

**Big
ideas.**
Real-world thinking.



**MINNESOTA STATE
UNIVERSITY**
MANKATO

MANAGEMENT & ENTREPRENEURSHIP *College of Business*

WHAT DEGREES AND PROGRAMS ARE OFFERED?

We offer:

Bachelor of Science in Management

Concentration:

- Business Management
- Human Resources

Bachelor of Science in AgriBusiness and Food Innovation

Minor in Human Resources

Minor in AgriBusiness & Food Innovation

Minor in Entrepreneurship & Innovation

WHAT CAN I DO WITH THIS DEGREE?

Academic

Business management allows students to move on to an MBA program.

Human resource management allows students to advance into the MA industrial relations programs or MBA-HR programs

CAREER OPPORTUNITIES

Entry-level job opportunities dependent on concentration could include:

- Store manager
- Recruiter
- Human resource manager
- Plant supervisor

Companies that often hire our graduates:

- Target
- Menards
- Federated Insurance
- Enterprise
- Cambria

Over 90 percent of management graduates gain career-level employment within six months of graduation.

EXAMINING THE QUALITY OF OUR PROGRAM

Accreditations

We are accredited by the American Association of Collegiate Schools of Business (AACSB). This is the premier standard for colleges of business. Less than five percent of the world's business schools have earned this hallmark of excellence.

Faculty

The program is comprised of 16 management faculty. Doctoral degrees are held by all faculty members. None of the department's courses are taught by teaching assistants.

On average, our faculty publish a total of 10-15 articles in top journals each year. They also present 20-30 research papers at national conferences.

STUDENT EXPERIENCE

Average Course Size

36 students

Internships

Students are encouraged to gain real-world experience through internships. Our internship office helps students search, secure and prepare for internships. Each year, over 100 College of Business students earn academic credit for their internships, and most opportunities are paid. Contact: Samantha Campa, cobinternships@mnsu.edu, 507-389-2963 or visit cob.mnsu.edu/internships.

Scholarships

The College of Business offers more than \$250,000 in scholarships each year to deserving business students. Scholarships are awarded on an annual basis and applications are accepted during the month of February each year. Visit mnsu.edu/scholarshipfinder to find and apply for scholarships. If you have questions visit mnsu.edu/scholarships or contact the College of Business Student Center at cobadvise@mnsu.edu or 507-389-2963. Or visit: mnsu.edu/scholarships.

Student Organizations

Students are strongly encouraged to join a student business organization to further their college experience. The Human Resource Management Organization, Mavericks for SHRM, is an accredited member of the Society for Human Resource Management. Mavericks for SHRM is in direct contact with human resource executives through conferences, meetings and social events. The Enactus Club brings together students with common interests in entrepreneurship. For more information visit: cob.mnsu.edu/student-organizations

UNIQUE PROGRAMS

Big Ideas Challenge

The Big Ideas Challenge is a new venture competition that encourages and celebrates students' innovative business ideas. The competition gives Minnesota State Mankato students or alumni within two years of graduating the opportunity to compete for money to fund their business. The competition is open to all majors. Individual and team entries are welcome. Contact: Dr. Shane Bowyer, CIE Director, cie@mnsu.edu or visit: cob.mnsu.edu/bic

United Prairie Bank Integrated Business Experience (IBE)

The IBE is a cutting-edge experience that integrates three of your required business classes (MGMT 230, MRKT 210, FINA 362) along with a

3-credit IBE Practicum (BUS 397) to create and run your own business. The students in your IBE class will not only be in all of your classes during this semester, but they'll also form your student company. Guided by a former IBE student as your company advisor, your company will create a business plan, apply for a real bank loan, sell your product, pay back the loan and donate your profits to charity. The IBE program is your chance to take on the business world before you even graduate. Contact: Dr. Ann Kuzma, Chairperson and Professor of Marketing, ann.kuzma@mnsu.edu, 507-389-2318.

Or visit: cob.mnsu.edu/ibe.

Technology in the College

The College of Business has an Enhanced Technology Program, which supports students by providing access to cutting-edge technology services and opportunities. We use technology such as simulations and avatars as well as common business applications. We also utilize collaboration technologies for students to work in teams no matter the time and place.

Wall Street Journal Program

Students in the college receive full access to the Wall Street Journal through an academic partnership program. All students enrolled in a College of Business course (100-499 levels) have access to print and digital material from WSJ and these resources are used throughout the curriculum

in the College. The College of Business has been integrating WSJ into classrooms since 2004, and it is the only business school in Minnesota to offer this valuable resource.

FOR MORE INFORMATION PLEASE CONTACT

Department of Management and Entrepreneurship

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150 Morris Hall
Mankato, MN 56001

Phone

507-389-2966 (M)
800-627-3529 (MRS/TTY)

Web

cob.mnsu.edu/mgmt



You are encouraged to visit the campus.

To arrange for a visit, please call:
Office of Admissions: 507-389-1822
Toll-free: 800-722-0544

SAMPLE FOUR-YEAR CURRICULUM—MANAGEMENT, BS—BUSINESS MANAGEMENT—INTEGRATED BUSINESS EXPERIENCE (IBE)

First Year (Fall)	First Year (Spring)
CIS 101 Introduction to Information Systems (3) ECON 201 Principles of Macroeconomics (3) General Education Course (3) General Education Course (3) General Education Course (3)	MATH 130 Finite Mathematics and Introductory Calculus (4) BLAW 200 Legal Environment of Business (3) ECON 202 Principles of Microeconomics (3) General Education Course (3) General Education Course (3)
Second Year (Fall)	Second Year (Spring)
ACCT 200 Financial Accounting (3) ECON 207 Business Statistics (4) BUS 295 Professional Preparation for Business Careers (2) General Education Course (3) General Education Course (3)	MRKT 210 Principles of Marketing (3) MGMT 230 Principles of Management (3) FINA 362 Business Finance (3) BUS 397 IBE Practicum (3) Required General Education Course (3)
Third Year (Fall)	Third Year (Spring)
ACCT 210 Managerial Accounting (3) MGMT 300 Introduction to MIS (3) MGMT 340 Human Resource Management (3) General Education Course (3) General Education Course (3)	MGMT 346 Production & Operations Management (3) IBUS 380 Principles of International Business (3) MGMT 380 Human Behavior in Organizations (3) Elective Course in Major (3) General Education Course (3)
Fourth Year (Fall)	Fourth Year (Spring)
MGMT 472 Project Management (3) MGMT 484 Leadership (3) Elective Course in Major (3) General Education Course (3) Other Graduation Requirements Course (3)	MGMT 459 Management Information Systems (3) MGMT 481 Business Policy & Strategy (3) Other Graduation Requirements Course (2) Elective Course in Major (3) Elective Course in Major (3)

For additional information about course requirements, please visit mnsu.edu/academics/academic-catalog/

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