



**2011 – 2012
Hoops Club Johnson
Alumni Room
Sponsorship**



The Johnson Alumni Room is a venue for persons to gather to promote the advancement of the Minnesota State University, Mankato's Basketball program. This room is a comfortable atmosphere where fans are able to meet, network, and "talk hoops".

During each home conference game night, a local business has the opportunity to sponsor the Johnson Alumni Room. The dollars generated go directly to the men's & women's basketball programs for team needs.

As a Sponsor you will receive:

- 50 Regular season home game tickets
- 50 Passes to the Johnson Alumni Room
- VIP Parking Pass
- Access to the Johnson Alumni Room ½ hour to the start of the 1st game to the end of the 2nd game
- PA Announcements during game
- Message Board Recognition
- Signage inside Johnson Alumni Room
- Ability to hand out company literature

Conference Schedule

- Friday Dec 9th Concordia 6 & 8pm games
- Saturday, Dec 10th St. Cloud State 6 & 8pm games
- Friday, Dec 16th Upper Iowa 6 & 8pm games
- Saturday, Dec 17th Winona State 4 & 6 pm games
- Friday, Jan 13th Northern State 6 & 8pm games
- Saturday, Jan 14th University of Mary 4 & 6pm games
- Friday, Feb 3rd Augustana 6 & 8pm games
- Saturday, Feb 4th Wayne State 4 & 6pm games
- Friday, Feb 17th Minnesota Duluth 6 & 8pm games
- Saturday, Feb 18th Bemidji State 4 & 6pm games
- Sat, Feb 25th SW Minnesota State 2 & 4pm games

A Food Sponsor will be present who will donate a snack for guests (you will not be responsible for food during the game) along with a cash bar sponsored by Pub 500.

Sponsorship Fee: \$500

MSU Athletics will bill this tax-deductible fee. Sponsor assumes all liability for persons invited to the Johnson Alumni Room. In case of game cancellation, sponsorship fee will be returned if game is not rescheduled. Alcohol to persons 21 & over. Pub 500 Assumes responsibility for alcohol service.

Room Sponsor _____
Contact _____ Ph _____
Address _____
Email Address _____
Game Choice _____
Please fax to: 507-387-2272