

FY 06 PRESIDENTIAL WORKPLAN

COLLEGE OR UNIVERSITY: Minnesota State University, Mankato

DATE: January 20, 2006

SYSTEM STRATEGIC PLAN

Strategic Direction One: Increase Access and Opportunity

The Minnesota State Colleges and Universities will provide more people with different backgrounds with the opportunity to experience the benefits of higher education.

System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
<p>A. Recruit and retain a more diverse workforce at the institution.</p>	<p>Continue to aggressively promote diversity as a strategic priority</p>	<p>Add part-time fundraising staff for diversity.</p> <p>Establish the Student Affairs Affirmative Action Committee with emphasis on retention initiatives for underrepresented employees.</p> <p>Establish a Diversity Institute providing customized diversity training for the general public and on-going diversity training, workshops and seminars for Minnesota State University, Mankato work force.</p> <p>Improve faculty and staff ability to support diversity.</p> <p>Evaluate each vice president, dean and director on his/her ability to promote diversity in his/her administrative unit.</p> <p>Research a “develop your own” retention program.</p>	

B. Increase the number and success of students of color.

Continue to aggressively promote diversity as a strategic priority

Develop partnerships with the Colin Powell Youth Leadership Center and the Urban Ventures.

Establish 3M/MnSCU Peer-Tutoring Counseling program to enhance retention of students of color. The program provides intense on-going tutoring and selected students to participate in an Ethnic Studies Learning Community.

Provide \$100,000 Base Funding to establish a bridge program for under represented students College Access Program (CAP), a 12-month program with a five week summer residential academic program.

Host focus groups that include opinion leaders and students of under represented populations.

Increase opportunities for underrepresented students to become involved in Greek Life.

Allocate funding to support "Breaking Down the Walls of Oppression" priority initiative.

Create leadership and involvement roles for a minimum of 60 underrepresented students involved in the Campus Kitchens Project, Habitat for Humanity and Jumpstart.

Enhance International programs

Research development of an International Student Learning Community.

Host Vernon Wall, national speaker on diversity, multiculturalism and social justice.

Strategic Direction Two: Expand High-Quality Learning Programs and Services

The Minnesota State Colleges and Universities will provide students with a full range of high-quality learning programs and services that respond to student needs and document student achievement.

System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
A. Increase online educational offerings and/or enrollment.	Enhance Extended Learning	<p>Continue development of conversion of programs to the online environment;</p> <ol style="list-style-type: none">1. Provide funding for two more program conversions; <p>Develop courses for online to be offered during summer session;</p> <p>Provide faculty development opportunities to enhance online teaching;</p> <p>Develop evaluation system for online courses and programs;</p> <p>Conduct community educational needs assessments;</p> <p>Continue with 169 corridor planning and implementation.</p> <p>Offer online faculty workshops devoted to online education.</p> <p>Conduct a student services online audit.</p> <p>Develop and implement an online student orientation program.</p>	

Strategic Direction Three: Strengthen Community Development and Economic Vitality

The Minnesota State Colleges and Universities will work to maintain and build vital communities and economies at the local, regional and state levels.

System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
<p>A. Promote active partnerships with K-12 school districts that increase college readiness.</p>	<p>The University will continue to have active partnerships with K-12 school districts that increase college readiness.</p>	<p>Continue to develop tutorial partnerships with selected school districts</p> <p>Continue to develop and offer summer academic summer camps.</p> <p>Develop after school tutorial program for local Somali community.</p> <p>Offer a Mankato College Access Program (MCAP) in partnership with Mankato's East & West High Schools</p> <p>Develop the College Assess Program (CAP), a 12-month program with a five week summer residential academic program.</p> <p>Continue to offer the Upward Bound and Educational Talent Search programs.</p>	
<p>B. Actively engage the business community.</p>	<p>Continue to engage and build relationships with the business community.</p>	<p>Continue involvement with Chamber, GMED, SMIF and encourage other campus leaders to actively participate.</p> <p>Explore opportunities for involvement in creative relations, i.e. research park.</p> <p>Continue at the college level to enhance advisory committees.</p> <p>Initiate discussion with the Greater Mankato Economic Development Corporation regarding development of an MSU Internship Portal.</p>	

Strategic Direction Four: Fully Integrate the System

The Minnesota State Colleges and Universities will become a more fully coordinated and integrated system of distinct higher education institutions that provide high-quality education.

System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
A. Align college and university programs, services and business processes by implementing BPAC recommendations.	Collaborate with other MnSCU institutions to provide efficiencies.	<p>Add Minnesota State Community and Technical College (Fergus Falls), St. Paul College, Minnesota West Community and Technical College, Century College and Riverland Community College as institutions sharing ImageNow document imaging software from MSU's server.</p> <p>Continue support for and expand ImageNow functionality within MSU departments and South Central College.</p> <p>Collaborate with South Central College and MSU to procure and install a phone system that will provide integration and cost savings to both institutions.</p> <p>Host 3rd annual conference: Wireless and Teaching Technology, creating optimal learning environments</p> <p>Work with institutions and MnSCU to develop a system-wide LDAP service to facilitate inter-campus authentication and seamless distance learning.</p> <p>Implement Housing Module of Integrated Student Record System</p> <p>Continue to expand Equivalency Tables for students to access transferable courses from specific MnSCU institutions.</p>	

INSTITUTIONAL GOALS – LIST 3–5 KEY INSTITUTIONAL GOALS FOR THE COMING YEAR

Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
<p>Enhance the College of Graduate Studies and Research for the purpose of placing greater emphasis on scholarship and sponsored research.</p>	<p>Enhance the research mission of the university, including faculty research and preparation for selected doctoral programs.</p> <p>Enhance the role of undergraduate research.</p> <p>Fund and develop niche graduate programs for extended learning.</p> <p>Attract and retain highly qualified graduate students.</p> <p>Develop 1-4 successful applied doctoral programs</p> <p>Raise graduate student stipends to par with peer institutions</p> <p>Implement plan for the creation of a Center for Responsive/Applied Research</p> <p>Develop an operational plan for the future creation of a Center for Excellence in Scholarship and Research</p> <p>Continue to make progress toward the 15% graduate student threshold, as recommendation from Enrollment Management Task Force and</p> <p>Develop partnerships with Hispanic Serving Institutions (in collaboration with Institutional Diversity) to attract more diverse graduate students</p> <p>Reach target goal of \$4 million dollars in externally funded (grants and contracts) faculty research and professional activity</p>	

Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
Develop a leadership program for women.	<p>Have the Women’s Center, Women Studies, the Commission on the Status of Women and the Professional Development Committee work together to develop a leadership program for women.</p> <p>Send women to regional and national leadership seminars, conferences and workshops.</p> <p>Develop an in-house leadership academy.</p>	

Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
Make the University a more powerful and successful player in the marketplace	<p>Execute the University’s new brand strategy.</p> <p>Increase effectiveness of the University’s print communications.</p> <p>Enhance printing and copying services offered at the University.</p> <p>Increase visibility of University in mass media and improve internal communication.</p> <p>Strengthen KMSU in the campus and community.</p>	

Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
The University will prepare for the Higher Learning Commission's reaccreditation visit.	Successful recommendation for reaccreditation by the Commission.	

Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
Enhance the Health and Wellness of the University community	<p>Offer new programs and services including: exercise testing and prescription, personal training and wellness services through collaboration of Campus Recreation, Human Performance and Health Services.</p> <p>Incorporate new educational initiatives on health and wellness as a college student in the orientation program.</p> <p>Provide funding to support "10,000 Steps Walking Program" priority initiative.</p> <p>Create social norming messages and market these messages both on and off campus to change student perception and behavior.</p> <p>Establish a Wellness Taskforce.</p>	

Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
Prepare to apply for the Balridge National Quality Award in education.	<p>Assign task force members.</p> <p>Submit first application in spring 2006.</p>	

Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
Invest in institutional planning and research to better position the University for planning and assessment.	<p>Organize functions to support a planning office.</p> <p>Link planning and budget and align with assessment activities.</p>	

FUTURES PLANNING**Institutional Distinctiveness**

What programs of distinctiveness does the institution have and promote? Do you have niche markets or products?

System Expectations	Institutional Goals	Projected Institutional Outcomes	Actual Institutional Outcomes
<p>A. With the Office of the Chancellor and Leadership Council identify one or more programs of distinction and/or niche programs and services.</p>	<p>Offer an on line BS degree in Dental Hygiene.</p>	<p>Provide the opportunity for students with AA to earn a BS on line while continuing to work at their current employment.</p>	
<p>B. Market one or more programs of distinction or niche programs or services.</p>	<p>The Minnesota Center for Engineering and Manufacturing Excellence in Minnesota (MNCEME) is to become <i>the</i> nationally renowned model for stimulating economic growth and development through industry/education partnerships.</p>	<p>Increase the pipeline of engineering, manufacturing engineering technology, and related technical students, graduates, and certified employees, incorporating special efforts to recruit women and minorities</p> <p>Develop engineers and technicians with the skill sets needed to support the seven NCAM advanced manufacturing milestones.</p> <p>Develop a national reputation for innovative and promising manufacturing companies, processes, and practices and for the use of renewable and recyclable resources.</p> <p>Aggressively support Minnesota industries to compete globally and to influence market trends as economic leaders</p> <p>Improve the capacity of industry partners to meet critical needs through customized training, utilization of advanced technologies, and increased use of advanced engineering processes.</p> <p>Increase the use of best practices in engineering and manufacturing education in MnSCU institutions and beyond.</p> <p>Provide human resources and college/university equipment to foster student-faculty-industry applied research projects to promote advanced technologies.</p>	

As you look to 2010 and beyond, what major directions or changes do you anticipate in facilities, human resources, students, mission, program or technological priorities?

2010 and Beyond:

<ul style="list-style-type: none">• Facilities	<p>The Trafton Remodel/Addition project will be funded and portions completed or under construction. Decisions regarding housing will allow MSU to have updated housing options for students. This will allow for a greater mix of students living in residential space. Currently, our residential population is primarily freshmen. A capital campaign will also have added at least one new building. The University will also improve its outdoor recreational and athletic fields. The University will also move to become a more pedestrian campus. The campus will move toward an energy sustainable & environmentally sensitive campus including renewable energy, energy independence, open space, green space and light free zones.</p>
<ul style="list-style-type: none">• Human Resources	<p>The University's work force will be more diverse.</p>
<ul style="list-style-type: none">• Students	<p>MSU will continue with our mission to educate the citizens of Minnesota. Our student population will continue to be predominately Minnesota residents, but will be more diverse based on changes in the demographics of the state and region and our enrollment plan. We plan for 85% undergraduate enrollment and 15% enrolled in graduate programs. The current student housing plan that concentrates residential life near the campus core should move forward and include continued emphasis on residential learning communities. The University will move from 83% of our students to no more than 80% of our students coming from Minnesota.</p>
<ul style="list-style-type: none">• Mission	<p>Our mission will be expanded to include applied doctoral programs and degrees.</p>
<ul style="list-style-type: none">• Academic Programs	<p>Our programs will change based on our academic master plan currently in the development stages. We will institute a planned process for reviewing and adding new programs as needed and eliminating programs that are no longer needed. We will continue to add on-line programs as developed. MSU will provide selected applied doctoral programs if legislation is passed to permit subject to approval by Board of Trustees and the Higher Learning Commission.</p>
<ul style="list-style-type: none">• Technology	<p>This University will continue to be on the cutting edge of technology. We will continue to set the standard for both students to use technology in their learning and to provide opportunities for faculty to learn and use technology in teaching. A focus will be on preparation for the new generation of learners. Administratively we will continue to use technology to make our work more efficient.</p>