

**Center for Rural Policy
and Development**

**Department of Employment
and Economic Development**

Working the Deal



in 2004

**A look at rural Minnesota's newest
economic development program in
its first six months**

**Aug. 18 • Hibbing Park Hotel
Hibbing, Minn.**

At the beginning of this year, the Minnesota's rural communities embarked on a new statewide program to bring jobs to town. JOBZ — Job Opportunity Building Zones — was a far-reaching and controversial idea proposed by Gov. Tim Pawlenty and passed by the 2003 State Legislature that offers various income and property tax incentives to businesses moving to, starting up or expanding in designated areas across rural Minnesota.

Six months in, the Center for Rural Policy and Development is working with the Department of Employment and Economic Development to conduct an evaluation of the JOBZ program to determine what it has accomplished to date and to establish a baseline

for ongoing evaluation in the future. The study probes such questions as: What businesses are using the program? Where are they coming from? What kind of jobs and wages are they bringing? How are communities administering their zones, and are there ways to administer them better and smarter?

Join the Center for Rural Policy and Development and the Minnesota Department of Employment and Economic Development for a daylong conference Aug. 18 in Hibbing to discuss these questions, learn from successful zone and subzone administrators, and hear from business owners themselves about the decisions that led them to take up Minnesota's offer of Job Opportunity Building Zones.

Please register me for "Working the Deal: JOBZ in 2004."

Aug. 18, 2004 • Hibbing Park Hotel, Hibbing, Minnesota

Name: _____

Organization: _____

Mailing address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Registration fee is \$40.

- My check is enclosed.
- Please bill me.

For room reservations, contact the Hibbing Park Hotel at (800) 262-3481 **by July 28** and mention the Center for Rural Policy Forum to receive the special rate.

Space is limited, so please register by **July 31**.

To register by mail, send to:
Center for Rural Policy and Development
600 S. Fifth St., Suite 211
St. Peter, MN 56082

To register by phone:
Call (507) 934-7700 or (877) RURALMN

To register by fax:
Fax your completed registration form to
(507) 934-7704

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