Mission Statement of the Sport Management Program: The sport management program at Minnesota State University, Mankato is committed to excellence in teaching, research and service in and for the sport industry.

Program Purpose. The Sport Management program is designed to provide professional preparation that develops competitive sport management leaders through a comprehensive education in both theory and its application in sports business. The Sport Management major offers students a broad base educational foundation to prepare them for a career in sport management through a comprehensive education in both theory and its application in sports business. The major prepares students with sport business concepts and develops skills and knowledge in the following areas: management, marketing, promotions, communication, legal preparation, public relations, consumer behavior, facilities, and finance.

Admission to Major. All sport management majors and potential sport management majors who plan on applying to the sport management program need to have sport management as their declared major.

Criteria Considered for Admission to the Sport Management Program
1. Completion of at least 30 semester credits.
2. Minimum career grade point average (GPA) of a 2.7 on a 4.0 scale.
3. Minimum grade of a “C” in all required prerequisite and support courses.

Please note: Meeting these minimum requirements does not guarantee admission to the major.

The following courses must be completed before applying:
ENG 101 English Composition (4)
PSYC 101 Introduction to Psychological Science (4)
ECON 201 Principles of Macroeconomics (3) OR
ECON 202 Principles of Microeconomics (3)
CMST 212 Professional Communication and Interviewing (3) OR
CMST 200 Public Speaking (3)
SOC 101 Introduction to Sociology (3)
MATH 112 College Algebra (4)

From all eligible applicants, students will be admitted on the basis of their rank order on the criterion of cumulative GPA and their GPA in the six courses listed above. If all six courses are not complete when a student applies, their application will not be considered. In the past two admission periods, the pre-sport management GPA of admitted students varied between 2.95 and 4.0.

GPA Policy. Students must maintain a minimum cumulative GPA of 2.5 once admitted into the program in order to take the required sport management courses.

Students planning to major in the College of Allied Health and Nursing have an advisor from their area of interest assigned to them. Questions and concerns pertaining to advising and the assignment of advisors can be answered by Shirley Murray, Student Relations Coordinator, 124 Myers Field House, 507-389-5194.