Achieving New Levels of Greatness: Benefits of an Academic Master Plan

Ability to prepare for and shape the future, rather than let the future happen to us.

Intentionally define the kind of institution we want to be.

Connect and uphold the current strategic plans for the academic colleges and departments.

Provide coherence in the strategic plans for the divisions of the University.

Advance the University’s Strategic Priorities.

Support the Minnesota State Colleges and Universities System Strategic Framework.

Planning is bringing the future into the present so that you can do something about it now.

- Alan Lakein

A member of the Minnesota State Colleges and Universities System and an Affirmative Action/Equal Opportunity University.

This document is available in alternative format to individuals with disabilities by calling the Office of the Provost at 507-389-1333 (V), 800-627-3529 or 711 (MRS/TTY).
How will we Develop our Plan?

What is an Academic Master Plan?
An academic master plan provides a framework that links together vision, priorities, people, services, resources and space within the academic core of the institution; informs other planning efforts on campus, such as facilities, enrollment management, and technology; and builds upon the planning that already occurs within our colleges and departments.

Why do we Need an Academic Master Plan? and Why Now?
To articulate an intentional path forward in assuring our academic programs and services continue to prepare graduates for work, life, and citizenship.
To enable us to select carefully where our growth should occur and seize opportunities for greater success.
To assure our institution’s engagement in systematic and integrated planning in support of our vision, mission, and values and in congruence with the Higher Learning Commission Criteria for Accreditation.

What will be the Primary Components of our Academic Master Plan?
• Academic Vision, Mission, & Values
• Guiding Assumptions
• Our Academic Degree Programs
• Teaching Excellence & Innovation
• Academic Advising
• Academic Engagement Programs & Opportunities
• Research, Scholarly, & Creative Activity

Extraordinary Education Task Forces
• Teaching Excellence & Innovation
• Academic Advising
• Academic Engagement Programs & Opportunities
• Research, Scholarly, & Creative Activity

Master Plan Drafting & Review
Planning document drafted and two cycles of campus review

Implement Academic Master Plan & Evaluate Achievement
Continuous advancement and achievement

Pre-Planning
Develop supporting documents, process, and timeline

Phase 1
Jan. 2014
Kick-Off & Visioning
Launching our process, information sessions, and envisioning the future

Phase 2
Feb. 2014

Phase 3
Mar. - Dec. 2014
Academic Degree Program Planning
Academic program planning considering offerings at undergraduate, graduate, and doctoral levels; type of offerings; location of offerings; student enrollment profile; required resources (faculty, staff, technology, library services, facilities); and key partnerships and stakeholders.

Phase 4

Phase 5
Aug. 2015

Phase 6
Aug. 2015 - May 2018
Academic Master Plan Completed & Celebration
Planning document established & published

Academic Master Planning Web Site:
http://www.mnsu.edu/academicplan/