SPORT MANAGEMENT BS

Sport Management

College of Allied Health and Nursing

Department of Human Performance
1400 Highland Center • 507-389-6313
Website: ahn.mnsu.edu/hp/sm/

Chair: Lynnette Engeswick
Program Coordinator: Vicki Schull
Faculty: Suzannah Armentrout, Jon Lim, Vicki Schull

Mission Statement of the Sport Management Program: The sport management program at Minnesota State Mankato is committed to excellence in teaching, research and service in the sport industry.

Program Purpose. The Sport Management program is designed to provide professional preparation that develops competitive sport management leaders through a comprehensive education in both theory and its application to sports business. The Sport Management major offers students a broad base educational foundation to prepare them for a career in sport management through a comprehensive education in both theory and its application in sports business. The major prepares students with sport business concepts and develops skills and knowledge in the following areas: management, marketing, promotions, communication, legal preparation, public relations, consumer behavior, facilities, and finance.

POLICIES/INFORMATION

Admission to Major. All sport management majors and potential sport management majors who plan on applying to the sport management program need to have sport management as their declared major.

Criteria Considered for Admission to the Sport Management Program
1. Completion of at least 30 semester credits.
2. Minimum career grade point average (GPA) of a 2.7 on a 4.0 scale.
3. Minimum grade of a “C-” in all required prerequisite and support courses. Please note: Meeting these minimum requirements does not guarantee admission to the major.

The following courses must be completed before applying:
ENG 101 English Composition (4)
PSYC 101 Introduction to Psychological Science (4)
CMST 100 Fundamentals of Communication (3) OR
SM 201 Principles of Microeconomics (3)
SOC 101 Introduction to Sociology (3)
MATH 112 College Algebra (4)
ENG 101 English Composition (4)

From all eligible applicants, students will be admitted on the basis of their rank order on the criterion of cumulative GPA and their GPA in the six courses listed above. If all six courses are not complete when a student applies, their application will not be considered. In the past two admission periods, the pre-sport management GPA of admitted students varied between 2.95 and 4.0.

GPA Policy. Students must maintain a minimum cumulative GPA of 2.5 once admitted into the program in order to take the required sport management courses. Students planning to major in the College of Allied Health and Nursing have an advisor from their area of interest assigned to them. Questions and concerns pertaining to advising and the assignment of advisors can be answered by Shirley Murray, Student Relations Coordinator, 124 Myers Field House, 507-389-5194.

Academic Map/Degree Plan at www.mnsu.edu/programs/#All

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Required General Education
ENG 101 Composition (4)
MATH 112 College Algebra (4)
PSYC 101 Psychology (4)
SOC 101 Introduction to Sociology (3)
ECON 201 Principles of Macroeconomics (3)
ECON 202 Principles of Microeconomics (3)
CMST 100 Fundamentals of Communication (3)
CMST 102 Public Speaking (3)

Prerequisites to the Major
IT 101 Introduction to Information Systems (3)

Major Common Core
Students must complete a minimum of 9 combined credits from HP 488 and HP 496.
ACCT 200 Financial Accounting (3)
HP 141 Introduction to Sport Management (2)
HP 290 Psycho-Social Aspects of Sport (3)
HP 325 Sport Ethics and Professional Development (3)
HP 360 Foundations of Sport Management (3)
HP 435 Planning Sport Facilities (3)
HP 459 Financial Aspects of Sport (3)
HP 462 Sports Administration (3)
HP 465 Legal Aspects of Physical Education and Sport (3)
HP 468 Sport Marketing (3)
HP 469 Event Management in Sport (3)
HP 488 Applied Sport Business (3)
HP 496 Internship (1-10)

Major Restricted Electives (choose 6 credits)
HP 437 Sport Media, Sponsorship and Sales (3)
HP 463 Seminar in Sport Management (3)
HP 464 Analysis of Sport Data (3)
HP 475 International Sport Management (3)

Minor:
Minor must be in one of the following areas: Accounting, Athletic Coaching, Business Law, Marketing, Economics, International Business, Financial Planning, and Human Resources Management. Other minors are accepted upon advisor’s approval.

COURSE DESCRIPTIONS

LOCATED UNDER HUMAN PERFORMANCE (HP) COURSE DESCRIPTION