

## “Customer Experience” Event - April 25, 2006

Making Customer Service a Priority in Greater Mankato!

### APRIL 25, 2006: THE “CUSTOMER EXPERIENCE” EVENT

**What:** Learn how 3 area businesses are getting customer service right by focusing on the customer’s experience. See how changing the focus from “service” to “experience” can improve your business relations!

**There will be WINE TASTING!**

**RELAXING ENVIRONMENTS! FUN!**

**NETWORK with Other Area Business Leaders**

***Come and join us!***

**When:** April 25, 2006 from 4:00 - 6:00 p.m.

**Where:** Meet in the parking lot in front of Liv Aveda Salon & Spa (Adams Street across from the River Hills Mall)

**Cost:** \$15/person. Proceeds will be used to provide future quality service events. Pre-registration is required!

Send fee by April 20 to:

MACQ, PO Box 256, Mankato, MN 56002-0256

### UPCOMING EVENTS:

#### SEPTEMBER

Speaker Brian Lassiter,  
President of the Minnesota  
Council for Quality

#### DECEMBER

Quality Presentation featuring  
Winland Electronics



Thank you to our business sponsors participating in our April 25, 2006 Event:



Brought to you by:  
Mankato Area Council for Quality  
PO Box 256  
Mankato, MN 56002-0256  
[www.mankatoquality.org](http://www.mankatoquality.org)  
507-387-8890



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