

Strategic Priority Funding Proposal One-Time Non-Base Investment Proposal: Step 2

(Please limit the proposal narrative and attachments to 10 pages)

Proposal Name: Deep Internationalization – International Advising Sheets

(Increase space or add pages as needed)

1. Provide a description of the project being proposed. (5 points)

The goals of this project are to

- a. Promote greater involvement of academic departments in proactively selecting education abroad opportunities for students;
- b. Better promote and engage with our exchange university partners and preferred study abroad providers;
- c. Provide consistent and reliable information about study abroad opportunities to students.

To accomplish these goals, this project has two activities.

First, we are asking departments to create Study Abroad Advising Sheets. Departments will select 1-7 options that best fit into their academic programs from the hundreds of education abroad options we currently offer. Options may include faculty-led programs, semester abroad, internships or service-learning programs. We would like the departments to endorse these options through the advising sheets and by maintaining course equivalencies online.

The cost for the production and printing of such an advising sheet is about \$300 (including typesetting and approximately 25 glossy, colored sheets), and we would like to give 15 departments a stipend to be among the first to have their advising sheets printed.

Second, we will offer a University conference on deep internationalization in the fall of 2012 to further the discussion of the integration of education abroad into our academic programs. We anticipate about \$2,000 in expenses for a keynote speaker, programming, and refreshments.

2. Explain how this project is specifically targeted to one or more strategic priorities. (10 points)

Strategic priorities:

Global Solutions, Objective D: The advising sheets will emphasize our international partnerships and exchanges while aiding to increase the number of students studying abroad each year. Additionally, integrating study abroad into our degree programs was a key recommendation of the Global Solution Taskforce.

12 Challenges, as outlined in the President's 2011 Convocation Address:

- 1- Budget: Studying at a partner university while paying in-state tuition and earning Minnesota State Mankato credit is by far the cheapest way to study abroad.
- 2- Advising: The advising sheets will lay out very clearly which study abroad options each department endorses and how the experience will fit into the students' degree program.
- 2- Degree Completion: Students who participate in high-impact educational experiences are more likely to persist and graduate.
- 9- The advising sheets will directly relate to the new cultural graduation requirement
- 12- College-level planning: International education and local and global engagement should be part of every college's strategic planning.

3. Describe the impact this project will have on students and/or others whom we serve. (10 points)

The advising sheets will make it apparent which programs our faculty and departments endorse and how the programs contribute toward degree completion. Students and parents will have a clearer understanding of the feasibility of MSU education abroad opportunities and how it can fit into their academic plan. We hope that higher numbers will avail themselves of the great opportunities we offer.

4. Identify the "SMART" outcomes for the project (specific, measurable, achievable, relevant, and time-bound). (5 points)

1. 15 departments will create, print, and make advising sheets available in PDF form online
2. Departments will establish course equivalencies with international programs and institutions to make it easier for students to plan their academic programs
3. Number of students studying abroad will grow
4. Number of credits earned abroad that count toward a degree will grow

5. Discuss what this project will do for the university that warrants the investment. (5 points)

Our University will become a leader within the MnSCU system in terms of education abroad student advising and in regard to the integration of study abroad into our degree programs.

The advising sheets will encourage departments to promote specific study abroad programs to their students, thus becoming more invested in the education abroad process. Additionally, the collaboration between the Kearney International Center and various departments will help all parties communicate the same information to students in regards to destinations and course equivalencies.

Ultimately, it is our hope that every student will be offered a cost-efficient study abroad option that counts toward his or her major or minor. It may also help with recruitment, and it will improve our scores in high-impact educational experiences.

6. Describe how the activities generated by this project would be sustained after one-time funding has ended, or if applicable, explain why the project does not need to be sustained. (5 points)

After the 15 departments have been provided the stipend for their advising sheet production, each department will be responsible for maintaining its advising sheet. This responsibility includes updating information on the sheets and course equivalency changes. Subsequent printings will be paid for by the department. The Kearney International Center will maintain a library of completed advising sheets in the office and will be responsible for revising the standard wording to ensure consistency between each departmental sheet.

It is our hope that once we begin producing the advising sheets, other departments on campus will want to create their own and will prioritize such expenditures.

The conference on deep internationalization will take place in the fall of 2012. It will bring together faculty, students and staff, and in particular the faculty and staff members selected to visit international partners with the assistance of FY12 Strategic Funding grant. Presentations will focus on the specific student exchange and faculty collaboration outcomes of these site visits.

7. Budget (5 points):

Outline the funding requested using the categories listed below. Please note, budget revisions beyond 10% total change from the initial proposal require approval. Budget revisions of more than 20%, constitutes a major change in the project scope and will not be approved.

	FY12	FY 12 Matching Funds	FY13	FY 13 Matching Funds	FY14	FY13 Matching Funds
Personnel						
Unclassified Salary (in-load, overload)						
Classified Salary						
Fringe ^a (Classified and Unclassified)						
Graduate Assistant Salary						
Graduate Assistant Tuition Reduction/Waiver ^b						
Non-Salary						
Student Help						
Purchased Services/Travel Expenses			\$2,000			
Supplies and Materials			\$4,500			
Building Improvement/Construction Costs						
Equipment						
Total Budget Requested			\$6,500			

^a Note: All current employees must be paid fringe benefits. Fringe should be estimated based on salary and position classification: Unclassified 30%, Classified 37%, Adjunct 7.65%.

^b Estimated Tuition Reduction/Waiver for full-year enrollment: Masters \$5,858, Doctoral \$10,000.

8. Identify any special considerations or needs required for this project (e.g. physical space, contractual obligations, IT support, or collaborations with/implications for other units). (5 points)

We have already established a template and instructional guide for departments to use when creating their advising sheets. Departments will work with Print Services (Linda Clavel has been the main contact person for our preliminary advising sheet for the Sport Management program).

Departments will be asked to complete & sign an approval form (attached) before the advising sheets are finalized and printed.

9. Provide a project timeline outlining key tasks, milestones and dates for completion. (5 points)

We already have completed one advising sheet for the Sport Management program (attached), which will be revised in spring 2012. Two additional advising sheets are currently being developed. We will continue to make adjustments as needed for each sheet to ensure quality and consistency between departments.

Projected timeline:

Late Spring 2012:

- Contact 5 departments to begin working on their advising sheets

July 2012:

- Finalize and print the 5 sheets

Fall 2012:

- August: Begin working with another 5 departments on advising sheets
- December: Finalize and print sheets
- October: Host "Deep Internationalization Conference"

Spring 2013:

- January: Begin working with the last set of 5 departments on advising sheets
- May: Finalize and print these sheets

Deep Internationalization: Integration of Study Abroad Into Academic Programs

Claudia Tomany, Caryn Lindsay, Laura Boleen

Project: Creating Advising Sheets for Every Department

1. Three Pillars of International Education

Different experiences abroad will be desirable to different programs and majors.

2. General Education and Major Specific Options

Study abroad can be integrated into General Education, a specific major, or both.

3. University-Created or Third Party Provider Options

Both options exist for all three “pillars”. The International Center has created a list of preferred providers that we have vetted and that we recommend to use.

4. Goal: One to Seven Options for Every Department

We suggest that each department identify one to seven experiences they recommend to their students. This is an important decision, and we ask departments to take time to make it. There’s no rush. International Center and Academic Affairs are available to inform about existing options and explore new ones.

5. Goal: International Education Earns Credit Toward Major

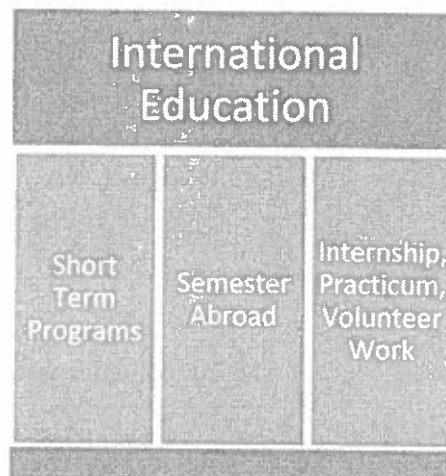
We ask departments that they create and maintain equivalencies for their preferred experiences abroad, or show how the recommended experience adds otherwise to a student’s academic or professional preparation.

6. Goal: Cost Efficiency for the University and Our Students

We hope that you will choose at least one low-cost experience and consider Financial Aid regulations (eligibility, disbursement dates, total price per credit) for every experience you suggest.

7. Goal: Publicizing Information about International Education

Advising Sheet for every department that offers major-specific recommendations; “International Education” button on every department web page on which Advising Sheets and equivalency information is published; please share information about your international education options with the International Center and make it accessible through Studio Abroad.



8. Process for Study Abroad Advising Sheets

Thank you for your interest in developing a Study Abroad advising sheet for your department! We hope you will find the planning and discussion to be a valuable opportunity for your department to consider the global dimensions and possibilities of your curriculum, as well as, hopefully, to deepen current international partnerships and develop new ones. The International Programs Office and Academic Affairs are available to support you and your department in this process.

We foresee the process and responsibilities as follows:

1. International Programs Office (IPO) shares the template and suggests programs of interest for the major(s) in question to the requesting academic department or college
2. Department discusses, defines and selects options for short-term, semester and/or internship, practicum or service learning opportunities
3. Department / College establishes and maintains course equivalencies for these options on their website (IPO will draw equivalencies from these websites)
4. Department reviews template content, determines what information they would like to replace and drafts appropriate language
5. Department sends revised language and photos, if possible, to graphic designer Linda Clavel for insertion into the template.
6. Draft completed and reviewed by (in order)
 - a. Department
 - b. Caryn Lindsay, IPO
 - c. Dean
 - d. AVP Tomany
7. Dept. arranges for printing (suggested number: 100)

Estimated cost for total project: \$ 200

Graphic design work:	2.5 hours estimated work	\$80
Printing (100)	4 pages full color	\$120

Contacts:

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Linda Clavel, Printing Services, WC 309, linda.clavel@mnsu.edu, phone 507-389-1181

9. Approval Form for International Education Advising Sheets

Department/Program: _____

Chair/Director: _____

Term and Year: _____

I approve of the information and curricular recommendations provided on curriculum and study away/study abroad in this brochure.

Chair/Director Date

Chair/Director of second department/program where applicable Date

International Programs Office Date

Dean of the College Date

Dean of second college where applicable Date

Academic Affairs Date

STUDY ABROAD SPORT MANAGEMENT

WHY STUDY SPORT MANAGEMENT ABROAD?

Students who study abroad stand out to employers in the sport business industry: experiences overseas can help students build cross-cultural knowledge and skills needed to succeed in today's fast changing global economy and job market. Studying abroad helps students to demonstrate many qualities that employers look for including independence and initiative, strong communication skills, teamwork, flexibility and adaptability, and cultural sensitivity.

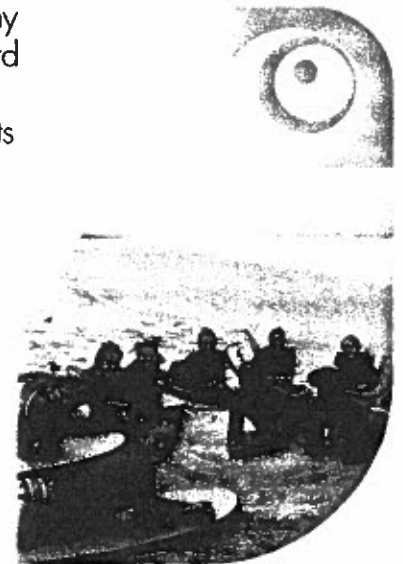
Taking sport business classes at an international university not only provides students with new perspectives on an area of sport business specialization, but also enhances other academic areas and personal growth. In addition, the friendships that develop and networking opportunities students find while studying abroad help create one of the most memorable experiences of an undergraduate career.

The advising staff in the Kearney International Center works with students and their academic advisors during the application process to ensure that the classes taken abroad will contribute to the degree at Minnesota State University, Mankato. The study abroad programs listed in this brochure have been carefully selected to complement the Sport Business program. Students can choose to complete their entire minor in one semester, take major requirements, fulfill electives, or even arrange an internship abroad.

CAN I AFFORD TO STUDY ABROAD?

Yes! By planning early, students can make informed program decisions that align with individual budget considerations. In many programs, the basic fee for tuition, room, and board is approximately the same as a year at Minnesota State University, Mankato. The financial aid students normally receive may be applied toward study abroad. Students currently not receiving financial aid may be eligible for student loans.

The Kearney International Center helps students identify cost-effective programs and Student Financial Services provides financial guidance.



Elizabeth & Wynn Kearney
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Department Contacts:

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HAN UNIVERSITY, THE NETHERLANDS

HAN University offers semester-long programs taught in English. Students may take business classes at the Arnhem Business School or one of the specialized comprehensive programs taught in English in the cities of Nijmegen and Arnhem. Each program is the equivalent of 15 academic credits at Minnesota State University, Mankato and will fulfill 15 of the 19 electives in the sport management major. Students may select from three program concentrations: Business, Sport Tourism, or Sport Performance Enhancement. These concentrations will fulfill the requirements for a minor.

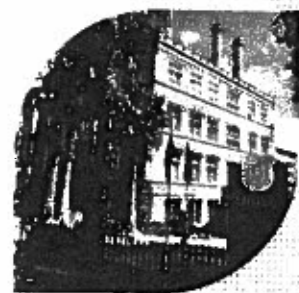
<http://www.han.nl/international/english/>



UNIVERSITY OF SOUTH AUSTRALIA, ADELAIDE, AUSTRALIA

Complete a minor at University of Southern Australia! Students can complete their Sport Management minor in one semester in one of the following areas: International Business, Marketing, Human Resource Management, Communications and Media Management, and many others. Students may also earn credits for their specialized major or even complete an internship at the University of South Australia.

<http://www.unisa.edu.au/>



TELEMARK UNIVERSITY COLLEGE, NORWAY

The Telemark University College exchange program gives students the opportunity to explore Norwegian perspectives on the interaction of environment, sustainability, resource management, and recreation. Students will fulfill major elective requirements by choosing one of three programs: Nordic Skiing and Outdoor Life; Outdoor Life, Culture, and Ecophilosophy; Physical Education, Sports, Culture and Society. In each program students have opportunities to try new sports, such as alpine skiing, and learn about the Norwegian cultural traditions and attitudes regarding the environment.

<http://www.hit.no/eng>



HAAGA-HELIA UNIVERSITY OF APPLIED SCIENCES, VIERUMAKI, FINLAND

Graduate and undergraduate students may complete major elective requirements at Haaga-Helia University of Applied Sciences by taking courses in the Sports and Leisure management program (BS) and the Sport Development and Management (MS) program. The university has their national ice hockey center on campus and they offer a special minor in Ice Hockey Coaching. Students are able to gain a global perspective through their studies abroad and their international projects.



SPORT MANAGEMENT INTERNSHIPS

Students can get hands-on work experience by completing a Sport Management internship in countries such as Australia and the Netherlands. In the past, students have worked with professional sports teams such as soccer and Australian Rules Football. Internships are arranged on an individual basis and are offered at a variety of schools. Please visit the Kearney International Center to learn about the many exciting internship opportunities.

SHORT-TERM, FACULTY-LED PROGRAMS BOTH WITHIN AND OUTSIDE OF THE UNITED STATES

The Sport Management program has integrated various short-term study abroad programs into our curriculum. For example, we have a Sport and Venue Tourism class where we take our students to various locations (New York, Caribbean, Europe, East Asia). The students will tour major sport venues and confer with professionals within the industry. Please note that destinations will change each year. Be sure to check with the Sport Management program for current options.

STUDY ABROAD MYTHS

Myth: Only students who speak or are learning a foreign language can study abroad.

Fact: Nearly all academic disciplines may be studied—in English—while abroad. Students take courses in their major or minor fields, as well as general requirements and electives. Enrollment in many U.S. college-sponsored programs does not require proficiency in the language of the host country. Most Minnesota State University, Mankato faculty-led programs are taught in English. However, be prepared and willing to learn the language while you are there through intensive language courses and daily contact with the people.

Programs for Americans conducted in the language of the country will normally require a minimum of two years of college-level study.

Myth: Only juniors can study abroad.

Fact: Sport Management students may study abroad at any point during their degree, though students are strongly encouraged to consider their sophomore or junior years for studying abroad. Minnesota State Mankato students must have a sophomore year standing to study abroad for a semester or longer. First-year students may participate in faculty-led, short-term programs run by the Sports Management Department. Internships are typically completed by Juniors or Seniors, though interning is an option for all class standings. Regardless of class year, it is important for all students to meet with the Sport Management Department to discuss how studying abroad will fit into a major or minor plan.

Myth: It isn't possible to go where I want to go.

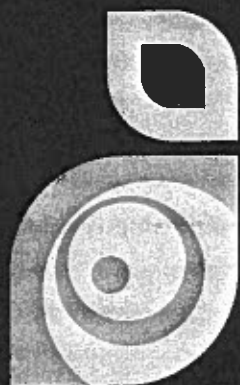
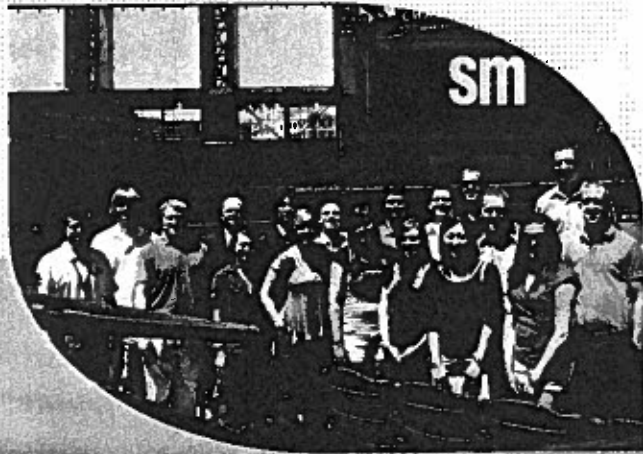
Fact: Minnesota State Mankato students can study almost anywhere in the world. With imagination and guidance from your academic advisors and the Kearney International Center, you can select the destination and program that is right for you. If you can dream it, we can help send you there!

Myth: If I am abroad for a semester or more, there is no way I can graduate in four years.

Fact: With careful, early planning and assistance from your academic advisors and the Kearney International Center, you can take classes abroad that will fit into your academic program so as not to needlessly prolong your education. A University of Minnesota study demonstrated that students who study abroad are more likely to graduate on time than those who do not.

WHAT ARE MY NEXT STEPS?

1. Research and select your study abroad program
2. Meet with your academic advisor to discuss course selections
3. Make an appointment with a study abroad advisor
4. Complete your Minnesota State University, Mankato online study abroad application – and possibly providers' application
5. Attend orientation
6. Set off on the adventure of a lifetime!



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International Center



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UNIVERSITY
MANKATO

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