Speech Communication

College of Arts & Humanities,
Department of Speech Communication
230 Armstrong Hall • 507-389-2213
Web site: www.mnsu.edu/dept/spcomm/

Chair: Daniel Cronn-Mills

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Speech Communication is the study of how people generate shared meaning through the use of verbal and nonverbal symbols. Speech Communication majors work to develop confidence and effectiveness in their public speaking, interpersonal, and small group communication skills. The focus is not on preparing students for a specific job, but rather helping students to develop interpersonal, organizational, intercultural, and public presentational skills which will enhance the quality of their lives across a variety of contexts (e.g., within the workplace, family, civic and social situations).

Admission to Major is granted by the department. Minimum University admission requirements are:
- a minimum of 32 earned semester credit hours.
- a minimum cumulative GPA of 2.20 (C). Contact the department for application procedures. In addition to the general requirements, a cumulative GPA of 2.2 must be maintained in the courses of the major.

SPEECH COMMUNICATION BA, BS (36 credits)

Required for Major (15 credits):
SPEE 101W  Interpersonal Communication (3)
SPEE 102  Public Speaking (3)
SPEE 190  Introduction to Communication Studies (3)
SPEE 290  Communication Research (3)
SPEE 485  Senior Seminar (3)

Choose One Course:
SPEE 403  Gender and Communication (3)
SPEE 409  Performance Studies (3)
SPEE 412  Organizational Communication (3)
SPEE 413  Advanced Intercultural Communications (3)
SPEE 415  Topics in Rhetoric and Culture (3)

Required for Major (Electives, 18 credits):
Choose up to 18 credits from the Department of Speech Communication. 12 of the 18 elective credits must be in upper-level classes.
SPEE xxx SPEE xxx SPEE xxx SPEE xxx SPEE xxx

Required for Bachelor of Arts (BA) ONLY degree:
Language (8)

Required Minor: Yes. Any.

ENGLISH/SPEECH: TEACHING SPEECH CONCENTRATION

Speech Communication: 36 credits

Required for Major (Speech Core, 27 credits):
SPEE 101W  Interpersonal Communication (3)
SPEE 201  Small Group Communication (3)
SPEE 203  Intercultural Communication (3)
SPEE 310  Performance of Literature (3)
SPEE 315  Effective Listening (3)
SPEE 404  Teaching of Speech Communication (3)
SPEE 430  Directing Forensic Activity (3)

Choose either:
SPEE 212  Oral Communication for Business and the Professions (3)
SPEE 220  Forensics (3)

SPEE 333  Advanced Public Speaking (3)

Electives: 9 credits
Choose up to 9 credits from the Speech Communication Department.
SPEE xxx SPEE xxx SPEE xxx

English: 24 credits

Required: 24 credits
ENG 275  Intro. to Literary Studies (4)
ENG 285  Practical Grammar (2)
ENG 362  Teaching English, Grades 5-12 (4)
ENG 381  Introduction to English Linguistics (4)
ENG 463  Adolescent Literature (3)
ENG 465  World Literature for Children and Young Adults (1)

Choose either:
ENG 405  Shakespeare: Comedies and Histories (2)
ENG 406  Shakespeare: Tragedies (2)

Choose one from:
ENG 320  ENG 321  ENG 327  ENG 328

Required General Education Courses
SPEE 102  Public Speaking (3)
MASS 110  Introduction to Mass Communications (4)
ENG xxx  English Elective (4)

SPEECH COMMUNICATION MINOR (18 credits)

Required for Minor (9 credits):
SPEE 101  Interpersonal Communication (3)
SPEE 102  Public Speaking (3)
SPEE 190  Introduction to Communication Studies (3)

Required for Minor (3 credits)
Choose a minimum of three credits at the 300-400 level.

Required for Minor (Electives, 9 credits):
Choose up to 9 credits from the Speech Communication Department.
SPEE xxx SPEE xxx SPEE xxx

INTERDISCIPLINARY MINOR IN COMMUNICATIONS

This interdisciplinary minor is for students who wish to enhance their communication skills for use in business and other professional settings. Students completing this minor will develop an understanding of contexts and rhetorical strategies for oral and written communication among professionals. Students will also develop their own ability to communicate through written texts, oral communication, and electronic formats. These skills are highly desirable by employers in a wide range of business, government, and nonprofit organizations. Students may major in any of the programs affiliated with this minor, but the courses taken for the minor will not count toward the major.

Required for Minor (14 credits):
ENG 271  Technical Communication (4)
ENG 474  Researching and Writing Technical Reports (4)
SPEE 325  Interviewing (3)
SPEE 412  Organizational Communication (3)

Electives (Choose 10 credits):
ART 202  Introduction to Digital Media (3)
ART 204  Digital Imaging (3)
ENG 301  Advanced Writing (4)
ENG 471  Visual Technical Communication
ENG 473  Desktop Publishing (4)
ENG 475  Editing Technical Publications (4)
MASS 433  Public Relations Principles (4)
MASS 434  Advanced Public Relations Writing (4)
SPEE 212  Oral Communication for the Professions (3)
SPEE 315  Effective Listening (3)
SPEE 333  Advanced Public Speaking (3)
SPEE 445  Conflict Management (3)
The emphasis is on the preparation and presentation of public messages in a technical or general audience. Individual speeches, group presentations, and interviews are the major presentations.

GE-1B

SPEE 220 (1-3) Forensics
Activity course involving participation in intercollegiate speech tournaments. Course can be repeated for credit.
GE-11

SPEE 233 (3) Public Speaking for Technical Professionals
This course is designed to introduce and develop the skills and knowledge necessary to create and present effective public communication of technical content for a technical or general audience.
GE-1B

SPEE 240 (1-3) Special Topics
Special interest courses devoted to specific topics within the field of speech communication. Topics vary, and course may be retaken for credit under different topic headings.

SPEE 290 (3) Communication Research
An introduction to the theory and practice of research in speech communication, including the critical evaluation of contemporary communication research.
F, S

SPEE 300 (3) Ethics and Free Speech
This course is divided into two sections. First the class explores ethical parameters involved in communication from a variety of social and cultural perspectives. Second, the class investigates current standards and issues involving freedom of speech.
GE-9

SPEE 310 (3) Performance of Literature
This course is designed to develop the skills to complete the artistic process of studying literature through performance and sharing that study with an audience.
GE-6, 11

SPEE 315 (3) Effective Listening
This course is designed to provide students with skills of effective listening, and the ability to apply that knowledge in a variety of educational and professional settings.

SPEE 321 (3) Argumentation and Debate
Development of skills in the analysis, application and evaluation of argumentative communication.

SPEE 325 (3) Interviewing
This course is designed to prepare students to use communication skills in a variety of interview settings.

SPEE 333 (3) Advanced Public Speaking
This is an advanced course in public presentation focused on improving presentational skills of speech delivery and language choice.

SPEE 340 (1-3) Special Topics
Special interest courses devoted to specific topics within the field of speech communication. Topics vary, and course may be retaken for credit under different topic headings.
F, S

SPEE 403 (3) Gender and Communication
This course is designed to develop an understanding of how gender and communication interact. Students learn the basic theories and principles of communication as it applies to gender and develop skills to enhance com-
munication between and among gender groups.

CD-Core

SPEE 404 (3) Teaching of Speech Communication
This course is designed to fulfill the Secondary Licensure requirement. The course covers teaching methods and materials needed to develop speech communication units for speech communication courses in grades 5-12.

SPEE 409 (3) Performance Studies
This course is an overview of key performance studies concepts, including cultural performance, of everyday life, theories of play, social influence, and identity performance. Students will develop and present performances as a means to understand theoretical concepts.

SPEE 412 (3) Organizational Communication
This course is designed to develop an understanding of speech communication in the organizational context. The course will aid each individual in working more effectively within any type of organization through exposure to major theories and works in the area of organizational communication.

SPEE 413 (3) Advanced Intercultural Communication
This course is designed for advanced studies dealing with theories and issues raised by both international and domestic intercultural communication.

CD-Core

SPEE 415 (3) Topics in Rhetoric and Culture
Special interest courses devoted to specific topics within the intersecting fields of rhetoric and culture. Topics vary, and course may be retaken for credit under different topic headings.

F, S

SPEE 416 (3) Topics in American Public Address
Special interest courses devoted to specific topics within field of American Public Address. Topics vary, and course may be retaken for credit under different topic headings.

F, S

SPEE 430 (3) Directing Forensic Activity
Methods and techniques in the development of competitive speech programs in grades 5-12.

SPEE 440 (1-3) Special Topics
A course designed for students who have a general interest in speech communication. Content of each special topics course will be different. May be retaken for credit.

SPEE 445 (3) Conflict Management
This theory and research-oriented course examines the relationship between communication and conflict, and is designed to provide students with knowledge and skills in dealing with conflict situations.

SPEE 485 (3) Senior Seminar
This is a required capstone course of all speech communication majors and involves the completion and presentation of a senior level research project. Teaching majors are excluded from this requirement.
Pre: SPEE 190

SPEE 490 (1-4) Workshop
Topics vary as announced in class schedules.

SPEE 497 (1-12) Teaching Internship
First-hand experience in the classroom assisting a faculty member.

SPEE 498 (1-12) Internship
Provides first-hand experience in applying communication theories in the workplace under the direction of an on-site supervisor.

SPEE 499 (1-3) Individual Study
Independent study under the supervision of an instructor.