

Big ideas.

Real-world thinking.



MINNESOTA STATE
UNIVERSITY
MANKATO

AGRIBUSINESS

WHAT DEGREES AND PROGRAMS ARE OFFERED?

We offer:

Bachelor of Science in AgriBusiness & Food Innovation

Minor in AgriBusiness & Food Innovation

Options within the Major:

- Accounting, Entrepreneurship, Finance, International Business, Marketing, Supply Chain

ADVANTAGES OF THE AGRIBUSINESS MAJOR AND MINOR

The AgriBusiness & Food Innovation major and minor prepares students to be the leaders of tomorrow by developing agriculture and food knowledge, skills and abilities. Students will engage in applied learning and develop leadership skills in the agribusiness and food realm.

- Gain a broad knowledge of the agriculture and food industries
- Development of business acumen
- Increased innovative mindset
- Exposure to numerous companies in agribusiness
- Located in the GreenSeam – the heart of agriculture

CAREER OPPORTUNITIES

Entry-level job opportunities dependent on concentration could include:

- Agribusiness Sales
- Ag Finance (Banking)
- Human resource manager
- Plant supervisor
- Supply chain manager
- Commodity trader

Companies that often hire our graduates:

- Christensen Farms
- Hormel
- Compeer
- AMPI

EXAMINING THE QUALITY OF OUR PROGRAM

Accreditations

We are accredited by the American Association of Collegiate Schools of Business (AACSB). This is the premier standard for colleges of business. Less than five percent of the world's business schools have earned this hallmark of excellence.

Faculty

The program is comprised of faculty from different majors who have an Ag background. Doctoral degrees are held by most all faculty members. None of the department's courses are taught by teaching assistants. On average,

our faculty publish a total of 10-15 articles in top journals each year. They also present 20-30 research papers at national conferences.

STUDENT EXPERIENCE

Average Course Size

36 students

Internships

AgriBusiness & Food Innovation students are required to gain real-world experience through internships. Our internship office helps students search, secure and prepare for internships. Contact: Samantha Campa, cobinternships@mnsu.edu, 507-389-2963. Or visit cob.mnsu.edu/internships.

Scholarships

The College of Business offers more than \$250,000 in scholarships each year to deserving business students. The COB has dedicated agribusiness scholarships. The scholarships are awarded on an annual basis, and applications are accepted each spring. Contact: College of Business Student Center, cobadvise@mnsu.edu, 507-389-2963. Or visit: mnsu.edu/scholarshipfinder.

Student Organizations

Students are strongly encouraged to join a student business organization to further their college experience.

AgToday is an organization designed to promote the growth and awareness of economic vitality shaped by the opportunities within agriculture. The club enhances connections in the agribusiness and food industry through speakers and field trips. Business Analytics and Modelers (BAM) is a student organization interested in exploring data analytics applied to business decisions. The Human Resource Management Organization is an accredited member of the Society for Human Resource Management. Enactus, a social entrepreneurship organization, is dedicated to inspiring students to improve the world through entrepreneurial action. Using a team project based approach, students gain experience, which leads to unique job and internship opportunities. Marketing Club connects students to future employers and provides resources to better our future by attending company tours and bringing in speakers to talk about their industry experience, stories and advice.

UNIQUE PROGRAMS

Henze Ag Innovators Leadership Development Program

The Henze Ag Innovators program is a select group of Minnesota State University, Mankato students interested in exploring agribusiness and food careers as well as developing leadership skills. The program is both fall and spring semesters with tours and training.

Richard Schmitz Food Entrepreneurship Lecture Series

Creates scholarships and supports an annual lecture by food entrepreneurship experts. This includes executives within a broad range of food processing, retailing and wholesaling industries.

Big Ideas Challenge

The Big Ideas Challenge is a new venture competition that encourages and celebrates students' innovative business ideas. The competition is open to any Minnesota State Mankato student or alumnus within two years of graduating. Individual and team entries are welcome. This new venture competition gives students the opportunity to compete for money to fund their business. Contact: cie@mnsu.edu. Or visit: cob.mnsu.edu/bic

United Prairie Bank Integrated Business Experience (IBE)

The IBE is a cutting-edge experience that integrates three of your required business classes (MGMT 230, MRKT 210, FINA 362) along with a 3-credit IBE Practicum (BUS 397) to create and run your own business. The students in your IBE class will not only be in all of your classes during this semester, but they'll also form your student company. Guided by a former IBE student as your company advisor, your company will create a business plan, apply for a real bank loan, sell your product, pay back the loan and donate your profits to charity. The IBE program is your chance to take on the business world before you even graduate. Contact: Dr. Kristin Scott, Marketing Faculty, kristin.scott@mnsu.edu, 507-389-2324. Or visit: cob.mnsu.edu/ibe.

Technology in the College

The College of Business has an Enhanced Technology Program, which supports students by providing access to cutting-edge technology services

and opportunities. We use technology such as simulations and avatars as well as common business applications. We also utilize collaboration technologies for students to work in teams no matter the time and place.

Wall Street Journal Program

Students in the college receive full access to the Wall Street Journal through an academic partnership program. All students enrolled in a College of Business course (100-499 levels) have access to print and digital material from WSJ, and these resources are used throughout the curriculum in the College. The College of Business has been integrating WSJ into classrooms since 2004, and it is the only business school in Minnesota to offer this valuable resource.

FOR MORE INFORMATION PLEASE CONTACT Department of Management & Entrepreneurship

Minnesota State University, Mankato
150 Morris Hall
Mankato, MN 56001

Phone

507-389-2966 (V)
800-627-3529 (MRS/TTY)

Website

cob.mnsu.edu/mgmt
cob.mnsu.edu/agribusiness

You are encouraged to visit the campus. To arrange for a visit, please call:
Office of Admissions: 507-389-1822 (Toll-free: 800-722-0544)

SAMPLE FOUR-YEAR CURRICULUM (AGRIBUSINESS & FOOD INNOVATION, BS)

Fall Year 1 - 16 Credits	Spring Year 1 - 14 Credits
IT 101 Introduction to Information Systems (3) MATH 130 Finite Mathematics and Introductory Calculus (4) General Education Course (3) General Education Course (3) General Education Course (3)	ACCT 200 Financial Accounting (3) ECON 201 Principles of Macroeconomics (3) BUS 295 Professional Preparation for Business Careers (2) General Education Course (3) General Education Course (3)
Fall Year 2 - 15 Credits	Spring Year 2 - 15 Credits
MGMT 230 Principles of Management (3) MRKT 210 Principles of Marketing (3) FINA 362 Business Finance (3) BUS 397 IBE Practicum (3) General Education Course (3)	ECON 207 Business Statistics (4) ACCT 210 Managerial Accounting (3) ECON 202 Principles of Microeconomics (3) IBUS 380 Principles of International Business (3) Other Graduation Requirements Course (2)
Fall Year 3 - 15 Credits	Spring Year 3 - 15 Credits
BLAW 200 Legal Environment of Business (3) MGMT 300 Introduction to MIS (3) AGBZ 330 AgriBusiness Supply Chain Management (3) MGMT 360 AgriBusiness in the Modern Economy (3) Required General Education Course (3)	MGMT 346 Production & Operations Management (3) AGBZ 370 AgriBusiness Finance (3) Course in Emphasis (3) Elective Course in Major (3) General Education Course (3)
Fall Year 4 - 15 Credits	Spring Year 4 - 15 Credits
MGMT 481 Business Policy & Strategy (3) Elective Course in Major (3) Other Graduation Requirements Course (3) General Education Course (3) Elective Course in Major (3)	AGBZ 496 Internship (3) Course in Emphasis (3) General Education Course (3) Other Graduation Requirements Course (3) Other Graduation Requirements Course (3)

Total Credits: 120

For additional information about course requirements, please visit mnsu.edu/supersite/academics/bulletins/

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