



## **PENworks 2018 ANNUAL CONFERENCE**

May 3-4 • Earle Brown Heritage Center • Brooklyn Center, MN

Experience the region's largest, most powerful conference focused on continuous improvement and organizational excellence!

### **Register by March 31 for Early Bird discount!**

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# Three Powerful Keynotes on the Power of Systematic Positivity, Optimism & Excellence

Learn how making positivity part of your workplace culture leads to staff excellence and engagement!

#### **KEYNOTE SPEAKERS:**

**BRANDON JOHNSON** 

Positive Energy. Positive Teams. Positive Results.

MICHAEL GOLD, JAZZ IMPACT

The Tools of Jazz in An Age of Uncertainty

**TERRY WATSON** 

Bring It: The Power of Leadership Positivity

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#### PLUS 25 BREAKOUT SPEAKERS ON THE JOURNEY TO EXCELLENCE, FROM ORGANIZATIONS INCLUDING:

IBM Rochester • Fairview Health Services • Hormel Institute Wayzata Public Schools • Daktronics • LifeSource • SD DOT Cardinal of Minnesota • Cirrus Aircraft • AND MORE!

# LEARN BEST PRACTICES FROM 30+ SPEAKERS:

Improve your leadership

Improve customer service

Increase workforce engagement

Facilitate innovation

Improve operations

"PENworks is an absolute must for those driving improvement in their organizations. The caliber of learning opportunities is outstanding, and the atmosphere is energized by a network of leaders eager to share their best practices."

- Michael Garner, Olmsted County, Rochester



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