

University Assessment Dissemination Plan

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Minnesota State University, is an institution driven by planning and prioritization, and this planning and prioritization requires the evidence provided by assessment. Although collecting and analyzing assessment data is important, it is equally important to disseminate assessment results in ways that make it accessible, understandable, and useable. Adequate dissemination allows assessment results to be used by those interested in the continuous improvement of the institution. The following plan describes general guidelines and steps of dissemination as related to institutional assessment information.

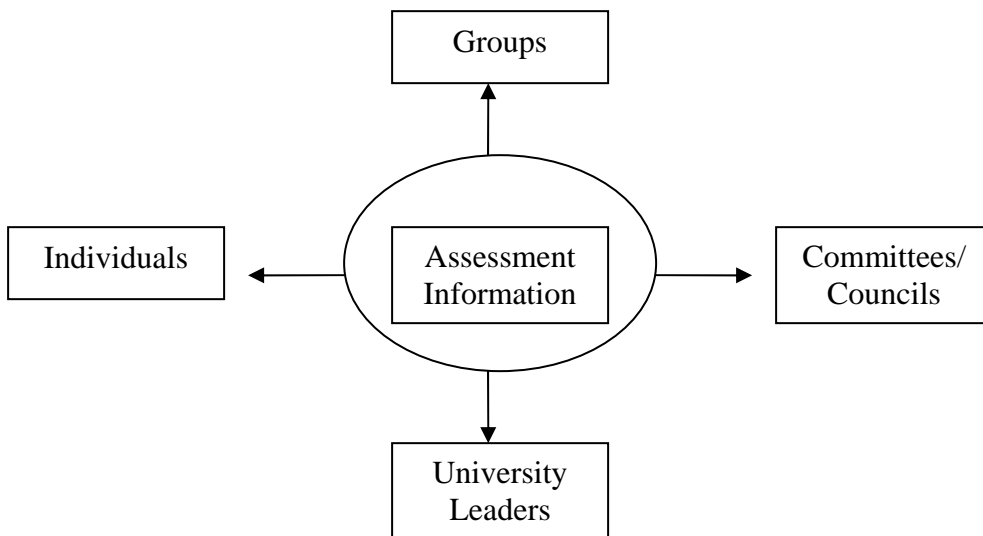
Data Collection and Analysis: (What is Disseminated?)

There are a number of institutional assessments that occur yearly and should be reported to the campus community. These assessments include national surveys of student attitude and expectations and locally developed surveys to gauge student satisfaction and success. In addition, various other assessment data are regularly collected and can be valuable to various constituencies. Generally, results disseminated to the entire campus would include any data that affects multiple colleges, divisions, or organizations or involves topics that transcend organizational boundaries. Specific examples include:

- National Survey of Student Engagement
- Noel-Levitz Student Satisfaction Survey
- College Students Expectation Questionnaire
- College Students Experience Questionnaire
- Priority Survey for Online Learners
- Career Development and Placement Alumni Survey
- Academic Assessment Report Summary
- Partners in Safety Summary
- General Education Assessment Report

Dissemination Groups: (Who Will Receive Information?)

There are a number of groups on and off-campus that may be able to make use of institutional assessment data. These groups include committees, councils, and individual institutional leaders. In addition, individual requests for data also need to be met. A general format for information dissemination would involve making data accessible to all institutional leaders, groups and entities, and other interested individuals. Different individuals will use data in a variety of ways based on their own needs and responsibilities. The flow of information would be simultaneous to individuals and groups and would grow larger as time elapsed (see below).



Assessment Information Groups/Users

1. University Leaders:

- President
- Vice Presidents
- Deans
- Department Chairs/Directors

2. Councils:

- President's Cabinet
- Extended Cabinet
- Student & Academic Affairs Councils
- Student Senate
- Diversity Commission
- Assessment Coordinating Council

3. Committees:

- Planning Sub-meet
- Budgeting Sub-meet
- Program Review & Assessment Sub-meet
- Faculty Development Sub-meet
- Professional Development Task Force

4. Targeted Groups & Individuals:

- KMSU
- Marketing & Communications
- IFO

Dissemination Method: (How Will Information Be Disseminated?)

Information can be disseminated in a variety of ways. These ways can include written summaries, streaming video, web-site posts, news media, and information sharing opportunities with key target audiences using MS PowerPoint, among other forms. The creation of executive summaries would generally be completed prior to or accompany these various other modes of dissemination.

MSU Assessment Video Update: <http://www.mnsu.edu/acadaf/pra/news/>

University Assessment website: <http://mnsu.edu/acadaf/pra/>

Media Relations: <http://www.mnsu.edu/media/>

KMSU: <http://www.mnsu.edu/kmsufm/listenlive.html>