

# THE GREEK ALUMNI CONNECTION

## FRATERNITY & SORORITY LIFE

MINNESOTA STATE UNIVERSITY MANKATO

WINTER 2018

### GREEK ADVISOR'S CORNER



Well, we've made it through another semester!

Halfway through another academic year, the fraternity and sorority community at Minnesota State Mankato has experienced another successful Fall term and is looking forward to a strong Spring. A major accomplishment includes the Interfraternity and Panhellenic Councils developing their own 3-year strategic plans in Fall 2017. The overarching 5-year Fraternity and Sorority

Life plan is up for evaluation and revision this semester. Alumni input will be sought as we embark on the process.

Another accomplishment is that both councils added Diversity and Outreach officers to their executive boards. These officers will be charged with better reaching traditionally underrepresented students, helping them to see the value and relevance of the fraternity/sorority experience. Another opportunity these officers hope explore is the development of partnerships with other groups on campus and in the community.

Also, during Fall 2017, both Kappa Alpha Psi Fraternity, Inc., and Iota Phi Theta Fraternity, Inc., have begun exploring the establishments of chapters on campus. Both of these fraternities are members of the National Pan-Hellenic Council. Iota Phi Theta was here for a short time in 2013, and Kappa Psi had a "satellite" group, associated with the University of Minnesota, here in the 1980s.

This semester, the Greek community was 451 members strong, with 1,444 new members joining. Community membership was up from Spring 2017 and slightly down Fall 2016. Sorority recruitment continues to be strong as well, though slightly down from Fall 2016. Fraternity recruitment has not been as strong. We are hoping that chapters will begin to buy into the concept of year-round recruitment, including the use of the summer months, to reach out to potential members. The structured men's recruitment process that has been offered as an option is also being re-evaluated.

In Fall 2017, the Greek community continued its strong academic performance. Fraternities and sororities outperformed the all-men's and all women's Grade Point Averages, respectively, for the 10th consecutive semester. The All-Fraternity/Sorority average was a 3.13, easily surpassing the all-University 3.03 average.

In February, 30 students and staff will travel to Indianapolis for the annual Association of Fraternal Leadership and Values (AFLV) conference. This event/association, formerly known as both MGCA and MIFCA/MAPCA, brings together the largest gathering of fraternity and sorority members in the country. Our students will have the opportunity to learn from the most popular speakers from the sorority/fraternity life circuit and interact with 3,500 other fraternity and sorority members.

One of the highlights of the semester will be our annual Dance Marathon event, benefitting the Children's Miracle Network/Gillette Children's Specialty Healthcare, held on Saturday, February 24, in the Centennial Union Ballroom. Over the past five years, our community has raised nearly \$75,000. This year's goal is \$32,000. If you're interested in supporting the cause, please feel free to visit [www.msudancemarathon.com](http://www.msudancemarathon.com)

As the university celebrates its sesquicentennial over the next year, there are many events to take part in. We hope to see you on campus!

In addition, the Proposal for the Greek Housing Master Plan was presented and received by President Davenport as an official planning document. The Greek Housing Master Plan will be a contributing document to the University facility Master Plan, revised next year.

To stay caught up on the happenings in the Greek community, be sure to "Like" our Facebook page, "Maverick Greeks", and follow us on Twitter @MaverickGreeks! We can also be found on both Snapchat and Instagram.

Share your stories!

We want to hear about your fond memories from being a member in the Greek Community. Email your stories: [student-affairs@mnsu.edu](mailto:student-affairs@mnsu.edu) or visit: [www.mnsu.edu/student/greekalumni/](http://www.mnsu.edu/student/greekalumni/)

Fraternity & Sorority Life Staff gather with incoming and outgoing council presidents at the Installation and Recognition Ceremony, held December 3, 2017.

From Left to Right: Travis Higgs, Graduate Advisor; Brett Marshall (ΦΛΘ), 2018 Interfraternity Council President; Emma Thole (ΓΦΒ), 2018 Panhellenic Council President; Emily Sweeny (ΓΦΒ), 2017 Panhellenic Council President; Hunter Gross (ΣΧ), 2017 Interfraternity Council President; John Bulcock, Asst. Director of Student Activities for Fraternity & Sorority Life.



[www.maverickgreeks.com](http://www.maverickgreeks.com)

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## Greek Community Mission Statement

The Fraternities and Sororities at Minnesota State University, Mankato take pride in serving the University and the greater Mankato area. We are a community of campus leaders committed to excellence in scholarship and to promoting dynamic personal growth of members, focusing on the development of experiential leadership and the fostering of lasting relationships.

## Greek Community Core Values

- Leadership
- Friendship
- Scholarship
- Service



## HELP SUPPORT THE MARIE BRUCE AWARD

The highest award a member of our community can receive is the Fraternity Man/Sorority Woman of the Year award. That award is named after Marie Bruce, our University's former Dean of Women. She was instrumental in developing Greek Life here, and it is she who was tasked with courting national organizations, encouraging them to establish chapters on our campus. Recipients of this award have been benefitting from an endowment that was established at the time of Ms. Bruce's death. For the past several years, each recipient has been awarded a \$250 scholarship. Thanks to a generous gift received last year, we were able to award the Bruce Scholarship this year, and will be able to next year, as well, at the \$250 level.

Additional support is needed to continue awarding the scholarship beyond next year. If you are interested in honoring Marie Bruce's legacy and helping us continue to honor the best our Greek community has to offer, please consider a Gift to the Marie Bruce Fund, which is administered by the Minnesota State University, Mankato Foundation. Gifts may be made online at [www.mnsu.edu/giving](http://www.mnsu.edu/giving), or they may be sent to:

Minnesota State University, Mankato, Mankato Foundation  
126 Alumni Foundation Center  
Mankato, MN 56001

Please reference "Marie Bruce-335020" when making your gift. There is an immediate need for contributions that can be awarded to the fund annually. If you are interested in discussing the potential for a larger gift that would substantially bolster the endowment, allowing us to increase the scholarship award and ensure its long-term sustainability, please contact John Bulcock, Assistant Director of Student Activities for Fraternity & Sorority Life, at [john.bulcock@mnsu.edu](mailto:john.bulcock@mnsu.edu) or 507-389-6076.

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