



Undergraduate Degree Map for Completion in Four Years

College:	College of Arts and Humanities <input type="text"/>
Department:	Mass Media <input type="text"/>
Name of Program:	MASS MEDIA <input type="text"/>
Degree Designation:	BS <input type="text"/>
Emphasis/Concentration:	<input type="text"/>
Option:	<input type="text"/>
Version:	<input type="text"/>
Version Explanation:	<input type="text"/>
Type of Program:	Standard Major <input type="text"/>
Minor Required:	Yes <input type="text"/>
Specific Minor (if required):	<input type="text"/>

<p>Program Description:</p> <p>The department strives to prepare students for careers as ethical and responsible public communicators, innovative creators of media texts and competent professionals in such fields as news, public relations and other media-related fields.</p>
<p>Admission Requirements:</p> <p>Students must complete ENG 101 and MASS 110 with a combined GPA of 3.0; must have an overall GPA of 2.5, and must take the diagnostic exam.</p>
<p>Advising:</p> <p>You are expected to meet with your advisor on a regular basis to ensure courses are taken in an order that will lead to successful completion of the degree.</p> <p><input type="text"/></p> <p>A complete listing of program faculty, policies, and course descriptions is available in the undergraduate bulletin.</p>

TERM 1 - FALL

Designator:	Course:	Course Name:	Credits:	Milestones:
MASS	110	Introduction to Mass Media (Goal Area 9)	4	Overall GPA \geq 2.0 Course Completion Rate \geq 67% Completion of \geq 15 credit hours Students will take the diagnostic exam for admission into the major.

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA \geq 2.0 Course Completion Rate \geq 67% Completion of \geq 15 credit hours
ENG	101	Composition (Goal Area 1A)	4	Must receive a grade of a C or better
		Goal Area 1B	3-4	Students may take CDIS 201, CMST 100, CMST 102, CMST 212 or POL 234
MASS	260	Principles of Visual Mass Media (Goal Area 7)	4	This satisfies a required Purple course and GE-7

Insert item

Term 1 Notes:

All courses will fulfill GE requirements. Students must take two diverse cultures courses from two different disciplines either 1 purple and 1 gold or 2 purple.

TERM 2 - SPRING

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA \geq 2.0 Course Completion Rate \geq 67% Completion of \geq 30 credit hours Advance to Sophomore status
MASS	221W	Basic Mass Media Writing	4	Will fulfill one of two required courses for the writing intensive requirement.
		Goal Area 9	3-4	
		Goal area 4	3-4	Must receive a grade of a C or better
		Goal Area 8	3-4	(Recommend GEOG 103 to fulfill GE-8)

Insert item

Term 2 Notes:

Students may take MASS 312 Mass Media Law and/or MASS 233 Principles of Public Relations if granted permission to register.

TERM 3 - FALL

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA \geq 2.0 Course Completion Rate \geq 67%
MASS	233	Public Relations Principles	4	
MASS	312	Mass Media Law	4	
MASS	411	Mass Media Ethics & Criticism	4	
		Goal Area 5	3-4	Must Take Two Courses from Two Different Disciplines for this goal area. (Recommend ETHN 100)

Insert item

Term 3 Notes:

MASS 312 and 411 are core courses required before taking MASS 498 Mass Media Internship.

TERM 4 - SPRING

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA \geq 2.0 Course Completion Rate \geq 67% Completion of \geq 60 credit hours Advance to Junior status
MASS		Writing Intensive Major Elective	4	Will fulfill second required course for the writing intensive requirement. (See note below)
MASS		Major Electives	4	Choose 300/400 level courses to meet MASS 498 prereqs.
		Goal Area 3 (lab course)	3-4	Must Take Two Courses from Two Different Disciplines for this goal area. Different Discipline from the Goal Area 3 Non-Lab
MASS		Major Electives	4	Choose 300/400 level courses to meet MASS 498 prereqs.

Insert item

Term 4 Notes:

Choose at least one of the following writing intensive designated courses: 325, 330, 334, 434, 436 or 431 which fulfill a pre-req for MASS 498 Internship.

TERM 5 - FALL

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA \geq 2.0 Course Completion Rate \geq 67% Apply for Graduation
MASS		Writing Intensive Major Elective	4	Choose from writing intensive courses
		Goal Area 11	1	Minimum of two credits maximum of 3 required for this goal area
		Goal Area 3 (Non-lab course)	3-4	Must Take Two Courses from Two Different Disciplines for this goal area. Different Discipline from the Goal Area 3 Lab
		Goal Area 10	3-4	
		Goal Area 6	3-4	Must Take Two Courses from Two Different Disciplines for this goal area.

Insert item

Term 5 Notes:

TERM 6 - SPRING

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA \geq 2.0 Course Completion Rate \geq 67% Completion of \geq 90 credit hours Advance to Senior status
		Goal Area 11	1	Minimum of two credits maximum of 3 required for this goal area
		Courses from minor program	6-8	

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA \geq 2.0 Course Completion Rate \geq 67% Completion of \geq 90 credit hours Advance to Senior status
		Goal Area 6	3-4	Must Take Two Courses from Two Different Disciplines for this goal area.
MASS	498	Mass Media Internship	4	Arrange with Department Chair for Mass Media

Insert item

Term 6 Notes:

Begin work on minor. Most minors require 18-20 credits total and these will be taken over 2-3 terms.

TERM 7 - FALL

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA \geq 2.0 Course Completion Rate \geq 67%
		Courses from minor program	6-8	
		General Electives	3-4	Approximately 15 elective credits in major/minor or any department on campus
		Goal Area 5	3-4	Must Take Two Courses from Two Different Disciplines for this goal area. (Recommend PSYC 101)

Insert item

Term 7 Notes:

File graduation form. Continue work on minor. 300/400 level courses from minor should total 20 credits to reach the minimum of 40.

The remaining 20 credits are from the Mass Media major. Students need 20 general electives to meet the 120 credits to graduate.

TERM 8 - SPRING

<i>Designator:</i>	<i>Course:</i>	<i>Course Name:</i>	<i>Credits:</i>	<i>Milestones:</i>
				Overall GPA \geq 2.0 Course Completion Rate \geq 67%
		Courses from minor program	6-8	
		General Electives	6-8	Approximately 15 elective credits in major/minor or any department on campus

Insert item

Term 8 Notes:

Continue work on minor. 300/400 level courses from minor should total 20 credits to reach the minimum of 40 total credits. Students need 20 general electives to meet the 120 credits to graduate.

PROGRAM NOTES

Students must maintain a 2.5 GPA within the major to graduate. All prereqs must be completed before completing MASS 498 internship.

DEGREE MAP CHECKLIST: GRADUATION REQUIREMENTS

<input checked="" type="checkbox"/>	1. Minimum of 15 credits per semester
<input checked="" type="checkbox"/>	2. General Education = 44 credits
<input checked="" type="checkbox"/>	3. Diverse Cultures = 2 course (6 credits minimum) from two disciplines
<input checked="" type="checkbox"/>	4. Writing Intensive = 2 courses (6 credits minimum)
<input checked="" type="checkbox"/>	5. Major = <input type="text" value="36"/> credits
<input checked="" type="checkbox"/>	6. Upper-Division Requirements = 40 credits minimum
<input type="checkbox"/>	7. Professional Education (if required) = 30 credits
<input type="checkbox"/>	8. Language Requirements (if BA) = 8 credits minimum
<input checked="" type="checkbox"/>	9. Minor = <input type="text" value="18"/> credits
<input checked="" type="checkbox"/>	10. Total credits required for degree <input type="text" value="120"/>

DEGREE MAP COMPLETE

<input checked="" type="checkbox"/>	<p>Map is complete and ready for review</p> <ol style="list-style-type: none"> 1. Faculty please send an email to your Department Chair when map is ready to review. 2. Department Chair please send an email to your Dean when map is ready to review. 3. Dean please send an email to the Assistant Vice President for Undergraduate Studies when map is ready to review.
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DEAN APPROVAL

<input checked="" type="checkbox"/>	Map reviewed and approved by Dean
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Save and Close