

Planning Sub-Meet & Confer

Meeting Notes

Thursday, March 5, 2015

1:00 – 2:30 – CSU 245



Attendees

Lynn Akey, Jan Bauer, Ron Fields, Scott Page, Daardi Sizemore, Chris Stevens and Patricia Young.

Guest: Kent Clark

Agenda

Welcome

University Advancement (K. Clark)

- Key Trends Facing University Advancement
 - Vital Importance of Enrollment Management & associated marketing and branding
 - Role of engaged alumni as advocates: 114,000 Alumni in our database. ¾ from MN. You either have to graduate or give a gift to become alumni.
 - Increased importance of private support. Award packages could make the difference between a student staying or a student leaving the University.
- Strategic Moves Taken
 - Alumni Relations Position filled. Donor Stewardship position would deal mainly with communications: impact statements, thank you letters, etc.
 - Alumni Engagement Study
 - AcademicWorks/ScholarshipFinder: Reports back to donors. 60% of the donations go towards scholarships.
- Looking Ahead
 - We need to be more effective in presenting giving opportunities that land outside usual demarcations: we need to reach out to the unknown.
 - We need to respect and match donors and to be more intuit to donors.
 - It is less difficult now to find contact information, much less variation.

Budget Planning: Bridge and Base Strategies - Role of Planning Sub-Meet

- Future agenda item

Strategic Priority Funding Process Debrief

- Future agenda item

Update Items

Facilities Project Update (R. Fields)

- Major Projects in Planning
 - Dining Services: construction to begin June 2015 on the 31.4 million dollar project.
 - Clinical Sciences Phase II: begins March 2015
 - Guaranteed Energy Savings Program
 - Armstrong Hall Renovation & Addition
- In Construction: Clinical Sciences Building
- Smaller works in progress: 14,000 plus work orders annually
- Coming Projects: Morris Hall (summer 2015)
- What Future Holds: we need to cut back and give back. Not what we are accustomed too.

Future Agenda Items

Strategic Priority Funding Process Debrief

Budget Planning: Bridge and Base Strategies - Role of Planning Sub-Meet

University Contracts Update

Future Meeting Dates:

Planning Sub-Meet and Confer (Thursdays, from 1:00 – 2:30 pm in CSU 238, unless noted)

April 23, 2015

Joint Budget, Planning, and Assessment & Evaluation Meet and Confer

Thursday, April 2, 2015, 10:00-12:00pm, CSU 245