



Academic Master Planning Web Site:
<http://www.mnsu.edu/academicplan/>

ACADEMIC PLANNING:

A Core Component of our
Integrated Strategic Planning

*Planning is bringing the future into
the present so that you can do some-
thing about it now.*

-Alan Lakein

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Achieving New Levels of Greatness: Benefits of an Academic Master Plan

Ability to prepare for and shape the future,
rather than let the future happen to us.

Intentionally define the kind of institution we
want to be.

Connect and uphold the current strategic
plans for the academic colleges and
departments.

Provide coherence in the strategic plans for
the divisions of the University.

Advance the University's Strategic Priorities.

Support the Minnesota State Colleges and
Universities System Strategic Framework.

**A member of the Minnesota State Colleges and
Universities System and an Affirmative Action/
Equal Opportunity University.**

**This document is available in alternative format
to individuals with disabilities by calling the
Office of the Provost at 507-389-1333 (V),
800-627-3529 or 711 (MRS/TTY).**



MINNESOTA STATE
UNIVERSITY
MANKATO

Academic Master Planning

Plan Development 2014-2015

Implementation 2015-2018

What is an Academic Master Plan?

An academic master plan provides a framework that **links** together vision, priorities, people, services, resources and space within the academic core of the institution; **informs** other planning efforts on campus, such as facilities, enrollment management, and technology; and **builds** upon the planning that already occurs within our colleges and departments.

How will we Develop our Plan?

Pre-Planning

Develop supporting documents, process, and timeline

Phase 1
Jan. 2014

Phase 2
Feb. 2014

Kick-Off & Visioning
Launching our process, information sessions, and envisioning the future

Why do we Need an Academic Master Plan? and Why Now?

To articulate an **intentional path forward** in assuring our academic programs and services continue to prepare graduates for work, life, and citizenship.

To enable us to select carefully where our growth should occur and **seize opportunities for greater success.**

To **assure our institution's engagement in systematic and integrated planning** in support of our vision, mission, and values and in congruence with the *Higher Learning Commission* Criteria for Accreditation.

Extraordinary Education Task Forces

- Teaching Excellence & Innovation
- Academic Advising
- Academic Engagement Programs & Opportunities
- Research, Scholarly, & Creative Activity

Master Plan Drafting & Review

Planning document drafted and two cycles of campus review

Phase 3
Mar. - Dec. 2014

Phase 4
Jan. - May 2015

Academic Degree Program Planning
Academic program planning considering offerings at undergraduate, graduate, and doctoral levels; type of offerings; location of offerings; student enrollment profile; required resources (faculty, staff, technology, library services, facilities); and key partnerships and stakeholders.

What will be the Primary Components of our Academic Master Plan?

- Academic Vision, Mission, & Values
- Guiding Assumptions
- Our Academic Degree Programs
- Teaching Excellence & Innovation
- Academic Advising
- Academic Engagement Programs & Opportunities
- Research, Scholarly, & Creative Activity

Implement Academic Master Plan & Evaluate Achievement

Continuous advancement and achievement

Phase 5
Aug. 2015

Phase 6
Aug. 2015 - May 2018

Academic Master Plan Completed & Celebration
Planning document established & published