



# Touchdown Club – Maverick Football

## Board Meeting Minutes – December 19, 2013

A regular meeting of the Touchdown Club Board of Directors was called to order by Board President Scott Annexstad on Thursday, December 19, 2013, at 5:10 PM in the Loose Moose restaurant, Mankato, Minnesota. A quorum of the Board was in attendance.

Board Member	Attendance	Status	Term Expires
1. Scott Annexstad, Club President	Present	At Large Board Member	Officer Term 4/14; Board Term 4/14
2. Steve Kallevig, Club Vice President	Excused Absence	At Large Board Member	Officer Term 4/14; Board Term 4/15
3. David Cowan, Secretary-Treasurer	Present	At Large Board Member	Officer Term 4/14; Board Term 4/16
4. John Behrends	Present	At Large Board Member	Board Term Expires April, 2014
5. John Behrens	Excused Absence	At Large Board Member	Board Term Expires April, 2014
6. Rod Mitchell	Present	At Large Board Member	Board Term Expires April, 2015
7. Deb McQuiston-Meier	Excused Absence	At Large Board Member	Board Term Expires April, 2015
8. LaDon Henderson	Present	At Large Board Member	Board Term Expires April, 2016
9. Chuck Reed	Excused Absence	At Large Board Member	Board Term Expires April, 2016
Aaron Keen	Present	Head Maverick Football Coach	Not Applicable
Kevin Buisman	Excused Absence	Intercollegiate Athletics Director	Not Applicable

### Financial Overview

Secretary-Treasurer David Cowan reported . The table which follows shows just the highlights.

	2010-11 Final	2011-12 Final	2012-13 Final	2013-14 Partial
Carry Forward July 1	\$21,351.65	\$57,589.09	\$44,948.37	\$28,663.08
Current Year Income	\$59,917.00	\$45,469.07	\$37,345.65	17,129.16
Less Expenditures	(\$23,679.56)	(\$58,109.79)	(\$53,630.94)	(10,463.79)
<b>Balance</b>	<b>\$57,589.09</b>	<b>\$44,948.37</b>	<b>\$28,663.08</b>	<b>\$35,328.45</b>

It was noted that in 2012-13 certain conference room upgrades and the purchase of championship rings (\$21,112) for the football team were significant. Revenue and expenses related to the June 14, 2013, Golf Tournament Fund Raiser at North Links Golf Course (North Mankato) totaled around \$15,000. Next June’s Golf Fund Raiser may bring in about \$15,000 as well. Fall, 2013, raffle proceeds totaled \$11,475 with \$3,000 in related expenditures (\$2,000 cruise; two \$500 cash prizes).

Pending payables include \$5,000 for Shane Wasserman highlight videos and \$20,000 for conference championship rings. Without objection the Touchdown Club Board approved the purchase of the conference championship rings for the players (95 players).

Without objection the Board approved the financial update provided by Secretary-Treasurer Cowan.

### Club Membership Recruitment

With just 61 members of the Touchdown Club, the Board discussed ways to promote interest in the Club’s activities and services, including updates to printed brochures, stadium cushions, special targeted email blasts, dusting off the *Stampede Newsletter*, etc.

Board members discussed creating a \$20 redeemable coupon for each Club Member which could be presented to the Barnes & Noble Lot 7 sales table on game day – Hoops Club and Blue Line Club now use the redeemable couple model. Barnes & Noble currently provides 20% off apparel items for any Touchdown Club member, a fact not well known or listed on Athletics' generic ticket brochure. A special Spring Practice BBQ was discussed as yet another opportunity for Touchdown Club members.

### **Golf Tournament – June 13, 2014**

A brief review of the Touchdown Club's June 22, 2012 Golf Outing at North Links Golf Course (North Mankato) generated ideas on how to get the word out sooner for the upcoming Friday, June 13, 2014, event. It is assumed that it will be an 18 hole, best ball tournament again this year. \$125 per person, with hole sponsorship at \$200. Board members agreed to help out in the organization and implementation of the Touchdown Club Golf Tournament in lieu of relying so much on staff from Intercollegiate Athletics.

### **Nominations Committee Formed**

Consistent with the Club's Bylaws (Article Iv, Section 3, Subdivisions 1 and 2), it was moved that a Nominations Committee be formed to come up with recommendations on the three Board members whose terms expire in April 2014: Scott Annexstad, John Behrends, and John Behrens. Motion Passed. Club President Annexstad appointed LaDon Henderson and Rob Mitchell to serve on the Nominations Committee. [Officers are elected from among the nine voting members of the newly constituted Board following the Spring Annual Meeting.]

### **Football Team Banquet – Saturday, February 8, 2014**

Coach Aaron Keen reported that the Football Team Banquet would be held in early February and invited all Board members to attend. [5 PM Social; 6 PM Dinner. \$20. Courtyard by Marriott (901 Raintree Road).] The championship rings would not be ready for presentation at that time, however.

### **Maximizing Corral Participation on Game Day – Tailgating**

Attendance at the Lot 20 North pre-game tailgating venue – the Maverick Corral – has enjoyed a large increase. The "ticket gate trailer" across from the Corral is attracting those who don't wish to go to the Lot 7 Ticket Bunker to or that ticket taker entrance by the Touchdown Tent. Thought was given to someday making that ticket gate trailer entrance across from Lot 20 more inviting. Relocating the Touchdown Tent to the Corral was not supported as it leaves nowhere to go during half-time and Touchdown Club members would miss the football players as they go onto and off of Blakeslee Stadium field. Creating a second Corral for fans of the opposing teams was also discussed, but no action taken.

**Adjournment** - The meeting was adjourned at 7:06 PM.

Respectfully submitted,

*David Cowan*

David Cowan, Secretary-Treasurer  
Maverick Football Touchdown Club