

# David L. Eisler

1996- present

Provost, Weber State University, Ogden, UT

**Stable, Strategic Leadership** - inherited university with declining student enrollments, \$1.5 million base budget cut, and state mandated transition from quarters to semesters

- **Assessment** - initiated campus-wide assessment efforts including program outcomes, general education portfolio project, and student satisfaction measures
- **Curriculum** - supervised transition from quarters to semesters, included revision of all courses, programs, and requirements, new programs include MBA (hybrid delivery via web and classroom), MS in Criminal Justice, BS in computer engineering technology, BS in construction management technology, BA/BS in anthropology, BA in dance
- **Enrollment Management** - reversed trend of declining enrollments, headcount grew from 13,900 (1996) to 17,200 (2001), FTE from 9,949 (1996) to 12,036 (2001), including 21% increase in new Hispanic students, retention has increased 5%
- **Budget** - developed and implemented enrollment growth incentive funding for colleges, created and implemented plan that increases faculty salaries against national averages
- **Management responsibilities** - 7 colleges, library, enrollment services, grants and contracts, 440 full-time faculty, 380 part-time faculty, 150 staff, and 15 executives on two campuses; university is a commuter institution and offers 205 majors at the associate, bachelor and masters levels
- **Stability** - in six years have lost one member of academic affairs leadership team, annual faculty turnover is less than 5%

## External Relations

- **Development** - led campus in development of campaign goals, successful \$75 million capital campaign, results include first donor funded academic building (\$15 million visual arts center), three named colleges (Business, Health Professions, Education), college endowments (Social & Behavioral Science, Arts & Humanities), two major building renovations (gymnasium & and information technology), named department (construction management), scholarships
- **Marketing and Positioning** - leader in creation of integrated, coordinated marketing including current redesign of campus web efforts with content management approach
- **Statewide Leadership** - 4 regents task forces including 10-year master plan, steering committee and vice chair for Utah Education Network (statewide delivery of education and services to high schools and college throughout Utah), fostered community support for new campus

## Technology

- **Online Learning** - created WSU Online, selected by the University Continuing Education Association as Outstanding Distance Education Program of the Year (1998), for Spring 2002 WSU Online offers 239 courses, 523 sections, involves 176 faculty and has 6733 enrollments
- **Technology Expertise** - national authority on campus portals, teaching and learning with technology (10 national presentations, 3 articles, and 2 book chapters in past 2 years)

**Diversity** - implemented campus-wide diversity requirement, diversity action teams in academic affairs, annual diversity conference, Matthew Shephard Scholarship

**Campus Renovation and Building Construction** - chaired visual arts building committee (\$15 million), Davis Campus building committee (program, design standards, and master plan, \$23 million), redesign of art building as Teaching, Learning, Technology Center, redesign of gymnasium (\$3 million each), and campus facilities master plan

1990-1996 - Dean, College of Fine Arts, Eastern New Mexico University, Portales, NM

**Stable, Strategic Leadership** - inherited college slated for abolishment, mistrust of previous dean, lack of funds for scheduled courses, graduate music program slated for termination, faculty turnover (no college faculty tenured in previous five years), inexperienced leadership team

- **Enrollment** - college enrollment growth, instrumental music programs tripled in size, summer revenues tripled, graduate program grew to become second largest in university (after teacher education)
- **Assessment** - innovative approach to student outcomes, including portfolios, outside reviewers, and demonstration of mastery, these efforts were featured prominently in ENMU's selection as 1 of 6 colleges honored by the Pew Charitable Foundation Leadership Award for the Renewal of Undergraduate Education
- **Curriculum** - entirely new art curriculum created including team-taught multi-disciplinary core, developed gallery management program, playwriting program, graduate music program completely redesigned
- **Stability** - same leadership team for six years, tenured nine and promoted thirteen faculty, developed in excess of \$300K in additional funding, constructed \$5 million theatre building

#### External Relations

- **Outreach** - college created three national art shows, two complete theatre production series and summer series, three new instrumental ensembles, community choir, summer band concert series, and summer music camps, additional performances added for soldout concerts and shows, weekly radio program
- **Community Leadership** - president United Way, president-elect Rotary Club, volunteer of the year

**Technology** - in 1990 the college had no computers, by 1995 each faculty member had a computer and printer, electronic animation\video studio, MIDI lab in music, creation and leadership for a university-wide Teaching, Learning, Technology Roundtable including faculty project granting program, developed first online course offerings

1975-1990 - Assistant Dean, School of Fine Arts (1982-1990)

Troy State University, Troy Alabama

Director, Graduate Studies in Music (1980-1990)

Coordinator, Instrumental Music (1978-1990)

Professor of Music (1989-1990), Associate Professor of Music (1984-1989)

Assistant Professor (1978-1984), Instructor (1975-1977)

- **Curriculum** - created graduate program in music education including innovative schedule and distinguished guest professors,
- **Enrollment** - recruited students for 280 piece marching band, graduate program grew to enroll 70 students in masters and education specialist degrees
- **Outreach** - coordinated National Hall of Fame of Distinguished Band Conductors, Southeastern United States Concert Band Clinic and Honor Bands, Alabama All Star Band, Summer Music Camps, created weekly NPR radio program on concert band music
- **Technology** - created integrated database and word processing systems in support of student recruitment and outreach efforts, developed interactive video teaching modules

**Education**

- B. M. University of Michigan (12/72) - high distinction  
Woodwind Specialist, Teaching Certificate
- M. M. Yale University (5/75) - summa cum laude  
Clarinet Performance, Music History/Theory Minor
- D. M. A. University of Michigan (8/78) - highest distinction  
Clarinet Performance

**Selected Professional Activities**

- 2001 - Constitutional & Organization Task Force, Utah Education Network (UEN)  
Instruction & Instructional Support Standing Committee, UEN, vice-chair  
Joint Regents and State Board of Education Task Force, Computer Literacy  
Regents Task Force, Instructional Technology Master Plan  
Regents Task Force, Internet Delivered Instruction
- 2000 - Millennium Partnership Initiative, leadership group, National Association of  
State Universities and Land-Grant Colleges  
Regents Task Force, Advise Utah Prospective Student Web Site and Portal  
Chair, Building Steering Committee, new WSU Davis County Campus  
Seminar Leader, Provosts on Portals, American Association of State Colleges  
and Universities (AASCU) - <http://weber.edu/portals/>
- 1999 - Chair, Building Steering Committee, WSU Ethel Kimball Wattis Visual Arts  
Center
- 1999 - 2000 Chair, Regents Master Planning Task Force Subcommittee, Masters  
Education  
Regents Master Planning Task Force Subcommittee, Associate Degrees
- 1998 - Consultant, Teaching Learning Technology Group  
Steering Committee, Utah Education Network  
State Task Force, Concurrent Education
- 1996 - Student Success Alliance, consortium of northern Utah public school  
districts and WSU
- 1996 New Mexico Commission of Higher Education Task Force, General  
Education Articulation
- 1990 - 1996 Host and Producer, "Strike Up the Band," weekly radio program on  
KENW-FM, KMTH-FM  
Site Grants Evaluator and Panelist, New Mexico Arts Division
- 1989 Conductor, Florida Junior High School All State Band  
Soloist, American Bandmasters Association Convention
- 1987 - 1990 Director, Alabama All Star Band
- 1986 - 1990 State Department of Education Program Evaluation and Review Team
- 1984 - 1994 Clinician and Consultant, G. Leblanc Corporation
- 1979 - 1990 Executive Director, Southeast Band Clinic  
Host, "Strike Up the Band," weekly radio program on WTSU, WTJB, &  
WRWA-FM
- 1978 - 1996 Concert Soloist and Recitalist, Clinician, and Adjudicator  
(featured soloist in 15 states, presented over 600 clinics to over 45,000  
students, adjudicated in 5 states)

## Presentations

(slideshows, papers and supporting materials for titled presentations are available on-line at [http://weber.edu/deisler/papers\\_presentations.htm](http://weber.edu/deisler/papers_presentations.htm))

- 2001 “21<sup>st</sup> Century Learning in a Connected World: Using e-Learning, e-Commerce and e-Portals for Strategic Change,” presentation and “Campus Portals: Are We Ready?” 1-day workshop, Connections 2001 Conference, Centre for Curriculum, Transfer & Technology (Whistler, British Columbia, Canada)  
 “21<sup>st</sup> Century Learning in a Connected World: Using e-Learning, e-Commerce and e-Support for Strategic Change,” opening of school meetings, University of Arkansas, Monticello  
 “Campus Portals: Supportive Interfaces for Collaborative Change,” American Association of Higher Education (AAHE) National Conference  
 “Incentives for Faculty Adoption of Technology,” presentation  
 “Campus Portals: Supportive Mechanisms for Collaborative Change,” 1-day workshop, American Association of State Colleges and Universities (AASCU) Chief Academic Officers Winter Meeting  
 “Institution-Wide Connections for Learning: A Look at Campus Portals,” webcast  
 “Portals for Mortals: Is There a Campus Portal in Your Future?” Western Cooperative for Educational Telecommunications  
 WSU Davis: More than a building... The creation of a new campus
- 2000 “The Assessment of General Education: Two Pilot Projects,” AASCU Chief Academic Officers Summer Meeting  
 “Bridging the Gap: Strategies for Institutional Change to Support Distributed Education in an Era of Digital Competition,” Western Cooperative for Educational Telecommunications  
 “Faculty Technology Support,” AASCU Chief Academic Officers Winter Meeting  
 “Portals and Roundtables: Supportive Mechanisms for Collaboration,”  
 “Selecting and Implementing Campus Portals,” featured 2-day track Syllabus 2000: New Dimensions in Education Technology  
 “New Paradigms for Teaching and Learning: An American Perspective,” Pompeu Fabrar University 10<sup>th</sup> Anniversary, Featured Address (Barcelona, Spain)
- 1999 “Masters Education in Utah - 2000-2010,” Utah System of Higher Education Regents  
 “Student Support and Learning Online,” AAHE Summer Academy (Snowmass, CO)  
 “21<sup>st</sup> Century Learning in a Connected World: How We Embrace and Shape Our Future,” WSU National Advisory Council  
 AAHE Teaching, Learning and Technology Roundtable (TLTR)
- 1998 “Creating a Successful Virtual University,” CAUSE 99 (Seattle)  
 AAHE Summer Academy
- 1996 AAHE, (TLTR)  
 New Mexico Assessment Conference  
 Summer Summit, AAHE TLTR  
 AAHE National Conference on Roles and Rewards  
 Keynote address, Star Schools Distance Learning Project
- 1995 Summer Summit, AAHE TLTR  
 New Mexico Assessment Conference
- 1994 Solo Recital, premiere Uchtmann Clarinet Sonata  
 New Mexico State Arts Convention
- 1993 Soloist, New Mexico Music Educators Association

- 1992 New Mexico Music Educators Association
- 1991 Clinician and Soloist, National Band Convention
- 1988 Fifth Annual Academic Chairpersons Conference
- 1986 Southeast Band Clinic
- 1985 Alabama Association of Computer Educators
- 1984 Alabama Music Educators Association  
Fifth Annual Interactive Video Conference
- 1983 Alabama Music Educators Association

### Publications

(recent papers are available on-line at [http://weber.edu/deisler/papers\\_presentations.htm](http://weber.edu/deisler/papers_presentations.htm))

- "Campus Portals: Gateways for Access, Information and Learning Communities," Syllabus Magazine, September 2000.
- "Campus Portals: Supportive Mechanisms for University Communication, Collaboration, and Organizational Change," Journal of Computing in Higher Education, Fall 2001.
- "Clarinet Calisthenics," Instrumentalist Magazine, December 1984.
- "Creating a Collaborative Environment for Technology," American Association of Higher Education Teaching, Learning, and Technology Roundtable Program, Summer 1995.
- "Higher Education Communication and Information Technology Policies," chapter in Technology Leadership: Communication and Information Systems in Higher Education, edited by George Maughan, Issues in Higher Education, Jossey-Bass, Number 115, Fall 2001.
- "Is My Computer Here Yet: A Consultive Model for Computing Resource Development," American Association of Higher Education Teaching, Learning, and Technology Roundtable Program, Spring 1995.
- "Meetings: No Time to Waste," The Department Chair, Winter 1995.
- "Portal Strategies," chapter in Designing Portals: Opportunities and Challenges, edited by A. Jifari and M. Sheehan, Idea Group Publishing, forthcoming Spring 2002.
- "Rebirth in Graduate Education: A Subject Matter Approach," Issues in Higher Education, Vol. 28, Fall 1988.
- "Recruiting is not a Dirty Word," The National Association of College Wind and Percussion Instructors Journal, Spring 1985
- "Selecting and Implementing Campus Portals," Syllabus Magazine, March 2001.
- "The State of the Arts in Assessment: New Wine from Old Bottles," New Mexico Higher Education Directors' Line, Fall 1995.
- "Thoughts from a Concert Judge," BD Guide Magazine, January-February 1990.
- "Where Does the TLTR Fit on Campus," American Association of Higher Education Teaching, Learning, and Technology Roundtable Program, Summer 1995

### Civic and Community Activities (1990 - present)

- Conquistador Council, Boy Scouts of America, Executive Board (1994-1996)
- First United Methodist Church
- Girl Scouts of America, Ten Year Planning Task Force, Consultant
- Davis County Campus Community Steering Committee (1999 - )
- Davis County Chamber of Commerce (1998 - )
- Ogden Weber Chamber of Commerce (1996 - )
- Ogden Rotary Club (1996 - ), program, music, and vocational service committees

Portales Rotary Club, Board of Directors (1992 - 1996), President-elect 1995  
Roosevelt County United Way (1991-1996), President (1992 -1994 )  
Your Community Connection "Real Men Can Cook" (2001)

### Honors

Exemplary Collaboration Award, WSU, 2001 - Goddard School of Business MBA Program  
Exemplary Collaboration Award, WSU, 1999 - WSU Online  
Community Services Center, volunteer of the year, 1993-1994  
Dean's Advisory Committee, Yale University  
Resident Fellow, Tanglewood Music Festival (sponsored by the Boston Symphony)  
Honors Scholar, University of Michigan  
Solo Clarinet, New Haven Philharmonic Orchestra, Yale Philharmonia Orchestra  
Concertmaster, University of Michigan Symphony Band  
Who's Who in America, 2000 -

### Memberships

American Association of Higher Education  
CASE  
EDUCAUSE  
Kappa Kappa Psi  
Phi Kappa Phi  
Phi Mu Alpha  
Pi Kappa Lambda  
Rotary International  
Tau Beta Sigma

### Personal Data

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Home Pages: <http://weber.edu/provost> <http://weber.edu/deisler>  
Family: Patricia Johnson Eisler, wife - married 1/6/73  
6th grade teacher, Mt. Ogden Middle School  
National Board Certification, Early Adolescent Generalist,  
World Class Teacher Project, 1995  
daughters - Heather (age 25), masters student, Utah State University  
Molecular Biology (graduates May 2002)  
- Lindsay (age 21), senior, Arizona State University  
Biology Major (premed) (graduated December 2001)