



## Undergraduate Degree Map for Completion in Four Years

<b>College:</b>	College of Arts and Humanities <input type="text"/>
<b>Department:</b>	Mass Media <input type="text"/>
<b>Name of Program:</b>	MASS MEDIA <input type="text"/>
<b>Degree Designation:</b>	BA <input type="text"/>
<b>Emphasis/Concentration:</b>	<input type="text"/>
<b>Option:</b>	<input type="text"/>
<b>Version:</b>	<input type="text"/>
<b>Version Explanation:</b>	<input type="text"/>
<b>Type of Program:</b>	Standard Major <input type="text"/>
<b>Minor Required:</b>	Yes <input type="text"/>
<b>Specific Minor (if required):</b>	<input type="text"/>

<p><b>Program Description:</b></p> <p>The department strives to prepare students for careers as ethical and responsible public communicators, innovative creators of media texts and competent professionals in such fields as news, public relations and other media-related fields.</p>
<p><b>Admission Requirements:</b></p> <p>Students must complete ENG 101 and MASS 110 with a combined GPA of 3.0; must have an overall GPA of 2.5, and must take the diagnostic exam.</p>
<p><b>Advising:</b></p> <p>You are expected to meet with your advisor on a regular basis to ensure courses are taken in an order that will lead to successful completion of the degree.</p> <p><input type="text"/></p> <p>A complete listing of program faculty, policies, and course descriptions is available in the undergraduate bulletin.</p>

### TERM 1 - FALL

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
MASS	110	Introduction to Mass Media	4	Overall GPA $\geq$ 2.0 Course Completion Rate $\geq$ 67% Completion of $\geq$ 15 credit hours
				Students will take the diagnostic exam.

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA ≥ 2.0 Course Completion Rate ≥ 67% Completion of ≥ 15 credit hours
ENG	101	Composition	4	Must receive a grade of a C or better
GE 1B			3-4	Students may take CDIS 201, CMST 100, CMST 102, CMST 212 or POL 234
MASS	260	Principles of Visual Mass Media	4	This satisfies a required Purple course and GE-7

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**Term 1 Notes:**

All courses will fulfill GE requirements. Students must take two diverse cultures courses from two different disciplines either 1 purple or 1 gold or 2 purple.

### TERM 2 - SPRING

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA ≥ 2.0 Course Completion Rate ≥ 67% Completion of ≥ 30 credit hours Advance to Sophomore status
MASS	221W	Basic Mass Media Writing	4	A writing intensive GE requirement.
		Goal Area 9	3-4	
		Goal Area 4	3-4	Must receive a grade of a C or better
		Goal Area 8	3-4	Recommend GEOG 103 to fulfill GE-8

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**Term 2 Notes:**

Students may take MASS 312 Mass Media Law and/or MASS 233 Principles of Public Relations if granted permission to register.

### TERM 3 - FALL

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA ≥ 2.0 Course Completion Rate ≥ 67%
MASS	233	Public Relations Principles	4	
MASS	312	Mass Media Law	4	
MASS	411	Mass Media Ethics & Criticism	4	
		Goal Area 5	3-4	Must take two courses from two different disciplines for this goal area. (Recommend ETHN 100)

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**Term 3 Notes:**

MASS 312 and 411 are core courses required before taking MASS 498 Mass Media Internship.

### TERM 4 - SPRING

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA $\geq$ 2.0 Course Completion Rate $\geq$ 67% Completion of $\geq$ 60 credit hours Advance to Junior status
MASS		Writing intensive Major Elective	4	Will fulfill second required course for the writing intensive requirement. (See note below)
MASS		Major Electives	4-8	Choose 300/400 level courses to meet MASS 498 prereqs.
		Goal Area 3 (lab course)	9-12	Musst take two courses from two different disciplines for this goal area. Different discipline from the Goal Area 3 non-lab
MASS		Major Electives	4	Choose 300/400 level courses to meet MASS 4998 prereqs.

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**Term 4 Notes:**

Choose at least one of the following writing intensive designated courses: 325W, 330W, 334W, 436W or 431W which fulfill a pre-req for MASS 498 Internship.

### TERM 5 - FALL

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA $\geq$ 2.0 Course Completion Rate $\geq$ 67% Apply for Graduation
MASS		Writing Intensive Major Electives	4	Choose from 300/400 level courses to meet MASS 498 prereq.
		Language requirement course	3-4	
		Goal Area 3 (Non-lab course)	3-4	Must take two courses from two different disciplines for this goal area. Different discipline from the Goal 3 Lab.
		Goal Area 10	3-4	
		Goal Area 6	3-4	Must take two courses from two different disciplines for this goal area.

Insert item

**Term 5 Notes:**

### TERM 6 - SPRING

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA $\geq$ 2.0 Course Completion Rate $\geq$ 67% Completion of $\geq$ 90 credit hours Advance to Senior status
		Goal Area 11	2-3	Minimum of two credits maximum of 3 required for this goal area.
		Language requirement course	3-4	

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
		Courses from minor program	6-8	Overall GPA $\geq$ 2.0 Course Completion Rate $\geq$ 67% Completion of $\geq$ 90 credit hours Advance to Senior status
MASS	498	Mass Media Internship	4	

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#### Term 6 Notes:

Begin work on minor. A minor is required as part of the Mass Media program. Most minors require 18-20 credits to complete and these will be taken over 2-3 terms.

### TERM 7 - FALL

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
		Courses from minor program	6-8	Overall GPA $\geq$ 2.0 Course Completion Rate $\geq$ 67%
		Goal Area 5	3-4	Must take two courses from two different disciplines for this goal area. (Recommend PSYC 101)
		General Electives	3-4	Approximately 15 elective credits in major/minor or from any department on campus

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#### Term 7 Notes:

File graduation form. Continue work on minor. 300/400 level courses from minor should total 20 credits to reach the minimum of 40. The remaining 20 credits are from the Mass Media major. Students need 20 general electives to meet the 120 credits to graduate.

### TERM 8 - SPRING

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
		Courses from minor program	6-8	Overall GPA $\geq$ 2.0 Course Completion Rate $\geq$ 67%
		General Electives	6-8	Approximately 15 elective credits in major/minor or from any department on campus

Insert item

#### Term 8 Notes:

Continue work on minor. 300/400 level courses from minor should total 20 credits to reach the minimum of 40 total credits. Students need 20 general electives to meet the 120 credits to graduate.

### PROGRAM NOTES

Students must maintain a 2.5 GPA within the major to graduate. All prereqs must be completed before completing MASS 498 internship. Students will need to take a minimum of 20 general electives to meet the 120 credits needed to graduate.

### DEGREE MAP CHECKLIST: GRADUATION REQUIREMENTS

<input checked="" type="checkbox"/>	1. Minimum of 15 credits per semester
<input checked="" type="checkbox"/>	2. General Education = 44 credits
<input checked="" type="checkbox"/>	3. Diverse Cultures = 2 course (6 credits minimum) from two disciplines
<input checked="" type="checkbox"/>	4. Writing Intensive = 2 courses (6 credits minimum)
<input checked="" type="checkbox"/>	5. Major = <input type="text" value="36"/> credits
<input checked="" type="checkbox"/>	6. Upper-Division Requirements = 40 credits minimum
<input type="checkbox"/>	7. Professional Education (if required) = 30 credits
<input checked="" type="checkbox"/>	8. Language Requirements (if BA) = 8 credits minimum
<input checked="" type="checkbox"/>	9. Minor = <input type="text" value="18"/> credits
<input checked="" type="checkbox"/>	10. Total credits required for degree <input type="text" value="120"/>

### DEGREE MAP COMPLETE

<input checked="" type="checkbox"/>	Map is complete and ready for review <ol style="list-style-type: none"> <li>1. Faculty please send an email to your Department Chair when map is ready to review.</li> <li>2. Department Chair please send an email to your Dean when map is ready to review.</li> <li>3. Dean please send an email to the Assistant Vice President for Undergraduate Studies when map is ready to review.</li> </ol>
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### DEAN APPROVAL

<input checked="" type="checkbox"/>	Map reviewed and approved by Dean
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Save and Close