Stewart Ross, Don Descy, Anne O’Meara, Jim Petersen, Marie Pomije, Theresa Salerno, Daardi Sizemore, Richard Swanson  
Management: Richard Davenport, Mark Johnson, Pat Swatfager-Haney, Dean Trauger, Lori Lamb, John Winkworth  
Guests: Dave Williams, Jeff Iseminger, Fernando Delgado, Sean McGoldrick

FA President Bohnenblust called the meeting to order at 3:42 p.m.

1. Information Items—
   a. Reorder/Additions: None.
   b. FA President’s Report: FA President Bohnenblust: No major news.
   c. MSU President’s Report: President Davenport: The legislative day yesterday was very effective. It looks like there will be a supplemental budget session and MnSCU will be asking for $10 to 12 million extra. We need to improve our technology infrastructure and also need money for our Centers of Excellence. Lech Walesa was here yesterday. He did an outstanding job. His family was with him. It was an honor to have him here. We will get a lot of good press out of this. Regarding my trip to China, it is difficult in a few minutes to tell you about the massive amount of opportunities that await us there. We visited five key universities. We met with the Chinese Daily News editors (the largest English-written newspaper in China). We are interested in developing exchange programs in several areas. This is a government-controlled newspaper; however, since it is distributed nationally, it is given more freedom to write openly on some topics. I think it could be a tremendous experience for our students. I think our Governor came away with many MnSCU talking points after the U of M got emphasis at the beginning of the trip. We will be talking more with the faculty about opportunities. The Governor thought we should be teaching Mandarin Chinese. The only way we could do that is to import some of their English-speaking teachers. It was a very productive visit.
   d. VPAA’s Report: Human Resources Director Lamb distributed the Unclassified Administrative Position Openings report. President Davenport: Vice President Olson had to fill in for me at a meeting with the Chancellor in Owatonna.

2. Action Items—
   a. General Education Category 1C: FA President Bohnenblust: Is this a go? Assistant Vice President Winkworth affirmed that it is.
   b. Policies for Review: FA President Bohnenblust: This is more for information than action. Human Resources Director Lamb: You have forty-five days to give us your feedback.
3. Discussion Items—
   a. MnSCU/Legislative Relations: No report.
   b. Budget: Vice President Trauger: Last week we submitted a $422 increase in tuition for FY 07. They had requested a dollar amount rather than a percentage, which is about 9%. The MnSCU Board will meet in January to let us know if there is going to be any cap. FA: I read that the students voted against the increase. Vice President Trauger: The students wanted to eliminate the increase of $500,000 for strategic initiatives. FA President Bohnenblust: And at the state level, the students were meeting with the Chancellor yesterday to ask that tuition be kept down. President Davenport: Our students generally support our strategic initiatives, but everything seems to be screened by the St. Paul student organization. Our students might feel differently than other campuses, but it will all come through as one voice.
   c. Campaign/Marketing Plans and Status: A possible Campaign Scenario budget was distributed with a total of $56-61 million. Vice President Williams: The MnSCU Board has approved our request to self-fund the College of Business building. Several legislators have stepped up to help get a bill passed for us to be allowed to raise the $32 million. We need this permission for the “test,” when we go to specific donors to see how interested they would be. This is running in tandem with our marketing plan to increase our branding profile. Jeff Iseminger: We have been working with an outside consultant. We are in the middle of executing the plan. As for the external implementation, we have had many billboards and we will have a bus wrap that will go right by the University of Minnesota. We are investing judiciously in ads. We will have an ad in the inside cover of the Minnesota Monthly featuring Glen Taylor. This emphasizes one of our five strategies, this one featuring alumni. Internally, we are doing about 20 things in the next six months. There will be an extension of the purple and gold banners on Stoltzman Road. We are using more purple and gold on our white vans, and on trash cans. We will have new water bottles with an MSU label. New lapel pins will be sent to every employee. We have designed a new poster that will be distributed to every employee. The new admission view book is being printed as we speak and has a beautiful use of purple and gold, and photos of the campus. This will start being used in January. President Davenport: Over 150 major media groups have picked up the Lech Walesa visit.
   d. Graduate Issues:
      1. Applied Doctoral: FA President Bohnenblust: One of our major concerns have to do with funding and resources. It is our understanding that no additional money is coming from MnSCU. Dean Delgado: The funding issue is the most significant issue. We have to identify the programs that have the capacity to offer these. We need to free up faculty time. You have to buy them down and you have to back load for other instructional needs. Part of the way to deal with this is making some hard choices about which programs to support and how many. The campus has identified four programs. Two are in Education; one is in SBS the other in AH&N. There are markets for them but we need to decide what to do. We might want to support all four but not at the same time. MnSCU will also have a say in this. All of this is quite in flux. In the next month-and-a-half, we are asking those four programs to respond to a template and we will take this to the Graduate Sub Meet. We will write out a list of strengths and
weaknesses. They will come with differing kinds of costs and with different revenue sources. Some of these programs might deal with MnSCU employees which will not generate any revenue. Others might have more outside sources. Four sets of faculty are moving as fast as they can. I have talked to them about our political environment. I have every confidence that our proposals will equal any proposal that will come down the pike. But it would not be likely that we will be the home of all things doctoral. 

FA President Bohnenblust: The cost of reducing the load to 18 hours or the cost for increasing scholarly activity - will we see a comprehensive cost from these programs? Dean Delgado: I think by the end of the spring term, we will have this. We would need 12 new FTE’s for three programs. It is possible that we could get some down to a 2/2 load. This would cost up to $600,000. 

FA President Bohnenblust: With the MnSCU allocation model, we are seeing an increase in money going to the two-year schools. It is enrollment driven. Would these new programs become a financial albatross for us? Vice President Trauger: MnSCU has not talked about the doctoral programs. If the program is unique, that could affect the model. Now if St. Cloud had the same kind of program, we could lose money. Dean Delgado: There are some cracks in the MnSCU process. We have talked about the fact that no new support doesn’t make sense. We have demonstrated that many of our master’s programs actually generate revenue. This is their data, not ours. We suggested a new model - that MnSCU provides “ramp up” money to get new programs started. Their initial reaction was “no,” but then they wanted to talk about it. If the intention is to do this well and to make the system look good, it is not politically prudent to announce that they will not fund this. I think we are getting some understanding. 

President Davenport: Nancy Black (State IFO President) testified on the cost of doctoral programs in the state and we would be very low cost. Differential tuition would still put us lower than other institution in the state. We don’t want to undersell ourselves but we need to price this so we are also accessible. I think we could make the case for additional funding. I am not worried about the funding but I am worried about the logistics. We need a year to get out and hire the right faculty. FA: Could endowments help to pay for faculty? President Davenport: It is possible but the big issue for us is - Do we have the right faculty and the learning materials and the teaching load? Those are the key three things. Our faculty can put together the curriculum. HLC will come back for a focus visit. 

FA Vice President Severns: There are two accredited business schools in our system. If two schools both wanted a doctoral program, would MnSCU say, “Whoever gets there first?” Dean Delgado: No, but the one who partners with the most would go forth. And they might say, “Why don’t you partner with each other?” FA Vice President Severns: In accreditation, if you partner with someone, both aspects have to meet a certain standard. Dean Delgado: MnSCU is a bit at sea with current practices and policies. We can go to potential education partners or service partners but we tell them they would have to meet our standards. We need the partners to bring something more, rather than detracting from the program. The Sub Meet should have this nailed down by February. 

FA President Bohnenblust: With all this emphasis on doctoral programs, will masters programs get lost? I’m thinking of the Masters of Social Work. Dean Delgado: The MSW is making slow and steady progress. FA: The College of Business is going to burn $1 million a year on our MBA when we get up and running. Are we being realistic about the money? Dean Delgado: Nursing is looking at
a tri-university consortium so we will share resources. We are being realistic about what the resource base is. The cost factor is an important factor.

e. Facilities Master Plan Update: Assistant Vice President McGoldrick introduced a power point presentation. The next update on the Master Plan is in 2007, including “course corrections” since 2002. Assistant Vice President McGoldrick: We have had about $60 million of construction in the last six years. The first big issue is the Trafton Science Center, at $32 million. We hope to break ground next fall. Issue 2 is the new Residence Hall. This should begin by next summer. This will cost $33.2 million. Issue 3 is parking. FA President Bohnenblust: Has there been any thoughts about a skyway connecting some of the outer buildings? Assistant Vice President McGoldrick: Yes, from the new Residence Hall to the new College of Business. For the PA, no, we haven’t got that far. We have also talked about an underground mall from the CSU to the Library. FA: Where does the rugby pitch go? Assistant Vice President McGoldrick: Down from the soccer pitch. Issue 4: Possible relocation of the Standeford Observatory. Issue 5, the new College of Business (31.7 million). This would be the size of two Trafton Easts. FA: Will our buildings ever look similar to each other? Assistant Vice President McGoldrick: All of these buildings will have more glass. We are trying to incorporate more of these themes. FA Vice President Severns: Office space is a concern. Can we assume that the old College of Business space would be remodeled? Assistant Vice President McGoldrick: Yes we have $400,000 earmarked. This is not expensive relative to new building costs. Issue 6: Trafton Science Center phase 2 ($27.5 million). Issue 7: Demolition of Gage ($3 to 4 million). Issue 8: Perhaps a clinical science facility or maybe an ice rink? We haven’t done a lot of work on this. FA: Why do we want an ice rink? Assistant Vice President McGoldrick: If we did this, the students would have to want it or we could partner with others in town. President Davenport: This would have to come from the students. We have to ask them what they want to do in the recreation area. Assistant Vice President McGoldrick: Issue 9: Stadium Road. FA: What about a cross walk? Assistant Vice President McGoldrick: We want one but the City does not. Issue 10: Reduced pedestrian/vehicles conflicts on West Road.

The Next Meet and Confer is on Thursday, 2 February 2006, at 3:00 p.m. in CSU 204.

The meeting ended at 5:07 p.m.

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John M. Winkworth    Paul J. Hustoles
Reviewer for Management   Reviewer for Faculty