**NONPROFIT LEADERSHIP**

Nonprofit Leadership  
*College of Social and Behavioral Science*  
113 Armstrong Hall • 507-389-1561

Program Coordinator: Keith Luebke, 507-389-5396

The undergraduate **Nonprofit Leadership Certificate** is a cooperative educational program between the College of Social and Behavioral Science and the College of Allied Health and Nursing. Within these two colleges four departments have a leadership role: Recreation, Parks and Leisure Services; Sociology and Corrections; Social Work; and the Urban and Regional Studies Institute.

This 18-credit certificate is specifically designed to respond to the employment needs and opportunities within one of the fastest growing sectors of the United States economy. The nonprofit leadership certificate is a multidisciplinary program for undergraduate students and nonprofit practitioners interested in gaining knowledge and skills for success and advancement in nonprofit leadership. The certificate is designed to address the following entry-level nonprofit competencies:
- Communication skills;
- Computer/technology literacy skills;
- Historical and philosophical foundations in nonprofit leadership;
- Nonprofit marketing;
- Public policy;
- Fundraising principles and practices;
- Human resource development and nonprofit management; and
- Program planning

These competencies are achieved through the following program requirements:

**NONPROFIT LEADERSHIP CERTIFICATE**

<table>
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<th>Required Courses</th>
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<td>NPL 273 Introduction to Nonprofit Sector (3)</td>
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**Program Planning and Evaluation** (choose one)

- RPLS 376 Program Planning in Rec., Parks, and Leisure Services (3)
- URBS 413 Urban Program Evaluation (3)
- SOC 466 Program Planning (3)
- SOWK 469 Applied Social Work Research (3)

**General Nonprofit Management** (choose one)

- RPLS 473 Administration of Leisure Time Programs (3)
- SOC 417 Program Administration (3)
- URBS 230W Community Leadership (3)

**Fundraising Principles and Practices** (choose one):

- RPLS 465 Event Management (3)
- URBS 453 Grants Administration (3)

**Required Course** (Capstone)

- NPL 473 Advanced Workshop in Nonprofit Leadership (3)

**Internship** (choose one)

- RPLS 497 Internship (3)
- SOC 497 Internship: Sociology (3)
- SOWK 497 Internship (3)
- URBS 497 Internship (3)

**Internship Experience**

The student desiring a certificate is required to successfully complete a three (3) credit internship in a qualifying not-for-profit organization. The internship will be administered through one of the four sponsoring departments.

**COURSE DESCRIPTIONS**

**NPL 273 (3) Introduction to the Nonprofit Sector**  
Designed as an introduction to the nonprofit sector, this course provides the foundation for students working toward a certificate in Nonprofit Leadership. This workshop addresses the historical and philosophical foundations in nonprofit leadership as well as exploring key leadership issues.

**NPL 473 (3) Advanced Workshop in Nonprofit Leadership**  
Designed as the sequel to NPL 273, this course addresses managing operations, developing and managing financial services, and managing people. This course will include a Service-Learning component.