



**Planning Sub-Meet and Confer**  
**Thursday, March 15, 2018 (1:00-2:30 p.m.)**  
**CSU 238**

**In Attendance:** Lynn Akey, Paul Corcoran, David Jones, Paul Corcoran, Pat Nelson, Mitchell Wallerstedt, Joran Cyrenthia, Kathy Prom, Denise Thompson, Brooke Burk and Wendy Schuh. Recorder, Angela Bosacker.

**Integrated Planning (L. Akey)**

Reviewed current Institutional/Divisional Planning Timeframes

Reviewed the SCUP Planning Institute Integrated Planning Maturity Model

1. Optimized - strategic, trust, integrated, ready
2. Proactive - operational, trust seeds, coordinated, emergent
3. Reactive - tactical, silos, firefighting, short-term
4. Chaotic - unaware, distrust, ad-hoc, unprepared

Discussed the following using the SCUP Model above:

1. Where we think we currently are and where we would like to be?
  - Between proactive and reactive
  - Reactive as Silos are present in most units
  - Depends on the area of focus
2. Where would we like to be three years from now?
  - Proactive/Optimized
3. What are greatest barriers to progressing:
  - Individuals involved in writing plans should be part of the Planning Sub-Meet
  - Planning Sub-Meet should create campus wide definitions and scopes
  - Strategic plans are divisional not a collaborative conversation - most are inward looking
  - Being in silos - units have good meetings with good ideals without execution

Next Steps: Move the University to Proactive Stage.

- Think about recommendations we should put forward to the campus to advance our planning maturity.

**Looking Ahead at Academic Master Planning (L. Akey)**

1. What was most valuable in our last Academic Master Planning effort?
  - Transparency
2. What was most lacking in our last Academic Master Planning effort?
  - Projections for Growth
  - Pushed out data
  - Delivery mode and location of a program
3. What can be “streamlined” from our last planning effort given our growth and maturity in planning?
  - Suggested to create one form for each specific area, not one form for all
  - Suggested to separate financials for departments by programs
4. What can be “streamlined” from our last planning effort given development/advancement of other

campus processes (program review, strategic budget planning, etc.)?

- Adequately address the questions to insure quality answers
- Think about the vital few, most important, things to be focused on as the core of the planning effort

5. Additional Comments/thoughts?

- Need to consider how it is going to make our students more successful?

### **Strategic Budget Planning Update (L. Akey)**

- Final categorization phase – completion in the next 8 weeks before the end of the spring term
- Appeal Team orientation is being held next Monday, March 19, 2018
  - The Appeal team has 30 business/class days to review and respond to appeals
- Campus Information Sessions are available to assist with questions about the General Fund Strategic Budget Planning Process and the Appeal Process.
  - Thursday, March 22, 2018; 2:00 – 3:00 p.m., CSU 201
  - Friday, March 23, 2018; 11:00 a.m. – 12:00 p.m., CSU 201

### **Graduate Enrollment Management Plan (S. Stoynoff)**

Developing a subset all-encompassing across the University for the future and strategically in terms of our enrollment for both graduate and undergraduate level. The Comprehensive Management Plan will align with our University Strategic Direction, 2016-2021

The group will deliver a draft document this fall semester that will include:

- Goals, objectives and actions to meet graduate enrollment targets,
- Increase diversity in the graduate student population,
- Expand the reach and impact of the University's Graduate programs

Review Graduate Assistantships and make recommendations if necessary. The following questions will be addressed to help frame the approach at the upcoming joint sessions:

- What are the obstacles to graduate student success?
- What is the right size of graduate Education at Minnesota State University, Mankato?
- What would be the optimal way to position ourselves regarding the current fiscal/physical resources?
- What is the right mix of Graduate Certificates, Masters and Doctoral degrees?
- How can graduate assistantships be used to advance the Graduate endeavor and applied research?

### **Enrollment Management Strategic Plan, 2018-2023 (D. Jones)**

The completed Enrollment Management Strategic plan is now posted on the Student Affairs Website for review.

### ***IPEDS Peer Groups Used are:***

- California State University-Chico (Chico, CA)
- Eastern Kentucky University (Richmond, KY)
- Grand Valley State University (Allendale, MI)
- Missouri State University-Springfield (Springfield, MO)
- Saint Cloud State University (Saint Cloud, MN)
- Southern Illinois University-Edwardsville (Edwardsville, IL)
- University of Northern Iowa (Cedar Falls, IA)
- Western Illinois University (Macomb, IL)
- Western Kentucky University (Bowling Green, KY)
- Western Washington University (Bellingham, WA)

Reviewed the draft Enrollment Management Strategic Plan focusing on the next five years:

*Goal One—Increase Student Success of First Year Students.*

- 1.1 Increase the retention rate of new students from first fall to second fall
- 1.2 Increase course completion rate in the first term of enrollment
- 1.3 Increase the percentage of students in academic good standing after first term of enrollment
- 1.4 Decrease first fall to second fall retention rate gap between historically underrepresented and white students

*Goal Two—Increase the number of students completing a degree.*

- 2.1 Increase the four-year completion rate
- 2.2 Increase the six-year completion rate
- 2.3 Decrease the four-year completion rate gap between historically underrepresented and white students
- 2.4 Decrease the six-year completion rate gap between historically underrepresented and white students
- 2.5 Decrease average time to degree completion

*Goal Three—Increase total student enrollment.*

- 3.1 Increase total student enrollment
- 3.2 Increase undergraduate student enrollment/new student enrollment
- 3.3 Increase graduate student enrollment
- 3.4 Increase historically underrepresented student enrollment
- 3.5 Increase international student enrollment
- 3.6 Increase Post-Secondary and Concurrent Enrollment student enrollment
- 3.7 Increase summer enrollment
- 3.8 Increase 100% online degree program enrollment

***Questions to consider:***

1. Is this an appropriate peer group for us to measure ourselves? If no, then what is an appropriate peer group?
  - Suggested to use more schools in the Minnesota State System
2. Do the goals speak to the student success measures that you value?
3. For Goal 3, are there other student groups you suggest we target as a goal? If so, which ones?
  - Would it add value to monitor certificate program offerings?
  - Would like to see gender measured
  - Continuing Education Programs
  - Concurrent enrollment

Feedback regarding the plan should be sent directly to David in the next two weeks.

**Future Meeting Dates:**

April 12, 2018; 1:00-2:30 p.m.; CSU 238



 MINNESOTA STATE UNIVERSITY MANKATO