

MUSIC INDUSTRY

The Music & Entertainment Industries program reaches beyond expectations, both creatively and academically, and students gain hands-on experience in professional settings. Find your passion for creating music, performing on stage, managing behind-the-scenes business details, or educating the next generation. The songwriting audio production track offers students a creative career perspective on the industry. Our 15 ensembles also count toward general education requirements.

PROGRAMS

DEGREES AND CERTIFICATES

- Bachelor of Science in Music Industry



ABOUT THE PROGRAM

There are numerous opportunities in the growing music and media industries. The business emphasis focuses on creative entrepreneurship and strategic marketing. The songwriting/audio production track offers students a creative career perspective on the industry.

REAL-WORLD CONNECTIONS

SKILLS AND TALENTS

- Musical Proficiency
- Communication and Networking Skills
- Business Skills
- Planning and Management
- Technical Expertise
- Industry Skills



CAREERS

- Music Producer
- Recording Engineer
- Music/Sound Engineer
- Music Agent
- A&R Publishing
- Booking Manager

EMPLOYERS

- MN Music Coalition
- Park Square Theatre
- Universal Music Group
- Sweetwater
- Wild Sound Recording Studio
- Warner Music Group

INSPIRED ACTION

EMPLOYMENT RATE

95.80%

of program graduates begin their careers within one year of graduation.

link.mnsu.edu/graduate-follow-up



MEDIAN SALARY

\$62,590

The median annual wage for Music Directors and Composers in May 2023.

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, Music Directors and Composers, at link.mnsu.edu/music-salary

PROGRAM WEBSITE



hss.mnsu.edu/music



SAMPLE FOUR-YEAR PLAN - MUSIC INDUSTRY BS

First Year (Fall)	First Year (Spring)
MUSC 113 Musicianship 1 for Music Industry (3) MUSC 121 Foundations in Music Industry (3) General Education Course (6) Elective Course in Major (3)	MUSC 114 Musicianship 2 for Music Industry (3) General Education Course (6) Elective Course in Major (6)
Second Year (Fall)	Second Year (Spring)
General Education Course (9) Elective Course in Major (6)	General Education Course (6) Elective Course in Major (9)
Third Year (Fall)	Third Year (Spring)
MUSC 421 Project Development in the Music Industry (3) General Education Course (6) Elective Course in Major (6)	Elective Course in Major (6) General Education Course (9)
Fourth Year (Fall)	Fourth Year (Spring)
General Education Course (6) Elective Course in Major (9)	MUSC 498 Internship (3) General Education Course (6) Elective Course in Major (6)

For more information about program requirements, visit:
mnsu.edu/academics/academic-catalog

LEARN MORE

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