Approximate #: Session 1 – 9 ppl, Session 2 – 5 ppl

“How might we use summer opportunities, such as academic camps and more, to benefit future and current students, faculty and staff interests, and academic and research partnerships?

Our discussion was mostly about preliminary considerations and included two groups that encompassed a diverse number of perspectives. The general consensus is that we have a number of opportunities and should explore how we can best approach summer camps. We need to define first what our main objectives are for the creation of more camps or promoting the ones we have. Both tables had lively discussions on this point and thought it central to the discussion. Listed are a number of suggestions on the topic of summer camps that were discussed.

Suggestions:

- Need a central location for information on Summer programs or at least a place to start
- Perhaps links from one main site that will bring people to individual programs
- Perhaps a central application for information that would be directed to the specific programs
- Create connections between existing offerings
- Need for an office to coordinate offerings – Office of Summer Sessions
- Marketing focus on language for offerings that would create connections to campus
- Things to do in summer posted on the main website page
- Define our audiences
  - Pre-college
  - Adults
  - Elders
- Define offerings
  - Credit
  - Non-credit
- What are others doing that is successful?
  - Look at Bethany and their summer programs
  - Comparable institutions in the Midwest
• Create cultural exchanges in the summer to connect via technologies
  o China
  o South Africa
• Diversity camps

• Target programs for Viking visitors while in Mankato
  o Adults
  o Children
    o Connect through alumni on team?
• Consider limiting the length of visit
• Consider size for housing large preferred over small
• Every college to present their ideas
• Summer audits for adult education/community education type classes

We concluded that we need more discussion, perhaps a group composed from various interest to further discuss this topic. Our next step should be to bring it to the colleges and call for ideas.