

# Big ideas.

Real-world thinking.



MINNESOTA STATE  
UNIVERSITY  
MANKATO

## INTERNATIONAL BUSINESS *College of Business*

### WHAT DEGREES AND PROGRAMS ARE OFFERED?

#### We offer:

Bachelor of Science in International Business

Minor in International Business

### CAREER OPPORTUNITIES

The international business program prepares students to meet the challenges of the global economy. Most of the students are employed in the finance, marketing, transportation and international divisions of the small-to-mid-size corporations.

Entry level job opportunities

- International market researcher
- Export officer
- Marketing manager
- Regional coordinator
- Customs broker
- International sales officer
- Freight forwarder manager

### EXAMINING THE QUALITY OF OUR PROGRAM

#### Accreditations

We are accredited by the American Association of Collegiate Schools of Business (AACSB). This is the premiere standard for colleges of business. Less than five percent of the world's business schools have earned this hallmark of excellence.

#### Faculty

The program is comprised of two international business faculty.

### STUDENT EXPERIENCE

#### Internships

Students are encouraged to gain real-world experience through internships. Our internship office helps students search, secure and prepare for internships. Each year, over 100 College of Business students earn academic credit for their internships, and most opportunities are paid. Contact: Samantha Campa, [cobinternships@mnsu.edu](mailto:cobinternships@mnsu.edu), 507-389-2963 or visit [cob.mnsu.edu/internships](http://cob.mnsu.edu/internships).

#### Scholarships

The College of Business offers more than \$200,000 in scholarships each year to deserving business students. Scholarships are awarded on an annual basis and applications are accepted each spring.

Contact: College of Business Student Center, [cobadvise@mnsu.edu](mailto:cobadvise@mnsu.edu), 507-389-2963. Or visit: [mnsu.edu/scholarshipfinder](http://mnsu.edu/scholarshipfinder).

### Student Organizations

Students are strongly encouraged to join a student business organization to further their college experience. International Business Student Organization promotes and enhances education in international business, creates an open forum for the exchange of global ideas, exposes its members to the international business community and explores internships and career opportunities for its members.

### UNIQUE PROGRAMS

#### Big Ideas Challenge

The Big Ideas Challenge is a new venture competition that encourages and celebrates students' innovative business ideas. The competition is open to any Minnesota State Mankato student or alumnus within two years of graduating. Individual and team entries are welcome. This new venture competition gives students the opportunity to compete for money to fund their business. Contact: Dr. Yvonne Cariveau, BIC Director, [yvonne.cariveau@mnsu.edu](mailto:yvonne.cariveau@mnsu.edu), 507-389-1018. Or visit: [cob.mnsu.edu/bic](http://cob.mnsu.edu/bic)

#### United Prairie Bank Integrated Business Experience (IBE)

The IBE is a cutting-edge experience that integrates three of your required business classes (MGMT 230, MRKT 210, FINA 362) along with a 3-credit IBE Practicum (BUS 397) to create and run your own business. The students in your IBE class will not only be in all of your classes during this semester, but they'll also form your student company. Guided by a former IBE student as your company advisor, your company will create a business plan, apply for a real bank loan, sell your product, pay back the loan and donate your profits to charity. The IBE program is your chance to take on the business world before you even graduate.

Contact: Dr. Kristin Scott, Marketing Faculty, [kristin.scott@mnsu.edu](mailto:kristin.scott@mnsu.edu), 507-389-2324. Or visit: [cob.mnsu.edu/ibe](http://cob.mnsu.edu/ibe).

#### Study Abroad

Study Abroad opportunities are available in three different formats, making it easier for you to go abroad in a way that works for you.

- **Short-term faculty programs**

Short-term programs are usually a part of a regular on-campus class. The coursework prepares you for a brief trip abroad during winter break or spring break. "Fair Trade Study Abroad in Belize" is a marketing class that takes students down to Central America over Spring Break to work with fair trade companies. Students will return to campus with projects that will directly help the companies they've worked with.

Contact: Dr. Kristin Scott, Marketing & International Business Faculty, Kristin.scott@mnsu.edu, 507-389-2324, or visit: cob.mnsu.edu/belize

- **Summer Programs**  
Summer programs offer an opportunity to travel abroad and gain extra credits without interfering with your regularly planned course work.
- **Full semester or year-long programs**  
Long-term programs give the opportunity to truly immerse yourself in another culture. These programs are available in Australia and many European countries. Visit: [mankato.mnsu.edu/studyabroad](http://mankato.mnsu.edu/studyabroad).

Studying abroad is an experience you'll never forget. You'll enhance your skills gained on campus, and when you interview with future employers, your experience will demonstrate your ability to adapt to new environments and your capacity for self-direction.

### Technology in the College

The College of Business has an Enhanced Technology Program which supports students by providing access to cutting edge technology services and opportunities. We use technology such as simulations and avatars as well as common business applications. We also utilize collaboration technologies for students to work in teams no matter the time and place.

### Wall Street Journal Program

Students in the college receive full access to the Wall Street Journal through an academic partnership program. All students enrolled in a College of Business course (100-499 levels) have access to print and digital material from WSJ and these resources are used throughout the curriculum in the College. The College of Business has been integrating VWSJ into classrooms since 2004, and it is the only business school in Minnesota to offer this valuable resource.

### FOR MORE INFORMATION PLEASE CONTACT

#### Department of Marketing and International Business

Minnesota State University, Mankato  
150 Morris Hall  
Mankato, MN 56001

#### Phone

507-389-2967 (V) [cob.mnsu.edu/mrkt/](http://cob.mnsu.edu/mrkt/)  
800-627-3529 or 711 (MRS/TTY)

#### Website

[cob.mnsu.edu/mrkt/](http://cob.mnsu.edu/mrkt/)



### SAMPLE FOUR-YEAR CURRICULUM (INTERNATIONAL BUSINESS, BS)

First Year (Fall)	First Year (Spring)
IT 101 Introduction to Information Systems (3) MATH 130 Finite Mathematics and Introductory Calculus (4) General Education Course (3) General Education Course (3) General Education Course (3)	ACCT 200 Financial Accounting (3) ECON 201 Principles of Macroeconomics (3) BUS 295 Professional Preparation for Business Careers (2) General Education Course (3) General Education Course (3)
Second Year (Fall)	Second Year (Spring)
MRKT 210 Principles of Marketing (3) MGMT 230 Principles of Management (3) FINA 362 Business Finance (3) BUS 397 IBE Practicum (3) General Education Course (3)	ECON 202 Principles of Microeconomics (3) ECON 207 Business Statistics (4) ACCT 210 Managerial Accounting (3) IBUS 380 Principles of International Business (3) Other Graduation Requirements Course (2)
Third Year (Fall)	Third Year (Spring)
BLAW 200 Legal Environment of Business (3) MGMT 300 Introduction to MIS (3) IBUS 428 International Marketing (3) IBUS 448 International Business Management (3) Required General Education Course (3)	MGMT 346 Production & Operations Management (3) IBUS 469 International Business Finance (3) IBUS 485 Export Administration (3) Course in Emphasis (3) General Education Course (3)
Fourth Year (Fall)	Fourth Year (Spring)
IBUS 419 International Business Seminar (3) MGMT 481 Business Policy & Strategy (3) Elective Course in Major (3) General Education Course (3) Other Graduation Requirements Course (3)	IBUS 490 International Business Policy (3) Course in Emphasis (3) General Education Course (3) Other Graduation Requirements Course (3) Other Graduation Requirements Course (3)

For additional information about course requirements, please visit <https://mankato.mnsu.edu/academics/academic-catalog/>



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