

## NONPROFIT LEADERSHIP

### Nonprofit Leadership

College of Social and Behavioral Science  
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The undergraduate nonprofit leadership certificate is a cooperative educational program between the College of Social and Behavioral Science and the College of Allied Health and Nursing. Within these two colleges four departments have a leadership role: Recreation, Parks and Leisure Services; Sociology and Corrections; Social Work; and the Urban and Regional Studies Institute.

This 18-credit certificate is specifically designed to respond to the employment needs and opportunities within one of the fastest growing sectors of the United States economy. The nonprofit leadership certificate is a multidisciplinary program for undergraduate students and nonprofit practitioners interested in gaining knowledge and skills for success and advancement in nonprofit leadership. The certificate is designed to address the following entry-level nonprofit competencies:

- Communication skills;
- Computer/technology literacy skills;
- Historical and philosophical foundations in nonprofit leadership;
- Nonprofit marketing;
- Public policy;
- Fundraising principles and practices;
- Human resource development and nonprofit management; and
- Program planning

These competencies are achieved through the following program requirements:

#### Required Courses

NPL 273 Introduction to Nonprofit Leadership (3)

Program Planning and Evaluation (choose one)

RPLS 376 Program Planning (3)

URBS 413 Urban Program Evaluation (3)

SOWK 469 Applied Social Research (3)

SOC 466 Program Planning (3)

General Nonprofit Management (choose one)

RPLS 473 Administration of Leisure Time Program (3)

URBS 230 Community Leadership and Service (3)

SOC 417 Program Administration (3)

Fundraising Principles and Practices (choose one):

URBS 453 Grants Administration

RPLS 465 Event Management

Required Course (Capstone)

NPL 473 Advanced Workshop in Nonprofit Leadership

Internship (choose one)

POL 491 Internship (3)

RPLS 497 Internship (3)

SOC 497 Internship (3)

SOWK 497 Internship (3)

URBS 497 Internship (3)

Internship Experience

The student desiring a certificate is required to successfully complete a three (3) credit internship in a qualifying not-for-profit organization. The internship will be administered through one of the four sponsoring departments.

#### COURSE DESCRIPTIONS

NPL 273 (3) Introduction to the Nonprofit Sector

Designed as an introduction to the nonprofit sector, this course provides the foundation for students working toward a certificate in Nonprofit Leadership.

This workshop addresses the historical and philosophical foundations in nonprofit leadership as well as exploring key leadership issues.

NPL 473 (3) Advanced Workshop in Nonprofit Leadership

Designed as the sequel to NPL 273, this course addresses managing operations, developing and managing financial services, and managing people. This course will include a Service-Learning component.