Nonprofit Leadership
College of Social and Behavioral Science
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Program Coordinator: Keith Luebke, 507-389-1561

The undergraduate Nonprofit Leadership Certificate is a cooperative educational program between the College of Social and Behavioral Science and the College of Allied Health and Nursing. Within these two colleges four departments have a leadership role: Recreation, Parks and Leisure Services; Sociology and Corrections; Social Work; and the Urban and Regional Studies Institute.

This 18-credit certificate is specifically designed to respond to the employment needs and opportunities within one of the fastest growing sectors of the United States economy. The nonprofit leadership certificate is a multidisciplinary program for undergraduate students and nonprofit practitioners interested in gaining knowledge and skills for success and advancement in nonprofit leadership. The certificate is designed to address the following entry-level nonprofit competencies:

- Communication skills;
- Computer/technology literacy skills;
- Historical and philosophical foundations in nonprofit leadership;
- Nonprofit marketing;
- Public policy;
- Fundraising principles and practices;
- Human resource development and nonprofit management; and
- Program planning

These competencies are achieved through the following program requirements:

### Required Courses

- **NPL 273 Introduction to Nonprofit Sector (3)**

### Program Planning and Evaluation (choose one)

- **RPLS 376 Program Planning in Rec., Parks, and Leisure Services (3)**
- **URBS 413 Urban Program Evaluation (3)**
- **SOWK 469 Applied Social Work Research (3)**
- **SOC 466 Program Planning (3)**

### General Nonprofit Management (choose one)

- **RPLS 473 Administration of Leisure Time Programs (3)**
- **URBS 230W Community Leadership (3)**
- **SOC 417 Program Administration (3)**

### Fundraising Principles and Practices (choose one):

- **URBS 453 Grants Administration (3)**
- **RPLS 465 Event Management (3)**

### Required Course (Capstone)

- **NPL 473 Advanced Workshop in Nonprofit Leadership (3)**

### Internship (choose one)

- **RPLS 497 Internship (3)**
- **SOC 497 Internship: Sociology (3)**
- **SOWK 497 Internship (3)**
- **URBS 497 Internship (3)**

### Internship Experience

The student desiring a certificate is required to successfully complete a three (3) credit internship in a qualifying not-for-profit organization. The internship will be administered through one of the four sponsoring departments.

### COURSE DESCRIPTIONS

**NPL 273 (3) Introduction to the Nonprofit Sector**

Designed as an introduction to the nonprofit sector, this course provides the foundation for students working toward a certificate in Nonprofit Leadership. This workshop addresses the historical and philosophical foundations in nonprofit leadership as well as exploring key leadership issues.

**NPL 473 (3) Advanced Workshop in Nonprofit Leadership**

Designed as the sequel to NPL 273, this course addresses managing operations, developing and managing financial services, and managing people. This course will include a Service-Learning component.