Management

College of Business

Department of Management

150 Morris Hall • 507-389-2966

Website: www.mgmt.mnsu.edu

Chair: Miles Smayling

Queen Booker, Kathy Dale, Marilyn Fox, Jon Kalinowski, John Kalisky, Rakesh Kawatra, Sung Kim, Howard Miller, Claudia Pragman, Buddhadev Roychoudhury, Paul Schumann, Dooyoung Shin

The primary objective of the Department of Management is to offer a program of study with the aim of developing the technical, analytical and conceptual skills for future professionals of the private and public sectors. The program provides the student with fundamental principles and practices of effective management. Emphasis is placed on organizational functioning within changing socio-cultural, economic, legal and political environments. Students may select and complete one or both of the following emphases: general management or human resource management.

Admission to a Major in the College of Business. Admission to a major in the College of Business typically occurs at the beginning of the student’s junior year. The student may choose to pursue a degree in one or more of the following COB majors: Accounting, Finance, International Business, Management, or Marketing. Multiple criteria will be considered for admission to a major in the College of Business. Admission is competitive; meeting minimum requirements does not guarantee admission. Deadlines for application are: October 1 for Spring Semester and March 1 for Fall Semester.

Criteria Considered for Admission to a Major in the College of Business
1. Cumulative (Including Transfer) Grade Point Average: minimum 2.7
2. Credits and Courses: 33 completed credits of the 44 general education requirements
3. Completion of the following courses: IT 101, MATH 130, ACCT 217, BLAW 200, MGMT 200, Second Year Experience 201, ECON 201, ECON 202, and ECON 207.

Policies/Information

Academic Advising. Students will initially receive their advising from the professional advisors in the College of Business Advising Center. When a student applies to the College of Business, he/she will be assigned a faculty advisor in the College of Business Advising Center. Students will initially receive their advising from the professional advisors in the College of Business Advising Center. When a student applies to the College of Business, he/she will be assigned a faculty advisor in the major area of study. Questions regarding the assignment of advisors can be answered in the College of Business Advising Center, 151 Morris Hall, telephone: 507-389-2963.

College of Business Laptop Program. Students enrolled in College of Business courses numbered 200 and above are required to have a notebook computer. The College highly recommends that students purchase their COB laptop at the Campus Computer Store allowing them to utilize the full range of benefits of the Laptop Program. Students choosing not to purchase the recommended laptop must have their laptop inspected to be sure that it meets a minimum standard specification requirement and take responsibility for keeping said laptop in operational order at all times. Students using a non-recommended laptop are eligible for only a limited number of the full array of benefits offered by the Laptop Program. For further information, please refer to the College of Business section at the front of this bulletin or visit the College website at www.cob.mnsu.edu.

College of Business Policies. Students who are business minors, non-business majors or those who are not seeking a four year degree may take up to 24 credits in the College of Business. Students must be admitted to a College of Business to be granted a Bachelor of Science degree in any College of Business major.

Residency. Transfer students must complete a minimum of 30 resident credits at the upper division (300-400) level in the College of Business at Minnesota State Mankato.

Transfer students pursuing a major or minor in the College of Business must complete at least 50% (one-half) of their major or minor coursework at Minnesota State Mankato.

GPA Policy. Students must earn a minimum grade point average of 2.0 (“C”) on the total courses taken in the College of Business and a 2.25 overall GPA to meet graduation requirements.

P/N Grading Policy. No more than one-fourth of a student’s major shall consist of P/N grades.

Assessment Policy. The College of Business believes that the ongoing assessment of its programs makes a vital contribution to the quality of those programs and to student learning. Student participation is an important and expected part of the assessment process.

Internships. Students are encouraged to participate in business and industrial organizations through internship programs. Internships are available during the junior and senior years. Students interested in internships should interview early with the internship coordinator for enrollment in this program.

Student Organizations. Delta Sigma Pi is a coeducational business fraternity organized to further the camaraderie of business students and professionals. Delta Sigma Pi provides members the opportunity to network with current business students and alumni throughout the United States.

Mavericks for SHRM is an accredited member of the Society for Human Resource Management and is in direct contact with human resource executives through conferences, meetings and social events. All majors are welcome.

The mission of the Management Club is to help students build and maintain their management skills. The club meets bi-monthly, and students are provided with the opportunity to learn about “real-world” business environments through field trips and guest speakers.

The Business Club is an interdisciplinary club within the College of Business that welcomes students from any major with an interest in starting a business or working in the business world. The club has weekly meetings with speakers from a variety of fields and backgrounds. Each year the club takes at least one trip to visit businesses in the Minneapolis/Saint Paul area.

The Council of Student Business Organizations (COSBO) which is comprised of the presidents of the student organizations and the college representative to the Student Senate, works directly with the Dean’s office in the coordination of activities of the various organizations and sponsors activities of their own.

Management BS

Required General Education

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ECON 201</td>
<td>Principles of Macroeconomics (3)</td>
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<tr>
<td>ECON 202</td>
<td>Principles of Microeconomics (3)</td>
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<tr>
<td>MATH 130</td>
<td>Finite Mathematics and Introductory Calculus (4)</td>
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<tr>
<td>Select one of the following (3 credits)</td>
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<tr>
<td>PHIL 120W</td>
<td>Introduction to Ethics (3)</td>
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<tr>
<td>PHIL 205W</td>
<td>Culture, Identity, and Diversity (3)</td>
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<tr>
<td>PHIL 222W</td>
<td>Medical Ethics (3)</td>
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<tr>
<td>PHIL 224W</td>
<td>Business Ethics (3)</td>
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<tr>
<td>PHIL 226W</td>
<td>Environmental Ethics (3)</td>
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<tr>
<td>PHIL 240W</td>
<td>Law, Justice &amp; Society (3)</td>
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</table>
**Management**

**Prerequisites to the Major**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ACCT 217</td>
<td>Survey of Financial and Managerial Accounting (4)</td>
</tr>
<tr>
<td>BLAW 200</td>
<td>Business Law (3)</td>
</tr>
<tr>
<td>ECON 207</td>
<td>Business Statistics (4)</td>
</tr>
<tr>
<td>IT 101</td>
<td>Introduction to Information Systems (3)</td>
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<tr>
<td>MGMT 200</td>
<td>Introduction to MIS (3)</td>
</tr>
<tr>
<td>MGMT 201</td>
<td>Second Year Experience (0)</td>
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**Major Common Core**

Required of all College of Business majors (19 credits)

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>FINA 362</td>
<td>Business Finance (3)</td>
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<tr>
<td>FINA 395</td>
<td>Personal Adjustment to Business (1)</td>
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<tr>
<td>IBUS 380</td>
<td>Principles of International Business (3)</td>
</tr>
<tr>
<td>MGMT 330</td>
<td>Principles of Management (3)</td>
</tr>
<tr>
<td>MGMT 346</td>
<td>Production &amp; Operations Management (3)</td>
</tr>
<tr>
<td>MGMT 481</td>
<td>Business Policy &amp; Strategy (3)</td>
</tr>
<tr>
<td>MRKT 310</td>
<td>Principles of Marketing (3)</td>
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**Major Emphasis**

(Select at least one of the following options)

**Major Emphasis: GENERAL MANAGEMENT**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>MGMT 440</td>
<td>Human Resource Management (3)</td>
</tr>
<tr>
<td>MGMT 444</td>
<td>Organization Design (3)</td>
</tr>
<tr>
<td>MGMT 459</td>
<td>Management Information Systems (3)</td>
</tr>
<tr>
<td>MGMT 480</td>
<td>Human Behavior in Organizations (3)</td>
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</table>

**Major Emphasis: HUMAN RESOURCE MANAGEMENT**

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<tr>
<td>MGMT 440</td>
<td>Human Resource Management (3)</td>
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<tr>
<td>MGMT 441</td>
<td>Staffing (3)</td>
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<tr>
<td>MGMT 442</td>
<td>Compensation Management (3)</td>
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<tr>
<td>MGMT 445</td>
<td>Training &amp; Development (3)</td>
</tr>
<tr>
<td>MGMT 480</td>
<td>Human Behavior in Organizations (3)</td>
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**Electives**

(Choose any three of the following)

<table>
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<tbody>
<tr>
<td>ACCT 310</td>
<td>Management Accounting I (3)</td>
</tr>
<tr>
<td>MGMT 385</td>
<td>Introduction to Management Science (3)</td>
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<tr>
<td>MGMT 443</td>
<td>Entrepreneurship (3)</td>
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<tr>
<td>MGMT 447</td>
<td>Management: Special Topics (3)</td>
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<tr>
<td>MGMT 449</td>
<td>Quality Management (3)</td>
</tr>
<tr>
<td>MGMT 472</td>
<td>Project Management (3)</td>
</tr>
<tr>
<td>MGMT 473</td>
<td>Enterprise Resource Planning (ERP) (3)</td>
</tr>
<tr>
<td>MGMT 482</td>
<td>Business, Society, &amp; Ethics (3)</td>
</tr>
<tr>
<td>MGMT 484</td>
<td>Leadership (3)</td>
</tr>
<tr>
<td>MGMT 497</td>
<td>Internship (3)</td>
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</tbody>
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**Required Minor: None.**

**HUMAN RESOURCE MANAGEMENT MINOR**

Requirement for the Human Resource Management Minor:

1. Students must be admitted to a major at Minnesota State Mankato, and
2. Students must have a cumulative GPA of 2.7 or higher when starting the Human Resources Management minor

**Required for Minor (18 credits)**

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>MGMT 330</td>
<td>Principles of Management (3)</td>
</tr>
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<td>MGMT 440</td>
<td>Human Resource Management (3)</td>
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</table>

**COURSE DESCRIPTIONS**

**BUS 100 (3) Introduction to Business and Business Careers**

This course prepares students for success by exposing them to the requirements, expectations, resources and opportunities of the COB. Students will have business experiences and will develop professional skills.

Variable

**MGMT 200 (3) Introduction to MIS**

This course explores information systems which assist management in planning, directing and controlling the activities of an organization. Primary emphasis is placed on analysis, design and implementation of systems which generate information for managerial purposes. This course includes the application of database management and spreadsheet processing systems.

Pre: IT 101
Fall, Spring

**MGMT 201 (0) Second Year Experience**

Fall, Spring

**MGMT 202 (3) Exploring Entrepreneurship: Creativity, Innovation and Work Ethic**

This course introduces students from across campus to Entrepreneurship, creativity and innovation. It is designed to explore the rigor of what it takes to be an Entrepreneur. Students will hear directly from business owners and research local and global companies.

Variable

**MGMT 305 (1) Business Ethics Fundamentals**

Students will learn how to identify ethical issues in business, to analyze ethical issues using moral principles, and to make recommendations to resolve the issue. Students are strongly encouraged to register for this class the semester following admission to a major in the College of Business.

Pre: Admission to a COB major

**MGMT 330 (3) Principles of Management**

This course examines basic management concepts and principles, their historical development, and their application to modern organizations. Topics covered include planning, organizing, decision making, leadership, control, and organizational change. In addition, the course includes an introduction to business ethics and social responsibility, human resource management, organizational design and organizational behavior.

Pre: COB Junior Standing
Fall, Spring

**MGMT 346 (3) Production & Operations Management**

This course engages students in the study of the operations management function in manufacturing and service organizations. Students learn how to apply the basic analytical models to operation decisions involving topics such as scheduling, production technology, inventory management, quality assurance, just-in-time production, and others.

Pre: ECON 207
Fall, Spring

**MGMT 385 (3) Introduction to Management Science**

This course introduces a scientific approach to modeling and solving managerial decision problems. It includes such topics as linear and integer programming, network models, waiting-line models, simulation analysis, and decision theory.

Variable

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2012-2013 Undergraduate Bulletin
MGMT 398 (0) CPT: CO-Operative Experience
Curricular Practical Training: Co-Operative Experience is a zero-credit full-time practical training experience for one summer and on adjacent fall or spring term. Special rules apply to preserve full-time student status. Please contact an advisor in your program for complete information.
Pre: MGMT 201. At least 60 credits earned; in good standing; instructor permission; co-op contract; other prerequisites may also apply.
Fall, Spring, Summer

MGMT 440 (3) Human Resource Management
This course examines the effective management of the human resources of organizations. Topics include analyzing jobs and writing job descriptions; recruiting and hiring of applicants; complying with employment law; managing promotions, quits, and layoffs; employee training and development; evaluating job performance; determining compensation; and managing human resources in a unionized environment.
Fall, Spring

MGMT 441 (3) Staffing
Students learn how to hire the best talent available using sound professional methods. Students design and present legally defensible recruiting and screening techniques for jobs they have analyzed.
Pre: MGMT 440
Fall, Spring

MGMT 442 (3) Compensation Management
The focus of this course is operating an effective, efficient, legal and responsible system for compensating one’s employees. Includes the workings of labor markets, analyzing jobs, finding the market value for jobs, designing a pay structure, appraising performance, setting individual pay, determining benefits, occupations requiring special pay programs.
Pre: MGMT 440
Fall, Spring

MGMT 443 (3) Entrepreneurship
The course is an active learning course where students are immersed in the process of starting a new enterprise. In managing their entrepreneurial projects, students conceptualize and develop business plans that include self assessment, marketing and market analyses, a marketing plan, human resource management, and financial analyses and projections. Students have contact with other business professionals and entrepreneurs via field trips, guest speakers, and the end-of-term entrepreneurial fair held on campus.
Variable

MGMT 444 (3) Organization Design
This course provides an understanding of the processes that cause organizations to be structured in various forms. The impact on size, technology, strategy, culture, and environmental conditions on structure are examined. The internal processes of power, conflict, culture, and organizational transformation are also emphasized.
Pre: MGMT 330
Fall, Spring

MGMT 445 (3) Training & Development
Students design and deliver training by assessing client needs, defining learning outcomes, choosing effective methods, training, and evaluating results.
Pre: MGMT 440
Fall, Spring

MGMT 447 (3) Management: Special Topics
Special topics as requested by students.
Pre: MGMT 330
Variable

MGMT 448 (3) Operations Planning & Control
This course covers the needs of managers in profit or non-profit organizations who are engaged in planning and control functions. The course also focuses on the use and application of emerging technologies in a global, competitive environment.
Pre: MGMT 346
Variable

MGMT 449 (3) Quality Management
This course covers essential topics in modern quality management within manufacturing and service organizations from a managerial perspective, including quality planning, culture, customer focus, leadership, vendor relations, the use of statistical quality control tools and software as well as behavioral issues in the improvement of process and product/service quality.
Pre: ECON 207 or equivalent
Variable

MGMT 451 (3) Advanced Topics in POM
This course covers recent developments and trends in operations management. The emphasis is on such issues as JIT, GT, FMS, CIM, Concurrent Engineering, DFM, and Optimized Technology. Case studies and industrial projects will be used to illustrate the implementation aspects of the subjects covered. POM software applications are also emphasized.
Pre: MGMT 346, MGMT 385
Variable

MGMT 452 (3) Operations Strategy
Capstone course covering strategic issues in Operations Management, and their practical consequences for policy making. The emphasis is on (a) understanding how manufacturing interacts with other business functions, e.g. marketing, accounting, and finance, and (b) determining how the manufacturing function can contribute to the success of the firm.
Pre: MGMT 346
Variable

MGMT 455 (3) Dynamics of Negotiations
This course has three major objectives. Firstly, it introduces students to the analytical concepts necessary for effective business negotiations. Secondly, it provides a variety of applications that illustrate the importance of negotiations to management. Finally, the course provides students with the opportunity to practice business negotiation skills through a variety of experiential exercises.
Variable

MGMT 458 (3) Corporate Information Systems
This course will provide conceptual frameworks and a practical guideline for understanding how information technologies can provide a competitive advantage, how to identify strategic information systems (SIS) opportunities and risks, how to manage organizational strategic information systems applications, and how to sustain such a competitive advantage in a global market.
Variable

MGMT 459 (3) Management Information Systems
This course is designed to prepare students to design and develop personal computer based information systems for management control and decision making using end-user software including spreadsheets and data base management systems. Students will design and develop several information systems as group projects.
Pre: MGMT 200, MGMT 330
Fall, Spring
MGMT 471 (3) Wireless Networks
This course will cover topics such as: cellular systems, personal communication services, wireless LANs, SMR (specialized mobile radio), infrared and microwave-base communication services including geostationary satellites, LEOS, MEOS and specialized satellite services, VSAT systems, direct broadcasting, meteor burst communication systems, mobile (sea and land) based networks. Issues such as transmission methodologies (FDMA, TDMA, CDMA), routing LMDS, channel allocation, addressing and naming, locating mobile users, user authentication, privacy, security, bandwidth auctioning methods, and system expansion and transition over time.
Pre: Senior in MIS

MGMT 472 (3) Project Management
Students will develop skills needed to initiate, plan, execute, control and close projects. The course will cover theories, techniques, group activities, and use of computer tools like Microsoft Project for managing projects.

MGMT 473 (3) Enterprise Resource Planning (ERP)
This course covers ERP software in general and how it helps integrate information used by an organization’s many different functions and departments into a unified computing system. How to use an ERP system to improve the business functions of an organization by streamlining its operations will also be covered. Students will learn how to document business processes using different tools including EPC charts. In addition, the course also covers managerial issues associated with an ERP project and how to manage those issues.
Pre: MGMT 200

MGMT 474 (3) Decision Support System
In the course of their decision activities, managers work with many pieces of knowledge and have to make informed decisions based on this knowledge. This course is designed to introduce students to the various decision making techniques and explore the techniques required for automating such activities among knowledge workers in an organization.
Pre: MGMT 385

MGMT 475 (3) Computer Performance Modeling
An important function performed by IS professionals is the characterization and estimation of a computing system’s performance and capacity for a known benchmark. This course provides an overview of primary modeling techniques to estimate server utilizations, system throughputs, and system response times. Students will develop a series of analytic and simulation based models.
Variable

MGMT 476 (3) Human Behavior in Organizations
Concepts, theories, and empirical research on organizational behavior are studied. Models and tools for diagnosing situations, individual behavior, group behavior, intergroup conflicts, supervisory problems and organizational change are analyzed.
Pre: MGMT 330
Fall, Spring

MGMT 477 (3) Business Policy & Strategy
MGMT 481 is an integrative course for COB majors. Its emphasis is on understanding the role of a general manager, which should include an operations and international component.
Pre: MGMT 330, MGMT 346, MRKT 310, FINA 362 and IBUS 380
Fall, Spring

MGMT 478 (3) Business, Society & Ethics
Students learn how to apply moral principles to analyze ethical dilemmas in business. Students also learn how to argue for or against government regulation of business. Topics covered include bribery, anti-competitive business practices, pollution, product safety, marketing ethics, employee rights, sexual harassment, discrimination and affirmative action, conflicts of interest, and insider trading.
Variable

MGMT 483 (3) Ethics in Business
This course examines the meaning and relevance of business ethics to organizations in a diverse and globally competitive marketplace. It covers ethical theory, corporate social responsibility, ethical sales tactics, honesty in advertising, ethical duties to consumers, moral rights of employees, and business and professional codes of ethics.
Variable

MGMT 484 (3) Leadership
This seminar-style course centers around using case studies to study the interactions among leaders, followers, and specific leader situations through classic literature and film case studies supplemented with contemporary leadership readings. Theoretical and practical frameworks will be used to explore themes including moral leadership, fellowship, power and authority, gender and cultural issues, leader communication and language, importance of contextual opportunities and threats, and the manifestation of leader and/or follower cause/vision.

MGMT 491 (1-3) In-Service
Variable

MGMT 497 (3) Internship
Supervised experience in business, industry, state or federal institutions. P/N only.
Pre: COB Junior Standing and GPA of 2.7 or higher
Fall, Spring

MGMT 498 (3) Internship
Supervised experience in business, industry, state or federal institutions. Grade only.
Pre: COB Junior Standing and GPA of 2.7 or higher
Fall, Spring

MGMT 499 (1-4) Individual Study
Fall, Spring