Film and Media Studies
College of Arts and Humanities
Department of English
230 Armstrong Hall • 507-389-2117

Program Director (Film Studies): Donna Casella 507-389-5260
Program Director (Media Studies): Amy Lauters 507-389-5523

Chair: Matthew Sewell (English)
Chair: Mavis Richardson (Mass Media)

Faculty:
Film Studies: Donna Casella, Brandon Cooke, Najda Kramer, Steven Tybin, Matthew Sewell, Richard Terrill
Media Studies: Rachael Hanel, Amy Lauters, Chuck Lewis, Jane McConnell, Heather McIntosh, Ellen Mrja, Mavis Richardson

The Film and Media Studies Major is an undergraduate liberal arts program in the College of Arts and Humanities that teaches students to look at all aspects of media including: technical, creative, aesthetic, historical, theoretical and cultural perspectives. The program prepares students for careers as communicators, innovative creators of film and other media texts, and competent professionals in such fields as news, public relations, film production and other-media related fields. The degree also prepares students for graduate work in film and media studies.

POLICIES/INFORMATION

Admission to the Major is granted by the Program Directors. Please see one of the directors for information on admission procedures.

GPA Policy. Majors must earn a cumulative GPA of 2.5 or better in their major, in addition to the 2.0 overall GPA required by the University for graduation. A student must earn a “C” or better for a course to apply to their major; this includes the required general electives.

P/N Grading Policy. A course leading to a Film and Media Studies major may not be taken on a P/N basis, unless it is an Internship or an Independent Study not connected to the student’s Capstone Project.

Transfer Credit. The program accepts no more than 16 credits from other colleges and universities as transfer credits to be applied toward the major. They must be taken in courses that match or are the equivalent of courses that are offered in the program. Please consult the Program Directors on any transfer issues.

Internships. In addition to the two-credit Internship Option for the Capstone Project, students may take additional internship credits up to a total of six internship credits. Opportunities for film and media studies internships exist on and off campus for majors who want to work in a professional setting.

Additional Requirement. Students may not use any course in this major to meet the requirements of any other degree in the Mass Media or English departments.

Student Advising. Students are encouraged to consult the Program Directors on a regular basis for advice about course selection and career planning. Please see the Program Director in the area that matches your career interests: Film or Media Studies.

FILM AND MEDIA STUDIES BA

Required General Education
These credits do not count towards the major.
ENG 101 Composition (4)
ENG 114 Introduction to Film (4)
MASS 110 Introduction to Mass Media (4)

Major Common Core
FILM 210W Film Genres (4)
FILM 329 Film History (4)
FILM 416 Film Theory and Criticism (4)
MASS 221W Basic Writing for Mass Media (4)
MASS 411 Mass Media Ethics and Criticism (4)
MASS 412 Mass Media History (4)

Capstone (choose 2 credits)
The 2-credit Capstone Project may be an internship either in film production or a mass media field, or an individual study involving either a creative portfolio (for example: short film, screenplay, multimedia web design) or a written critical paper of no less than 10 pages using the type of research and critical thinking expected in the student’s upper-division major classes. Students must consult one of the Program Directors about the design of their chosen project which typically is completed in their junior or senior year. Choose 2 credits of one of the following:

FILM 498 Internship (1-6)
FILM 499 Individual Study (1-4)
MASS 498 Mass Media Internship (2-4)
MASS 499 Individual Study in Mass Media (1-2)

Major Restricted Electives

Group A (choose 8 credits)
MASS 233 Mass Media Law (4)
MASS 325W Media Reporting and Editing (4)
MASS 330W Writing for Digital Multimedia (4)
MASS 334 Writing & Speaking for Broadcast (4)
MASS 436W Specialized Writing (4)

Group B (choose 8 credits)
ENG 446 Screenwriting Workshop (4)
FILM 216W Writing About Film (4)
FILM 217 Introduction to Film Production (4)
FILM 317 Advanced Film Production (4)

Group C (choose 4 credits)
MASS 260 Principles of Visual Mass Media (4)
MASS 351 Digital Imaging for Mass Media (4)
MASS 360 Digital Design for Mass Media (4)
MASS 434W Public Relations Writing (4)

Group D (choose 4 credits)
MASS 465 Philosophy of Film (3)

Other Graduation Requirements - Language (8 credits)

FILM STUDIES MINOR

Minor Core
FILM 114 Introduction to Film (4)
FILM 329 Film History (4)
FILM 416 Film Theory and Criticism (4)

Minor Electives
(choose 8 credits; 4 credits must be at the 300-400 level International film course)
FILM 210W Film Genres (4)
FILM 214 Topics in Film (1-4)
FILM 216W Writing About Film (4)
FILM 217 Introduction to Film Production (4)
FILM 317 Advanced Film Production (4)
FILM 334W International Cinema (4)
FILM 493 Topics in Film Studies (1-4)
GER 460 Topics in German Cinema (4)
PHIL 465 Philosophy of Film (3)

COURSE DESCRIPTIONS

FILM 110 (4) Film Appreciation
Promotes appreciation and understanding of cinema through the study of film style, film history, film genres, and the cultural impact of films. Variable
GE-6
FILM 114 (4) Introduction to Film
Study and analysis of the elements basic to a critical understanding of film: story elements; visual design; cinematography and color; editing and special effects; functions of sound and music; styles of acting and directing; and functions of genre and social beliefs.
GE-6

FILM 210W (4) Film Genres
Study and analysis of the techniques, thematic conventions, and cultural and historical contexts of major film genres including the western, the musical, crime, melodrama, science fiction, and gangster. Films will include a mix of classic and contemporary examples.
Fall
WI, GE-6

FILM 214 (1-4) Topics in Film
Courses will explore specialized topics in film. May be repeated as topics change.
GE-6

FILM 216W (4) Writing About Film
Studies analytical film language in several different film writing forms, including short-and long-form reviews, collaborative analysis, and formal critical essays. Emphasizes social and critical contexts needed for film analysis and practice of writing in these film forms.
Variable
WI, GE-6

FILM 217 (4) Introduction to Film Production
Introduces fundamentals of film production: writing, producing, directing, lighting, shooting, and editing, through lecture, critiquing the work of other filmmakers, and hands on production. By the end of this course students will be ready to pursue their own film projects.
Fall, Spring
GE-6, GE-11

FILM 317 (4) Advanced Film Production
Designed for students who have prior experience and want to make an experimental, narrative and/or documentary film. Students will move from screenplay/proposal to production and post production of short films. May be repeated
Pre: FILM 217 or permission of instructor
Fall, Spring

FILM 329 (4) Film History
The course is designed to give students a foundation in film history. The course focuses on major directors, genres, and periods in film history with an emphasis on social technological and critical context in order to provide an analytical framework that will support subsequent work.

FILM 334W (4) International Cinema
Introduces students to film from a variety of world cultures. Designed to increase knowledge of world cultures and appreciation and understanding of cultural differences in representation. Emphasizes history of national cinemas, film analysis, and writing.
Variable
WI, GE-6, GE-8
Diverse Cultures – Purple

FILM 416 (4) Film Theory and Criticism
Trends in film theory and criticism. Practice in critical analysis.
Pre: FILM 329 or permission of instructor
Variable

FILM 493 (1-4) Topics in Film Studies
Topic-oriented course in film studies. May be repeated with change in topic.
Variable

FILM 498 (1-6) Internship
On-site field experience, the nature of which is determined by the specific needs of the student’s program plan.
Pre: Consent of instructor
Fall, Spring, Summer

FILM 499 (1-4) Individual Study
Extensive reading, research, writing and/or film production in an area for which the student has had basic preparation.
Pre: Consent of instructor
Fall, Spring, Summer