

# HEALTH COMMUNICATION

Now, more than ever, we need communicators who can develop clear, culturally relevant messages aimed at influencing health literacy and healthy behaviors. Communication skills are vital to improved outcomes and patient satisfaction in clinical health contexts, public health settings, and the myriad of other spaces where people get information about their health.

## PROGRAMS



### DEGREES AND CERTIFICATES

- Bachelor of Science in Health Communication
- Health Communication Minor

### ABOUT THE PROGRAM

Health Communication at Minnesota State Mankato combines coursework from majors such as Communication and Media, Technical Communication, and Applied Health Sciences to create a major tailor-made to students' interests and career goals. The BS in Health Communication provides undergraduate students with multidisciplinary skills for communicating in health settings or about health and medical topics.

## REAL-WORLD CONNECTIONS



### SKILLS AND TALENTS

- Reading and Writing
- Active Listening
- Interpersonal Skills
- Multimedia Communication
- Ethics
- Cultural Competency

### CAREERS

- Community Relations Specialist
- Medical Writer
- Healthcare Marketing/PR Specialist
- Health Educator
- Patient Advocate/Patient Communication Specialist

### EMPLOYERS

- HealthPartners
- Children's Minnesota Hospital
- Allina Health
- Mayo Clinic
- MN Department of Health
- 3M

## INSPIRED ACTION



### EMPLOYMENT RATE

**95.8%**  
of program graduates begin their careers within one year of graduation.

[link.mnsu.edu/graduate-follow-up](http://link.mnsu.edu/graduate-follow-up)

### MEDIAN SALARY

**\$66,240**

The median annual wage for Media and Communication occupations in May 2022.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Media and Communication occupations, at [link.mnsu.edu/health-communication-salary](http://link.mnsu.edu/health-communication-salary)

### PROGRAM WEBSITE



[hss.mnsu.edu/health-communication](http://hss.mnsu.edu/health-communication)

# SAMPLE FOUR-YEAR PLAN - HEALTH COMMUNICATION, BS

First Year (Fall)	First Year (Spring)
ENG 101 Foundations of Writing & Rhetoric (4) General Education Course (3) General Education Course (4) General Education Course (3)	COMM 221W Media Writing Fundamentals (4) General Education Course (4) General Education Course (3) General Education Course (3)
Second Year (Fall)	Second Year (Spring)
ENG 271W Technical Communication (4) General Education Course (4) General Education Course (3) General Education Course (4)	COMM 330W Multimedia Storytelling (4) General Education Course (4) General Education Course (3) Elective Course in Major (4)
Third Year (Fall)	Third Year (Spring)
COMM 370 Foundations of Health Communication (4) ENG 483 Writing About Health and Medicine (4) Elective Course in Major (4) Elective Course in Major (4)	ENG 471 Visual Technical Communication (4) Elective Course in Major (4) Other Graduation Requirements Course (3)
Fourth Year (Fall)	Fourth Year (Spring)
COMM 470 Topics in Health Communication (4) Other Graduation Requirements Course (4) Other Graduation Requirements Course (4) Other Graduation Requirements Course (4)	Capstone Course (1) Other Graduation Requirements Course (4) Other Graduation Requirements Course (4) Other Graduation Requirements Course (3) Other Graduation Requirements Course (3)

For more information about program requirements, visit:

[mnsu.edu/academics/academic-catalog](https://mnsu.edu/academics/academic-catalog)

## LEARN MORE

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## NOTES

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