**Sport Management**

*College of Allied Health and Nursing*

*Department of Human Performance*

1400 Highland Center  •  507-389-6313

Website: [http://ahn.mnsu.edu/hp/undergraduate/sportmanagement.html](http://ahn.mnsu.edu/hp/undergraduate/sportmanagement.html)

Chair: Robert Pettitt  
Program Director: Jon Lim

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**Mission Statement of the Sport Management Program:** The sport management program at Minnesota State Mankato is committed to excellence in teaching, research and service in and for the sport industry.

**Program Purpose.** The Sport Management program is designed to provide professional preparation that develops competitive sport management leaders through a comprehensive education in both theory and its application in sports business. The major prepares students with sport business concepts and develops skills and knowledge in the following areas: management, marketing, promotions, communication, legal preparation, public relations, consumer behavior, facilities, and finance.

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**POLICIES/INFORMATION**

**Admission to Major.** All sport management majors and potential sport management majors who plan on applying to the sport management program need to have sport management as their declared major.

Criteria Considered for Admission to the Sport Management Program

1. Completion of at least 30 semester credits.
2. Minimum career grade point average (GPA) of a 2.7 on a 4.0 scale.
3. Minimum grade of a “C” in all required prerequisite and support courses.

Please note: Meeting these minimum requirements does not guarantee admission to the major.

The following courses must be completed before applying:

- ENG 101 English Composition (4)
- PSYC 101 Introduction to Psychological Science (4)
- ECON 201 Principles of Macroeconomics (3) OR ECON 202 Principles of Microeconomics (3)
- CMST 212 Professional Communication and Interviewing (3) OR CMST 200 Public Speaking (3)
- SOC 101 Introduction to Sociology (3)
- MATH 112 College Algebra (4)

From all eligible applicants, students will be admitted on the basis of their rank order on the criterion of cumulative GPA and their GPA in the six courses listed above. If all six courses are not complete when a student applies, their application will not be considered. In the past two admission periods, the pre-sport management GPA of admitted students varied between 2.95 and 4.0.

**GPA Policy.** Students must maintain a minimum cumulative GPA of 2.5 once admitted into the program in order to take the required sport management courses. Students planning to major in the College of Allied Health and Nursing have an advisor from their area of interest assigned to them. Questions and concerns pertaining to advising and the assignment of advisors can be answered by Shirley Murray, Student Relations Coordinator, 124 Myers Field House, 507-389-5194.

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**SPORT MANAGEMENT BS**  
Degree completion = 120 credits

**Required General Education**

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<th>Course</th>
<th>Units</th>
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<tr>
<td>ENG 101 Composition (4)</td>
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(choose 3 credits)

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<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>ECON 201 Principles of Macroeconomics (3)</td>
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<tr>
<td>CMST 102 Public Speaking (3)</td>
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<td>CMST 212 Professional Communication and Interviewing (4)</td>
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**Pre-requisites to the Major**

- ACCT 217 Survey of Financial and Managerial Accounting (4)
- HP 141 Introduction to Sport Management (2)
- HP 290 Psycho-Social Aspects of Sport (3)
- HP 325 Sport Ethics and Professional Development (3)
- HP 360 Foundations of Sport Management (3)
- HP 435 Planning Sport Facilities (3)
- HP 459 Financial Aspects of Sport (3)
- HP 462 Sports Administration (3)
- HP 465 Legal Aspects of Physical Education and Sport (3)
- HP 468 Sport Marketing (3)
- HP 469 Event Management in Sport (3)
- HP 488 Applied Sport Business (3)
- HP 496 Internship (1-10)

**Major Restricted Electives** (choose 6 credits)

- HP 437 Sport Media, Sponsorship and Sales (3)
- HP 463 Seminar in Sport Management (3)
- HP 464 Analysis of Sport Data (3)
- HP 475 International Sport Management (3)

**Required Minor: Yes. See Advisor.** Minor must be in one of the following areas: Accounting, Athletic Coaching, Business Law, Community and Corporate Fitness, Marketing, Economics, International Business, Financial Planning, and Human Resources Management. Other minors are accepted upon advisor’s approval.