INTERNATIONAL BUSINESS

International Business prepares students to manage business and/or business operations with a global mindset. A global mindset involves a multifaceted approach to understanding cultural differences, political and governing bodies, and financial variances found in the international marketplace. The international business program prepares students to meet the challenges of the global economy. Most of the students are employed in the finance, marketing, transportation and international divisions of the small-to-mid-size corporations.

PROGRAMS

DEGREES AND CERTIFICATES

- Bachelor of Science in International Business
- International Business Minor

ABOUT THE PROGRAM

International Business majors acquire the knowledge to work successfully in today's globalized business operations. Students become informed global citizens and develop a skill set to bridge cross-cultural differences in business practices around the world.

REAL-WORLD CONNECTIONS

SKILLS AND TALENTS

- Networking Abilities
- Cross-Cultural Communication Skills
- Global Mindset
- Economics
- Social Sciences
- Business Skills

CAREERS

- International Market Researcher
- Export Officer
- Marketing Manager
- Regional Coordinator
- Customs Broker
- International Sales Officer

EMPLOYERS

- Aeragion Industries International
- Cisco
- Enterprise
- FIS
- Media Vista Group Univision
- Mediterranean Shipping Company

INSPIRED ACTION

EMPLOYMENT RATE

98.2%

of program graduates begin their careers within one year of graduation.

Graduates: 71 Respondents: 64 link.mnsu.edu/graduate-follow-up

MEDIAN SALARY

\$69,000 The median annual wage for Business occupations in May 2022.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Business occupations, at link.mnsu.edu/ international-business-salary

PROGRAM WEBSITE



cob.mnsu.edu/intl

MINNESOTA STATE

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SAMPLE FOUR-YEAR PLAN - INTERNATIONAL BUSINESS, BS

First Year (Fall)	First Year (Spring)
CIS 101 Introduction to Information Systems (3)	ACCT 200 Financial Accounting (3)
MATH 130 Finite Mathematics and Introductory Calculus (4)	General Education Course (3)
General Education Course (3)	ECON 201 Principles of Macroeconomics (3)
General Education Course (3)	General Education Course (3)
General Education Course (3)	BUS 295 Professional Preparation for Business Careers (2)
Second Year (Fall)	Second Year (Spring)
MRKT 210 Principles of Marketing (3)	ECON 202 Principles of Microeconomics (3)
MGMT 230 Principles of Management (3)	ECON 207 Business Statistics (4)
FINA 362 Business Finance (3)	ACCT 210 Managerial Accounting (3)
BUS 397 IBE Practicum (3)	IBUS 380 Principles of International Business (3)
General Education Course (3)	Other Graduation Requirements Course (2)
Third Year (Fall)	Third Year (Spring)
BLAW 200 Legal Environment of Business (3)	MGMT 346 Operations for the Supply Chain (3)
MGMT 300 Introduction to MIS (3)	IBUS 469 International Business Finance (3)
IBUS 428 International Marketing (3)	IBUS 485 Export Administration (3)
IBUS 448 International Business Management (3)	General Education Course (3)
Required General Education Course (3)	Course in Emphasis (3)
Fourth Year (Fall)	Fourth Year (Spring)
IBUS 419 International Business Seminar (3)	IBUS 490 International Business Policy and Strategy (3)
MGMT 481 Business Policy & Strategy (3)	General Education Course (3)
General Education Course (3)	Course in Emphasis (3)
Elective Course in Major (3)	Other Graduation Requirements Course (3)
Other Graduation Requirements Course (3)	Other Graduation Requirements Course (3)

For more information about program requirements, visit: <u>mnsu.edu/academics/academic-catalog</u>

LEARN MORE

Department of Marketing and International Business 150 Morris Hall 507-389-2967



The College of Business is accredited by the American Association of Collegiate Schools of Business (AACSB). This is the premier standard for colleges of business. Less than five percent of the world's business schools have earned this hallmark of excellence.

NOTES